Publications List

National Cancer Institute

FOR HEALTH PROFESSIONALS

*OCTOBER 1981

ALL NCI PUBLICATIONS ARE AVAILABLE FREE-OF-CHARGE. MATERIALS FOR THE PUBLIC AND FOR PATIENTS ARE AVAILABLE IN BULK QUANTITIES. ORDERS FOR PROFESSIONAL PUBLICATIONS ARE LIMITED TO 3 COPIES. HOWEVER, IF A LARGE NUMBER OF A SINGLE PUBLICATION IS NEEDED, PLEASE DESCRIBE PLANS FOR DISTRIBUTION AND WE WILL FILL THE REQUEST IF POSSIBLE. USE THE MAILING FORM ON THE LAST PAGE TO ORDER PUBLICATIONS. PLEASE ALLOW AT LEAST 4 TO 6 WEEKS FOR DELIVERY OF LARGE ORDERS.

MATERIALS FOR PHYSICIANS

"HELPING SMOKERS QUIT" KIT (HSQK). A complete packet of materials designed specifically for physicians to assist their smoking patients to quit. Each kit contains enough materials for 50 patients.

Each kit includes:

(1) Helping Smokers Quit: A Guide for Physicians (81-1825). (1 copy)
(2) Why Do You Smoke? (81-1822). (50 copies)
(3) Calling It Quits (81-1824). (50 copies)
(4) What Happens After You Quit? (80-1823). (50 copies)
(5) Memo To Your Nurse. (3 copies)
(6) Waiting Room Posters. (3 posters)

INFORMATION FOR PHYSICIANS: IRRADIATION-RELATED THYROID CANCER (77-1120). Guidelines for physicians for detection, diagnosis, treatment, and followup of irradiation-related thyroid cancer.

INFORMATION FOR PHYSICIANS - PRENATAL DIETHYLSTILBESTROL (DES) EXPOSURE: Recommendations of the Diethylstilbestrol-Adenosis (DESAD) Project for the Identification and Management of Exposed Individuals (80-2049). Booklet provides current information on the health status of DES-exposed persons, methods available for their identification, and plans for continuing examination and management.

*This "Publications List" is valid through December 1981

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MATERIALS FOR DENTISTS

"LET'S HELP SMOKERS QUIT" KIT (LHSQK). A complete packet of materials designed specifically for dentists to assist their smoking patients to quit. Each kit contains enough materials for 50 patients.

Each kit includes:

(1) Let's Help Smokers Quit: A Guide for the Dental Professional (81-1825-A). (2 copies)
(2) Why Do You Smoke? (81-1822-A). (50 copies)
(3) Smoking and Teeth? (1 copy)
(4) Smoking and Oral Cancer. (1 copy)
(5) Calling It Quits (80-1824-A). (50 copies)
(6) What Happens After You Quit? (81-1823-A). (50 copies)
(7) Patient's Progress Postcard. (50 copies)
(8) Waiting Room Materials. (1 tent card and 2 posters)

MATERIALS FOR PROGRAM PLANNERS AND COMMUNICATORS

THE BREAST CANCER DIGEST: A Guide to Medical Care, Emotional Support, Educational Programs and Resources (81-1691). A handbook for health professionals organizing breast cancer education programs. Provides background information on genesis, detection, diagnosis, treatment, rehabilitation, psychosocial impact, and resources for patients and families.

COPING WITH CANCER - A Resource for the Health Professional (80-2080). A complete reference work on the psychological and social aspects of cancer. The book summarizes the issues faced by cancer patients of all ages and their families and provides practical guidance to caregivers in responding to patient and family needs. Support programs available throughout the country are described. References for further reading and an easy-to-use subject index are included.

PRETESTING IN HEALTH COMMUNICATIONS: Methods, Examples, and Resources for Improving Health Messages and Materials (81-1493). Booklet describes a variety of techniques used by the Office of Cancer Communications and other health organizations in pretesting communication materials and discusses the principles of pretesting, how pretesting can be incorporated into materials development, and the most commonly used methods. It also describes resources needed to conduct pretesting research. A glossary of pretesting terms and a bibliography are included.

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MATERIALS FOR PROGRAM PLANNERS AND COMMUNICATORS (Cont.)

READABILITY TESTING IN CANCER COMMUNICATIONS: Methods, Examples, and Resources for Improving the Readability of Cancer Messages and Materials (81-1689). Booklet describes a simple pretesting technique for predicting the reading grade level required of the average reader to understand written materials. Includes guidelines for writing materials for the general public.

SEER PROGRAM: CANCER INCIDENCE AND MORTALITY IN THE UNITED STATES, 1973-1976 (78-1837). Booklet with detailed charts illustrating incidence, survival, and mortality rates for cancer. Information based on data collected by the Surveillance, Epidemiology, and End Results (SEER) Program of the NCI.

THE SMOKING DIGEST: Progress Report on a Nation Kicking the Habit (79-1549). A handbook designed for the health professional, which gathers and places in perspective the most recent information. Resources to help develop community programs are included.

SMOKING PROGRAMS FOR YOUTH (81-2156). A comprehensive state-of-the-art report, which covers: demographics of youth smoking in the United States; factors likely to influence smoking among young people; smoking regulations in schools and examples of how specific school systems are dealing with the problem; past approaches to smoking education and how these approaches have changed; and descriptions of innovative smoking programs in youth today.

STUDENTS WITH CANCER: A Resource for the Educator (80-2086). This booklet is a cooperative venture between the NCI and the Washington, D.C., Metropolitan Candlelighters and the Department of Hematology-Oncology at the University of Kansas Medical Center. It is designed for teachers who have students with cancer in their classrooms or schools. The booklet includes explanations of cancer, its treatment and effects, and guidelines for the young person's re-entry to school and for dealing with terminally ill students. Bibliographies are included for both educators and young people.

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INFORMATION REFERENCES

ANNOTATED BIBLIOGRAPHIES: The following bibliographies list educational materials (including abstracts) from many different sources for the public, patient, and professional on various cancer-related topics. Produced by the Cancer Information Clearinghouse.

Asbestos and Health: An Annotated Bibliography of Public and Professional Education Materials (81-1842).

Breast Cancer: Annotated Bibliography of Public, Patient, and Professional Information and Educational Materials (81-2002).

Cancer Information in the Workplace: Annotated Bibliography of Educational Materials for the Public and Health Professionals (81-2001).

Cancer Screening and Diagnosis: An Annotated Bibliography of Public and Patient Education Materials (81-2153).

Cancer Treatment: An Annotated Bibliography of Patient Education Materials (80-2134).

Coping with Cancer: An Annotated Bibliography of Public, Patient, and Professional Information and Education Materials (80-2129).

Developing Patient Education Programs: An Annotated Bibliography of Methods and Resources for Cancer Education (81-2234).

Nutrition and the Cancer Patient (Second Edition): An Annotated Bibliography of Patient and Professional Information and Education Materials (81-1511).

Oral Cancer Education: Selected Annotations (81-1514).

Patient and Professional Education Materials for Ostomates: Selected Annotations (81-1512).

Patient Rights: An Annotated Bibliography of Cancer Education Materials for the Public, Patient, and Professional (81-2134).

Planning Public Education Programs: An Annotated Bibliography of Methods and Resources for Cancer Education (81-2231).

Skin Cancer Education Materials: Selected Annotations (81-1551).

Smoking and Health: An Annotated Bibliography of Public and Professional Education Materials (81-1841).

Smoking and Health: An Annotated Bibliography, School Edition (80-1908).

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INFORMATION REFERENCES (Cont.)

CANCER PATIENT SURVIVAL EXPERIENCE (80-2148). A report comparing 5-year survival rates for patients diagnosed and treated in 1970-1973 to patients diagnosed and treated in 1960-1963.

CANCER PATIENT SURVIVAL: Report Number 5 (81-992). Provides survival statistics covering the period 1950 to 1973 for 39 forms of cancer.

Also available as individual chapter reprints:

Survival for Cancer of the Breast (78-1542)

Survival for Cancers of the Buccal Cavity and Pharynx (78-1539).

Survival for Cancers of the Digestive System (78-1541).

Survival for Cancers of the Genital Organs (78-1543).

Survival for Lymphomas and Leukemias (78-1546).

Survival for Melanoma of the Skin and Cancers of the Eye, Brain and Cranial Meninges, Thyroid, Bone, Connective Tissue (78-1545).

Survival for Cancers of the Respiratory System (78-1540).

Survival for Cancers of the Urinary Organs (78-1544).

CARCINOGENESIS TECHNICAL REPORT SERIES. Checklist of available Carcinogenesis Bioassay Reports. Includes information for ordering individual Reports.

REPORT OF THE NATIONAL CANCER ADVISORY BOARD - 1980 (81-2271). Yearly status report on the National Cancer Program, submitted to the President, Congress, and the Secretary of the Department of Health and Human Services.

VINYL CHLORIDE: AN INFORMATION RESOURCE (79-1599). Booklet explores the scientific evidence linking vinyl chloride to human cancer. Covers areas such as regulatory history, production, use, carcinogenicity, and control programs. Includes references.

Packet describing the International Cancer Research Data Bank program of information services, publications, and other activities can be obtained by writing to ICRDB Program, Office of International Affairs, NCI, Westwood Building, Room 10A18, Bethesda, Maryland 20205. Phone (301) 496-7403.

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PUBLICATIONS LIST FOR HEALTH PROFESSIONALS

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_____ "Helping Smokers Quit" Kit for Physicians
_____ Information for Physicians: Irradiation-Related Thyroid Cancer
_____ Information for Physicians: Prenatal DES Exposure
_____ "Let's Help Smokers Quit" Kit for Dental Professionals
_____ The Breast Cancer Digest
_____ Coping with Cancer Resource
_____ Pretesting in Health Communications
_____ Readability Testing in Cancer Communications
_____ SEER Program: Cancer Incidence and Mortality in the United States, 1973-1976
_____ The Smoking Digest
_____ Smoking Programs for Youth
_____ Students with Cancer
Annotated Bibliographies
_____ Asbestos and Health
_____ Breast Cancer
_____ Cancer Information in the Workplace
_____ Cancer Screening and Diagnosis
_____ Cancer Treatment
_____ Coping with Cancer
_____ Developing Patient Education Programs
_____ Nutrition and the Cancer Patient
_____ Oral Cancer Education
_____ Patient and Professional Education Materials for Ostomates
_____ Patient Rights
_____ Planning Public Education Programs
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_____ Smoking and Health
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_____ Cancer Patient Survival Experience
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_____ Survival for Cancer of the Breast
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_____ Survival for Lymphomas and Leukemias
_____ Survival for Melanoma of the Skin and Cancers of the Eye, Brain and Cranial Meninges, Thyroid, Bone, Connective Tissue
_____ Survival for Cancers of the Respiratory System
_____ Survival for Cancers of the Urinary Organs
_____ Checklist of NCI Carcinogenesis Technical Reports
_____ Report of the National Cancer Advisory Board 1980
_____ Vinyl Chloride: An Information Resource

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Office of Cancer Communications
National Cancer Institute
Building 31, Room 10A18

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Publications List

National Cancer Institute

FOR PATIENT AND PUBLIC AUDIENCES

*OCTOBER 1981

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GENERAL MATERIALS

ASBESTOS EXPOSURE: WHAT IT MEANS, WHAT TO DO (78-1594). Booklet answers questions about such asbestos-related factors as: risks, use of asbestos and potential exposure, detection and treatment of asbestos-related diseases, smoking, Federal agencies concerned with the effects of asbestos exposure, and where to go for further information.

CANCER TREATMENT: "Medicine for the Layman" Series (80-1807). Pamphlet describes cell growth in normal and in cancerous tissues; treatment with surgery, radiation, and chemicals; and how drugs are developed and how they work. A question and answer section is included.

CLEARING THE AIR: A Guide to Quitting Smoking (81-1647). This booklet, designed to help the smoker who wants to quit, offers a variety of approaches to cessation.

DESPEJANDO EL AIRE: Guia Para Dejar De Fumar (81-2146). Spanish version of CLEARING THE AIR.

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GENERAL MATERIALS (Cont.)

DID YOU AS A CHILD OR A YOUNG ADULT HAVE X-RAY TREATMENTS INVOLVING YOUR HEAD OR NECK? (77-1206). Leaflet discusses the link between X-ray exposure to the head and neck and the possible development of thyroid tumors years later. Recommended examination and treatment for thyroid tumors are discussed.

EL AUTOEXAMEN DEL SENO (81-2138). Provides step-by-step instructions on how to examine the breasts for signs of cancer. In Spanish.

EVERYTHING DOESN'T CAUSE CANCER, But How Can We Tell Which Chemicals Cause Cancer and Which Ones Don't? (80-2039). Pamphlet answers some common questions about causes and prevention of cancer and about laboratory animal tests that help identify cancer-causing substances.

NO TODO CAUSA CANCER, Pero... Como Podemos Reconocer Las Sustancias Quimicas Que Lo Provocan--Y Las Que No Lo Provocan? (81-2302). Spanish version of EVERYTHING DOESN'T CAUSE CANCER.

FRONTIERS OF CANCER RESEARCH, A Report to the People: 1979 (81-2219). Illustrated booklet describes ongoing research activities at the National Cancer Institute and recounts progress in the prevention, treatment, and control of cancer. Includes a glossary of terms.

IF YOU'VE THOUGHT ABOUT BREAST CANCER. Pamphlet contains information about symptoms of breast cancer, detection, diagnosis, treatment, rehabilitation, breast reconstruction, and other information helpful to breast cancer patients and their families.

HA PENSADO UD. ACERCA DEL CANCER EN EL SENO...? Spanish version of IF YOU'VE THOUGHT ABOUT BREAST CANCER.

LO QUE USTED DEBE SABER SOBRE EL CANCER (What You Should Know About Cancer) (79-1828). Directed toward people of Hispanic origin, this bilingual booklet answers questions on cancer causes, prevention, treatment, and cures. Includes glossary.

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GENERAL MATERIALS (Cont.)

PROGRESS AGAINST BREAST CANCER, WHAT YOU CAN DO ABOUT IT (81-1621). Leaflet summarizes current information about breast cancer, including detection, treatment, and rehabilitation.

PROGRESO CONTRA EL CANCER DEL SENO, LO QUE USTED PUEDE HACER (80-2229). Spanish version of PROGRESS AGAINST BREAST CANCER, WHAT YOU CAN DO ABOUT IT.

PROGRESS AGAINST . . . (Series). This series contains information on causes, symptoms, diagnosis, treatment, and research for various cancer sites.

Cancer of the Bladder (81-722)
Cancer of the Bone (81-721)
Hodgkin's Disease (81-172)
Cancer of the Larynx (81-448)
Leukemias, Lymphomas & Multiple Myeloma (81-329)
Cancer of the Mouth (81-118)
Cancer of the Skin (81-310)
Cancer of the Testis (79-1492)
Cancer of the Uterus (79-171)

RESEARCH REPORTS (Series). In-depth reports covering current research on the cause and prevention, symptoms, detection and diagnosis, and treatment of various types of cancer.

Cancer of the Colon and Rectum (81-95).
Cancer of the Kidney (81-2342).
Cancer of the Lung (81-526).
Cancer of the Prostate (81-528).

SCIENCE AND CANCER (80-568). Paperback book presents the medical and biological aspects of cancer as a practical problem. Its 20 chapters range over a wide field of subjects: diagnosis and treatment, nutrition and cancer, and anticancer drugs. (Of special interest to high school science teachers and students.)

WERE YOU OR YOUR DAUGHTER OR SON BORN AFTER 1940? (80-1226). Rev. May 1980. Leaflet discusses the link between DES-type drugs taken during pregnancy and abnormalities found in some offspring, including cancer of the reproductive organs in some daughters.

PATIENT MATERIALS

BREAST RECONSTRUCTION: Creating a New Breast Contour After Mastectomy (81-2151). Leaflet discusses techniques used in breast reconstruction, advantages and disadvantages of the procedure, types of implants used, how to choose a plastic surgeon, possible complications, and other factors concerned with breast reconstruction. Includes illustrations and a glossary.

CHEMOTHERAPY AND YOU: A Guide to Self-Help During Treatment (81-1136). A booklet in question-and-answer format which addresses problems and concerns of patients receiving chemotherapy. Emphasis is on explanation, self-help, and participation during treatment. Includes glossary of terms and appendices on frequently used anticancer drugs.

DIET AND NUTRITION: A Resource for Parents of Children with Cancer (81-2038). Contains information about the importance of nutrition, side effects of cancer and cancer treatment, ways to encourage your child to eat, and special diets.

EATING HINTS: Recipes and Tips for Better Nutrition During Cancer Treatment (81-2079). Originally produced by the Yale-New Haven Medical Center and reprinted by the NCI. A cookbook-style booklet. Includes recipes and tips for maintaining optimum, yet realistic good nutrition during treatment. All recipes have been tested.

HOSPITAL DAYS, TREATMENT WAYS (81-2085). Hematology-oncology coloring book. Originally produced by the Ohio State University Comprehensive Cancer Center and Children's Hospital, Columbus, Ohio. Coloring book helps orient the child with cancer to hospital and treatment procedures.

IF YOU'VE HAD BREAST CANCER (81-2400). Leaflet offers suggestions on followup care for mastectomy patients, including recommendations for patients with lymphedema. Contains a glossary of terms and a listing of toll-free telephone numbers of cancer information offices.

QUESTIONS AND ANSWERS ABOUT DES EXPOSURE DURING PREGNANCY AND BEFORE BIRTH (81-1118). Rev. March 1980. Pamphlet discusses possible health hazards to mothers and exposed offspring associated with the use of DES during pregnancy. Question-and-answer format. A list of DES-type drugs is included.

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PATIENT MATERIALS (Cont.)

RADIATION THERAPY AND YOU: A Guide to Self-Help During Treatment (80-2227). This booklet, a cooperative venture between the NCI and the Michigan Cancer Foundation/Henry Ford Hospital, addresses problems and concerns of patients receiving radiation therapy. Emphasis is on explanation, self-help, and patient participation during treatment. In question-and-answer format. Includes glossary of terms.

TAKING TIME: Support for People with Cancer and the People Who Care About Them (80-2059). A sensitively written booklet for persons with cancer and their families, addressing the feelings and concerns of others in similar situations and how they have coped.

THE LEUKEMIC CHILD (81-863). A mother tells her story of coping with the problems of having a leukemic child and gives advice for other parents in the same situation.

WHAT YOU NEED TO KNOW ABOUT CANCER . . . This series of pamphlets designed for cancer patients discusses symptoms, diagnosis and rehabilitation, emotional issues, and questions to ask the doctor. Includes glossary of terms and Cancer Information Service telephone numbers.

Cancer (General) (79-1566)
Bladder (81-1559)
Bone (81-1571)
Brain and Spinal Cord (81-1558)
Breast (81-1588)
Colon and Rectum (78-1552)
Dysplasia, Very Early Cancer and Invasive Cancer of the Cervix (81-2047)
Esophagus (80-1557)
Hodgkin's Disease (81-1555)
Kidney (81-1569)
Larynx (81-1568)
Adult Leukemia (80-1572)
Childhood Leukemia (81-1573)
Lung (79-1553)
Melanoma (81-1563)
Mouth (80-1574)
Multiple Myeloma (80-1575)
Non-Hodgkin's Lymphoma (81-1567)
Ovary (81-1561)
Pancreas (81-1560)
Prostate (81-1576)
Skin (81-1564)
Stomach (81-1554)
Testis (81-1565)
Uterus (80-1562)
Wilms' Tumor (81-1570)

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_____ Despejando El Aire: Guia Para Dejar De Fumar
_____ Did You as a Child or a Yound Adult Have X-ray Treatments Involving Your Head or Neck?
_____ El Autoexamen del Seno
_____ Everything Doesn't Cause Cancer
_____ No Todo Causa Cancer
_____ Frontiers of Cancer Research
_____ If You've Thought About Breast Cancer
_____ ¿ Ha Pensado Ud. acerca del Cancer en el seno...?
_____ Lo Que Usted Debe Saber Sobre El Cancer
_____ Progress Against Breast Cancer, What You Can Do About It
_____ Progreso Contra El Cancer Del Seno, Lo Que Usted Puede Hacer
_____ Progress Against . . . (Series)

_____ Cancer of the Bladder
_____ Cancer of the Bone
_____ Hodgkin's Disease
_____ Cancer of the Larynx
_____ Leukemias, Lymphomas & Multiple Myeloma
_____ Cancer of the Mouth
_____ Cancer of the Skin
_____ Cancer of the Testis
_____ Cancer of the Uterus

_____ Research Reports (Series)

_____ Cancer of the Colon and Rectum
_____ Cancer of the Kidney
_____ Cancer of the Lung
_____ Cancer of the Prostate

_____ Science and Cancer
_____ Were You or Your Daughter or Son Born After 1940?

PATIENT MATERIALS

_____ Breast Reconstruction: Creating a New Breast Contour After Mastectomy
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_____ Eating Hints: Recipes and Tips for Better Nutrition During Cancer Treatment
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_____ If You've Had Breast Cancer
_____ Questions and Answers about DES Exposure During Pregnancy and Before Birth
_____ Radiation Therapy and You: A Guide to Self-Help During Treatment
_____ Taking Time: Support for People with Cancer and the People Who Care About Them
_____ The Leukemic Child
_____ What You Need to Know About Cancer . . . (Series)

_____ Cancer
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_____ Dysplasia . . . Cancer of the Cervix
_____ Esophagus
_____ Hodgkin's Disease
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