BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JFI) PERIOD Dec.-Jan. Closings DATE Revised 11/15/73

SNG DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (A)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
Changes in sizes and price)										
20	March	METAL BUILDING REVIEW	1/3 p.	B/W			JFI 73-1		See How J-M Systems...	140.00
2/5	Jan.	HEATING/FIPING/ AIR CONDITIONING	1/3 p.	B/W			JFI 73-2		The News In...	455.00
2/1	Jan.	AIR CONDITIONING REFRIGERATION BUS.	1/3 p.	B/W			JFI 73-2		The News In...	485.00
20	Feb.	INDOOR COMFORT NEWS	2c. x 4½"	B/W			JFI 73-2		The News In...	65.00
23	Feb. 4	AIR CONDITIONING, HEATING & REFRIG-ERATION NEWS	2c. x 4½"	B/W			JFI 73-2		The News In...	270.00
1	Feb.	CONTRACTOR	1/3 p.	B/W			JFI 73-2		The News In...	540.00

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BROYLES, ALLEBAUGH & DAV[illegible]/PRINT ADVERTISING SCHEDULE

Revised Oct. 24, 1973
~~Sept. 27, 1973~~

CLIENT: JOHNS-MANVILLE--Fiber Glass Reinforcements
PERIOD: October Closings
DATE:

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
Oct. 1	Nov.	Plastics World	spread	4/C	X		JFR73-1	100	T-MATE(TM) 407FX	~~4,976.10~~ 4514.40*

*Price adjustment. Discount earned because of 5 insertions in 1974.

REDACTED
J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE Fiber Glass Insulations PERIOD November Closings DATE 11/6/73

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO.	SUBJECT OR HEADLINE	AD COST
11/5 *		WHOLESALER-- NRAW Convention Daily	Page	B/W			73-3		What's new from J-M?	495.00

* Shipping date from Denver; extension granted per Wm. DiBello.

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD January, 1974 DATE 12/3/73

MAG. ISSUE DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (Y)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
12/5	Jan.	HEATING, PIPING, AIR CONDITIONING	Page	B&W		JMI 73-2			Insulation	
11/26	Jan.	NICA OUTLOOK	Page	B&W		JMI 73-2			Insulation	
12/5	Jan.	POWER	Page	B&W		JMI 73-2			Insulation	
12/20	Jan.	HYDROCARBON PROCESSING	Page	B&W		JMI 73-2			Insulation	
12/16	1/7	CHEMICAL ENGINEERING	Page	B&W		JMI 73-2			Insulation	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD February, 1974 DATE 1/2/74

ISSUE DATE	PUBLICATION	AD SIZE	COLOR	BLEED SIZE	POSITION	KEY	COPY OR LAYOUT	AD COST
2/5	Feb.	HEATING, PIPING, AIR CONDITIONING	Page	B&W		JMI73-3	More & Better Insulation	
2/25	Feb.	MICA OUTLOOK	Page	B&W		JMI73-3	More & Better Insulation	
2/5	Feb.	POWER	Page	B&W		JMI73-3	More & Better Insulation	
2/20	Feb.	HYDROCARBON PROCESSING	Page	B&W		JMI73-3	More & Better Insulation	
2/17	2/4	CHEMICAL ENGINEERING	Page	B&W		JMI73-3	More & Better Insulation	

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3rd Revision 2/12/74

BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

~~Revised 1/15/74~~

~~2nd Revision 1/24/74~~

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD March, 1974 DATE ~~1/2/74~~

INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
2/5 — March	HEATING, PIPING, AIR CONDITIONING	Page	B&W			JMI73-4		Fuel Costs	
1/29 — March	NICA OUTLOOK	Page	B&W			JMI73-4		Fuel Costs	
2/5 — March	POWER	Page	B&W			JMI73-4		Fuel Costs	
2/26 — March	HYDROCARBON PROCESSING	Page	B&W			JMI73-4		Fuel Costs	
2/4 — 3/4	CHEMICAL ENGINEERING	Page	B&W			JMI73-4		Fuel Costs	
ADDITION:									
2/5 — March	MARINE ENG. LOG.	Page	B&W			JMI74-3		J-M Marine Products	
2nd ADDITION:									
12/1 — March next 12 issues (12/1 - 12/25)	MARINE CATALOG & BUYERS GUIDE	Page	B&W			JMI74-3		J-M Marine Products	
3rd ADDITION:									
2/12 — ~~March~~ ~~or April~~ (bimonthly)	HEATING/COMBUSTION EQUIPMENT NEWS	2 pg. (7x10")	2/C			JMI73-1		J-M Insulating Firebrick	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

~~Revised 2/21/74~~

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD April, 1974 DATE ~~2/19/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
3/15	April	AMERICAN CERAMIC SOCIETY BULLETIN	spread	2/C (4A orange)			JMI73-1		J-M Insulating Firebrick	
ADDITION:										
3/1	April 1	IRON AGE	spread	B&Orange			JMI 73-1		J-M Insulating Firebrick	
2nd ADDITION:										
3/5	April 1	MARINE ENGINEERING/ LOG	Page	B&W			JMI74-3		J-M Marine Products	
2/20	April	NICA OUTLOOK	Page	B/Blue/ Red			they have		Good News for America	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] /PRINT ADVERTISING SCHEDULE

Revised 3/20/74

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD May, 1974 DATE ~~2/21/74~~

ISSUE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
-/10	May 1	ASNE Day Program	Page	B&W			JMI 74-3		J-M Marine Products	
-/20	May 12	HYDROCARBON PROCESSING	Spread	B&Orange			JMI 73-1		J-M Insulating Firebrick	
ADDITIONS:										
-/20	May	NICA OUTLOOK	Page	B&W			JMI 73-2		Insulation	
-/10	May	INDUST. HEATING	Spread	B&Orange			JMI 73-1		Insulating Firebrick	
-/5	May	MARINE ENG./LOG	Page	B&W			JMI 74-3		Marine Board (Ship in Desert)	
-/1	May	INSULATION/CIRCUITS	Spread	4=c/B&W			JMI 74-1		TV Bord	
-/1	May	HYD. & PNEUMATICS	Spread	B&W			repeat Jan. '74		J-M Molded Packing	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] /PRINT ADVERTISING SCHEDULE

Revised 4/24/74

CLIENT JOHNS-MANVILLE (JMI) PERIOD June, 1974 DATE ~~04/22/74~~

PUBLG. DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
5/1	June	INSULATIONS/CIRCUITS	SPD	4c/B&W	X/		74-1R		TV Bord	
-/20	June	NICA OUTLOOK	PG.	B&W			73-3		More and Better Insulation	
5/5	6/15	MARINE ENGR. LOG	PG	B&W			74-3		Ship In Desert	
REDUCTION:										
4/15	'74	INSULATIONS CIRCUITS DIRECTORY	Spread	4-C/B&W	X/		74-1R		TV Bord	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

Revised 7/12/74

CLIENT JOHNS-MANVILLE (JMI) PERIOD August DATE ~~6/26/74~~

INSERTION DATE	PUBLICATION	AD SIZE	COLOR	BLEED	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
1 — Aug.	Hydraulics & Pneumatics	Page	4/C	X		74-7		Uneethane/Carboxylated Buna N	
20 — Aug.	NICA Outlook	Page	B&W			73-2		(Ind. Insulations, Coatings, Jackets) "Insulation"	
1 — Aug.	Insulation/Circuits	Spread	4/C & B&W	X/		74-1R		TV Bord	
ADDITIONS:									
17 - Mid-Aug	NUCLEAR NEWS	Spread	insert to come from J-M 74-10					J-M Reflective	
26 — 8/15	MARITIME REPORTER	Page	B&W			74-3		Ship in Desert	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMT) PERIOD July DATE 5/23/74

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO.	SUBJECT OR HEADLINE	AD COST
6/1	July	MARINE ENGINEERING/ LOG	Page	B&Blue		(Campbell-Mithun)			Destroyer (Aye, Aye)	
5/29	June/July	HEAT./COMB. EQUIP. NEWS	Spread	B&Orange			73-1R1		Insulating Firebrick	
6/1	July	INSULATION/CIRCUITS	Spread	4/C,B&W	X/		74-1R		TV Bord	
5/29	July	NICA OUTLOOK	Page	B&W			73-4		Fuel Costs	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD October DATE 8/30/74

INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
1 Oct.	HYDRAULICS & PNEUMATICS	Page	4/C	X		74-7R		Uneethane	
20 Oct.	NICA OUTLOOK	Page	B&W					T-12 "Man from Denver"	
10 Oct.	NUCLEAR NEWS	2-page insert			R.O.B.			to come from J-M	
ent. on terial to 20)									
Oct.	FISH BOAT	Page	B&W		"Benders" Section	74-14		Mechanical packings	

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J-M 83

BROYLES, ALLEBAUGH & DAVIS, I PRINT ADVERTISING SCHEDULE '75

Revised 11/6/75

CLIENT JOHNS-MANVILLE--INDUSTRIAL PRODUCTS DIVISION PERIOD December, 1975 DATE ~~11/23/75~~

ISSUE DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
11/5	Dec.	HEATING, PIPING & AIR CONDITIONING	Spread	4C/B&W	X		74-17		Research	
10/20	Dec.	NICA OUTLOOK	Page	B&W			75-1		Thermo-12	
11/3	Dec.	APPLIANCE MANUFACTURER	Page	4C			75-5		Tuf-Skin	
11/5	Dec.	MATERIALS ENGINEERING	Spread	4C/B&W	X	JFM	74-7		OEM	
11/1	Jan.	1976 Marine Directory	Page	2C			75-19		Marine Insulation	
ADDITION:										
10/31	Dec. 7 8 9	THE WHOLESALER NHAW CONVENTION DAILY	Spread	4C	X	JFM	74-1R		Closure Systems	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE--INDUSTRIAL PRODUCTS DIVISION PERIOD December, 1975 DATE 10/23/75

ISSUE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Billed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
12/5	Dec.	HEATING, PIPING & AIR CONDITIONING	Spread	4C/B&W	X		74-17		Research	
10/20	Dec.	NICA OUTLOOK	Page	B&W			75-1		Thermo-12	
11/3	Dec.	APPLIANCE MANUFACTURER	Page	4C			75-5		Tuf-Skin	
11/5	Dec.	MATERIALS ENGINEERING	Spread	4C/B&W	X		JFM 74-7		OEM	
11/1	Jan.	1976 Marine Directory	Page	2C			75-19		Marine Insulation	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT - JOHNS-MANVILLE (JMI) PERIOD November, 1975 DATE 9/23/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO.	SUBJECT OR HEADLINE	AD COST
10/1	Nov.	HEATING, PIPING, AIR CONDITIONING	Spread	4C/B&W	X		74-19		Insulation	
10/5	Nov.	ACTUAL SPECIFYING ENGINEER	Spread	4C/B&W	X		74-19		Insulation	
9/30	Nov.	NICA OUTLOOK	Page	B&W			75-1		Thermo-12	
10/2	11	PLANT ENGINEERING	Spread	4C/B&W	X		74-17		Research	
10/10	Nov.	AMERICAN CERAMIC SOCIETY BULLETIN	Spread	4C/B&W	X		74-18		Refractories	
10/1	Nov.	APPLIANCE MANUFACTURER	Page	4C	X		75-5		Tuf-Skin	
	Nov.	MATERIALS ENGINEERING	Spread	4C/B&W	X	JFM	74-7		OEM	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

Revised 9/2/75

CLIENT JOHNS-MANVILLE (JMI) PERIOD October, 1975 DATE ~~8/28/75~~

ISSUE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
9/10	Oct.	Nuclear News	Spread	4C/B&W	X		74-17		Research	
9/15	Oct.	Heating, Piping & Air Conditioning	Spread	4C/B&W	X		74-20		TIC	
9/5	Oct.	Actual Specifying Engineer	Spread	4C/B&W	X		74-17		Research	
9/20	Oct.	NICA Outlook	Page	B&W			75-1		Thermo-12	
9/15	10/6	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation	
9/8	10/6	Chemical Engineering	Spread	4C/B&W	X		74-19		Insulation	
9/30	10/30	Plant Engineering	Spread	4C/B&W	X		84-19		Insulation	
9/13	10/13	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X		74-17		Research	
9/10	Oct.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories	
9/10	Oct.	Industrial Heating	Spread	4C/B&W	X		74-17		Research	
9/10	Oct.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-17		Research	
9/13	Oct.	Brick & Clay Record	Spread	4C/B&W	X		74-17		Research	
9/1	Oct.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin	
9/4	10/2	Machine Design	Spread	4C	X/		JFM 74-7		OEM	
9/18	10/16	Machine Design	Spread	4C	X/		JFM 74-7		OEM	
9/5	Oct.	Materials Engng.	Spread	4C	X/		JFM 74-7		OEM	
9/18	10/20	Air Conditioning, Heating & Refrigeration News	Spread	4C	X		JFM 74-1		Closure Systems	
9/1	Oct.	Air Conditioning & Refrigeration Business	Page	B&Yellow	X	*	JMI 75-9		Fabrication Manual	
9/10	9/22	Air Conditioning, Heating & Refrigeration News	Page	B&Yellow	X	*	JMI 75-9		Fabrication Manual	
						* Must be right-hand page. Pub is not to set bingo card number				
Previously Ordered:										
9/5	Oct.21-23	SMACNA Convention Daily	Spread	4C	X		JFM 74-19		Closure Systems (repeat last year's ad)	
9/24 (next.)	Oct.	Heating/Combustion Equipment News Buyers Guide	6 pgs.	B&Blue	X	consecutive			Refractory Products	
EDITION:										
9/1	Oct.	Insulation/Circuits	Page	4C	X		74-16		Quintex	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD October, 1975 DATE 8/28/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
9/10	Oct.	Nuclear News	Spread	4C/B&W	X		74-17		Research	
9/5	Oct.	Heating, Piping & Air Conditioning	Spread	4C/B&W	X		74-20		TIC	
9/5	Oct.	Actual Specifying Engineer	Spread	4C/B&W	X		74-17		Research	
9/20	Oct.	NICA Outlook	Page	B&W			75-1		Thermo-12	
9/15	10/6	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation	
9/8	10/6	Chemical Engineering	Spread	4C/B&W	X		74-19		Insulation	
9/30	10/30	Plant Engineering	Spread	4C/B&W	X		84-19		Insulation	
9/13	10/13	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X		74-17		Research	
9/10	Oct.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories	
9/10	Oct.	Industrial Heating	Spread	4C/B&W	X		74-17		Research	
9/10	Oct.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-17		Research	
9/13	Oct.	Brick & Clay Record	Spread	4C/B&W	X		74-17		Research	
9/1	Oct.	Appliance Manufctr.	Page	4C	X		75-5		Tuf-Skin	
9/4	10/2	Machine Design	Spread	4C	X/	JFM	74-7		OEM	
9/16	10/16	Machine Design	Spread	4C	X/	JFM	74-7		OEM	
9/5	Oct.	Materials Engng.	Spread	4C	X/	JFM	74-7		OEM	
10/8	10/20	Air Conditioning, Heating & Refrigeration News	Spread	4C	X	JFM	74-1		Closure Systems	
9/1	Oct.	Air Conditioning & Refrigeration Business	Page	B&Yellow	X	* JMI	75-9		Fabrication Manual	
9/10	9/22	Air Conditioning, Heating & Refrigeration News	Page	B&Yellow	X	* JMI	75-9		Fabrication Manual	

* Must be right-hand page. Pub is not to set bingo card number

Previously Ordered:

9/5	Oct. 21-23	SMACNA Convention Daily	Spread	4C	X	JFM	74-19		Closure Systems (repeat last year's ad)	
9/24	Oct. (est.)	Heating/Combustion Equipment News Buyers Guide	6 pgs.	B&Blue	X	consecutive			Refractory Products	

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BROYLES. ALLEBAUGH & DAVIS, I 'PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD September, 1975 DATE Revised 8/5/75 ~~7/28/75~~

ISSUE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
9/11	9/8	Industry Week	Spread	4C/B&W	X		74-19		Insulation	
9/10	Sept.	Nuclear News	Spread	4C/B&W	X		74-20		Total Insulation Capability	
9/5	Sept.	Heating, Piping, Air Conditioning	Spread	4C/B&W	X		74-17		Research	
9/5	Sept.	Actual Specifying Engineer	Spread	4C/B&W	X		74-20		Total Insulation Capability	
9/20	Sept.	NICA Outlook	Page	B&W			75-1		Thermo-12	
9/11	9/1	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation	
9/1	9/22	Oil & Gas Journal	Spread	4C/B&W	X		74-17		Research	
9/1	9/29	Chemical Engng.	Spread	4C/B&W	X		74-17		Research	
9/5	9/4	Plant Engineering	Spread	4C/B&W	X		74-20		Total Insulation Capability	
9/1	Sept.	Power	Spread	4C/B&W	X		74-17		Research	
9/15	9/15	Iron Age (primary metals ed.)	Spread	4C/B&W	X		74-18		Refractories	
9/10	Sept.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories	
9/10	Sept.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-18		Refractories	
9/13	Sept.	Brick & Clay Record	Spread	4C/B&W	X		74-18		Refractories	
9/1	Sept.	Insulation/Circuits	Page	4C	X		74-16		Quintex	
9/1	Sept.	Hydrocarbon Processing	Spread	4C/B&W	X		74-19		Insulation	
9/1	Sept.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin	
9/7	9/4	Machine Design	Spread	4C	X/		JFM 74-7		OEM	
9/21	9/18	Machine Design	Spread	4C	X/		JFM 74-7		OEM	
9/5	Sept.	Materials Engng.	Spread	4C	X/		JFM 74-7		OEM	
ADDITION:										
9/10	Sept.	Industrial Heating	Spread	4C/B&W	X		74-18		Refractories	

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BROYLES, ALLEBAUGH & DAVIS, INC. /PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD September, 1975 DATE 7/28/75

ISSUE DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
11	9/8	Industry Week	Spread	4C/B&W	X		74-19		Insulation	
10	Sept.	Nuclear News	Spread	4C/B&W	X		74-20		Total Insulation Capability	
5	Sept.	Heating, Piping, Air Conditioning	Spread	4C/B&W	X		74-17		Research	
5	Sept.	Actual Specifying Engineer	Spread	4C/B&W	X		74-20		Total Insulation Capability	
20	Sept.	NICA Outlook	Page	B&W			75-1		Thermo-12	
11	9/1	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation	
1	9/22	Oil & Gas Journal	Spread	4C/B&W	X		74-17		Research	
1	9/29	Chemical Engng.	Spread	4C/B&W	X		74-17		Research	
5	9/4	Plant Engineering	Spread	4C/B&W	X		74-20		Total Insulation Capability	
1	Sept.	Power	Spread	4C/B&W	X		74-17		Research	
15	9.15	Iron Age (primary metals ed.)	Spread	4C/B&W	X		74-18		Refractories	
10	Sept.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories	
10	Sept.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-18		Refractories	
13	Sept.	Brick & Clay Record	Spread	4C/B&W	X		74-18		Refractories	
1	Sept.	Insulation/Circuits	Page	4C	X		74-16		Quintex	
1	Sept.	Hydrocarbon Processing	Spread	4C/B&W	X		74-19		Insulation	
1	Sept.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin	
7	9/4	Machine Design	Spread	4C	X/		JFM 74-7		OEM	
21	9/18	Machine Design	Spread	4C	X/		JFM 74-7		OEM	
5	Sept.	Materials Engng.	Spread	4C	X/		JFM 74-7		OEM	

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BROYLES, ALLEBAUGH & DAVIS, ( )/PRINT ADVERTISING SCHEDULE

CLIENT Johns-Manville (Industrial) PERIOD August, 1975 Revised 7/1/75
DATE ~~06/26/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
07/14	08/11	INDUSTRY WEEK	2 Page	4/C,B&W	X/X		JMI-74-	19	Insulation	
07/28	08/25	INDUSTRY WEEK	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/10	August	NUCLEAR NEWS	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/05	August	HEAT.PIPING, AIR-CONDITIONING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/05	August	ACTUAL SPECIFYING ENGINEER	2 Page	4/C,B&W	X/		JMI-74-	17	Research	
07/20	August	NICA Outlook	Page	B&W			JMI-75-	1	T-12	
07/07	08/04	CHEMICAL ENGINEERING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/01	August	POWER	2 Page	4/C,B&W	X/		JMI-74-	20	TIC	
07/18	08/18	IRON AGE	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/10	August	INDUSTRIAL HEATING	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/13	August	BRICK & CLAY RECORD	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/21	August	HYDROCARBON PROCESSING	2 Page	4/C,B&W	X/		JMI-74-	17	Research	
06/26	07/24	MACHINE DESIGN	2 Page	4/C,B&W	X/		JFM-74-	7	OEM Capabilities	
ADDITION:										
7/5	Aug.	MATERIALS ENGNG.	2 Page	4/C,B&W	X/		JFM 74-7		OEM Capabilities	

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BROYLES. ALLEBAUGH & DAVIS, C./PRINT ADVERTISING SCHEDULE

CLIENT Johns-Manville (Industrial) PERIOD August, 1975 DATE 06/26/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (Y-	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
07/14	08/11	INDUSTRY WEEK	2 Page	4/C,B&W	X/X		JMI-74-	19	Insulation	
07/28	08/25	INDUSTRY WEEK	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/10	August	NUCLEAR NEWS	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/05	August	HEAT.PIPING. AIR-CONDITIONING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/05	August	ACTUAL SPECIFYING ENGINEER	2 Page	4/C,B&W	X/		JMI-74-	17	Research	
07/20	August	NICA Outlook	Page	B&W			JMI-75-	1	T-12	
07/07	08/04	CHEMICAL ENGINEERING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/01	August	POWER	2 Page	4/C,B&W	X/		JMI-74-	20	TIC	
07/18	08/18	IRON AGE	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/10	August	INDUSTRIAL HEATING	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/13	August	BRICK & CLAY RECORD	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/01	August	HYDROCARBON PROCESSING	2 Page	4/C,B&W	X/		JMI-74-	17	Research	
06/26	07/24	MACHINE DESIGN	2 Page	4/C,B&W	X/		JFM-74-	7	OEM Capabilities	

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] PRINT ADVERTISING SCHEDULE

2nd Revision 5/30/75
~~Revised 5/20/75~~

JOHNS-MANVILLE (JMI) PERIOD July, 1975 DATE ~~5/16/75~~

[illegible]	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
[illegible] 5	July	Heating/Piping/ Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
20	July	NICA Outlook	Page	B&W			75-1		Thermo-12	
24	7/24	Plant Engineering	Spread	4C/B&W	X/		74-17		Research	
[illegible] 25	July	Power	Spread	4C/B&W	X/		74-18		Refractories	
[illegible] 10	July	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-17		Research	
[illegible] 13	July	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
[illegible] 1	July	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
[illegible]ON:										
[illegible] 1	July	Appliance Manufacturer	Page	4/C	X		75-5		Tuf-Skin	
[illegible]ADDITION:										
	July	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	repeat April

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BROYLES, ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

Revised 5/20/75

CLIENT JOHNS-MANVILLE (JMI) PERIOD July, 1975 DATE ~~5/16/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
6/5	July	Heating/Piping/ Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
5/20	July	NICA Outlook	Page	B&W			75-1		Thermo-12	
6/24	7/24	Plant Engineering	Spread	4C/B&W	X/		74-17		Research	
5/15	July	Power	Spread	4C/B&W	X/		74-18		Refractories	
6/10	July	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-17		Research	
6/13	July	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
6/1	July	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
ADDITION:										
6/1	July	Appliance Manufacturer	Page	4/C	X		75-5		Tuf-Skin	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD July, 1975 DATE 5/16/75

NO. OF	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO.	SUBJECT OR HEADLINE	AD COST
5	July	Heating/Piping/ Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
20	July	NICA Outlook	Page	B&W			75-1		Thermo-12	
24	7/24	Plant Engineering	Spread	4C/B&W	X/		74-17		Research	
15	July	Power	Spread	4C/B&W	X/		74-18		Refractories	
10	July	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-17		Research	
13	July	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
1	July	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	

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BROYLES, ALLEBAUGH & DAVIS, IN[illegible] PRINT ADVERTISING SCHEDULE

[illegible] JOHNS-MANVILLE (JMI) PERIOD June 1975 DATE 4/22/75

[illegible]	PUBLICATION DATE	PUBLICATION	AD SIZE	COLOR	Bleed Y/	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
5	10 June	Nuclear News	Spread	4C/B&W	X/		74-20		Total Insulation Capability	
5	5 June	Heating, Piping & Air Conditioning	Spread	4C/B&W	X/		74-17		Research Expertise	
5	5 June	Actual Specifying Engineer	Spread	4C/B&W	X/		74-19		Insulation	
[illegible]	20 June	NICA Outlook	Page	B&W			75-1		Thermo-12	
5	2 6/23	Oil & Gas Journal	Spread	4C/B&W	X/		74-19		Insulation	
5	20 6/23	Chemical Engineering	Spread	4C/B&W	X/		74-20		Total Insulation Capability	
5	1 June	Power	Spread	4C/B&W	X/		74-20		Total Insulation Capability	
[illegible]	[illegible]ne	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
5	13 June	Brick & Clay Record	Spread	4C/B&W	X/		74-17		Research Expertise	

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BROYLES, ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD May 1975 Revised 4/9/75
DATE ~~3/20/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
4/10	May	Nuclear News	Spread	4C/B&W	X/		74-17		Research	1,840.00
4/5	May	Heating, Piping & Air Conditioning	Spread	4C/B&W	X/		74-19		Insulation	2,190.00
3/20	May	NICA Outlook	Page	B&W			75-1		Thermo-12	282.36
4/28	May 19	Oil & Gas Journal	Spread	4C/B&W	X/		74-17		Research	3,100.00
4/29	May 29	Plant Engineering	Spread	4C/B&W	X/		74-18		Refractories	5,200.00
4/1	May	Power	Spread	4C/B&W	X/		74-19		Insulation	4,090.00
4/26	May 26	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X/		74-17		Research	3,332.30
4/[illegible]	May	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-18		Refractories	2,797.60
4/10	May	Industrial Heating	Spread	4C/B&W	X/		74-17		Research	1,735.34
4/10	May	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-17		Research	1,566.00
4/1	May	Insulation/Circuits	Page	4C	X		74-16		Quintex	1,735.00
ADDITION:										
4/15		Insulation/Circuits Desk Manual	Page	4/C	X		74-16		Quintex	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

CLIENT: JOHNS-MANVILLE (JMI) PERIOD May 1975 DATE 3/20/75

NO.	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed Y/N	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
10	May	Nuclear News	Spread	4C/B&W	X/		74-17		Research	1,840.00
5	May	Heating, Piping & Air Conditioning	Spread	4C/B&W	X/		74-19		Insulation	2,190.00
20	May	RICA Outlook	Page	B&W			75-1		Thermo-12	282.36
28	May 19	Oil & Gas Journal	Spread	4C/B&W	X/		74-17		Research	3,100.00
29	May 29	Plant Engineering	Spread	4C/B&W	X/		74-18		Refractories	5,200.00
1	May	Power	Spread	4C/B&W	X/		74-19		Insulation	4,090.00
26	May 26	Iron Age--Primary Metals Ed.	Spread	4C/B&W	X/		74-17		Research	3,332.30
10	May	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-18		Refractories	2,797.60
10	May	Industrial Heating	Spread	4C/B&W	X/		74-17		Research	1,735.34
10	May	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-17		Research	1,566.00
1	May	Insulation/Circuits	Page	4C	X		74-16		Quintex	1,735.00

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BROYLES, ALLEBAUGH & DAVIS C./PRINT ADVERTISING SCHEDULE

CLIENT TIMA (JMI) PERIOD May DATE 3/20/75

INSERTION DATE	INSERTION MO.	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	REV NO	SUBJECT OR HEADLINE	AD COST
4/1	May	Heating, Piping & Air Conditioning	Page	B&W	X		JFM 74-3		TIMA/ECON	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

2nd Revision 2/28/75
~~Revised 2/24/75~~

JOHNS-MANVILLE (JMI)

PERIOD April 1975

DATE ~~2/19/75~~

DATE	PUBLICATION	AD SIZE	COLOR	Bleed Y/N	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
April	Insulation/Circuits	Page	4/C	X		74-16		Quintex	
7 -/14	Industry Week	Spread	4C/B&W	X/		74-17		Research	
21 -/28	Industry Week	Spread	4C/B&W	X/		74-18		Refractories	
0 April	Nuclear News	Spread	4C/B&W	X/		74-20		TIC	
5 April	Heating, Piping, Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
5 April	Actual Specifying Engineer	Spread	4C/B&W	X/		74-20		TIC	
20 April	NICA Outlook	Page	B&W			75-1		T-12	
~~April~~	~~Hydrocarbon Processing~~	~~Spread~~	~~4C/B&W~~	~~X/~~		~~74-19~~		~~Insulations~~	
3/31	Chemical Engng.	Spread	4C/B&W	X/		74-20		TIC	
21 -/28	Chemical Engng.	Spread	4C/B&W	X/		74-19		Insulations	
16 4/17	Plant Engng.	Spread	4C/B&W	X/		74-20		TIC	
April	Power	Spread	4C/B&W	X/		74-20		TIC	
28 -/28	Iron Age--Primary Metals Edition	Spread	4C/B&W	X/		74-18		Refractories	
April	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
April	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	
13 April	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
ITIONS:									
April	Architectural Record	Spread	4C/B&W	X/		JFM 74-14		Metal buildings	
April	Indust. Construction	Spread	4C/B&W	X/		JFM 74-14		Metal buildings	
April	Metal Bldg. Review	Spread	4C/B&W	X/		JFM 74-14		Metal buildings	
April	Cal-Gas Jnl.	Spl	4/C-B&W	X/		~~74-19~~		Insulations	
E ADDITION:									
0 2/30	ASNE Day Program	Page	B&W			JMI 75-2		Marine Products	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

Revised 2/24/75

CLIENT JOHNS-MANVILLE (JMI) PERIOD April 1975 DATE ~~2/19/75~~

ING TE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
1	April	Insulation/Circuits	Page	4/C	X		74-16		Quintex	
17	4/14	Industry Week	Spread	4C/B&W	X/		74-17		Research	
31	4/28	Industry Week	Spread	4C/B&W	X/		74-18		Refractories	
10	April	Nuclear News	Spread	4C/B&W	X/		74-20		TIC	
5	April	Heating, Piping, Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
5	April	Actual Specifying Engineer	Spread	4C/B&W	X/		74-20		TIC	
20	April	NICA Outlook	Page	B&W			75-1		T-12	
20	April	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
3	3/31	Chemical Engng.	Spread	4C/B&W	X/		74-20		TIC	
31	4/28	Chemical Engng.	Spread	4C/B&W	X/		74-19		Insulations	
18	4/17	Plant Engng.	Spread	4C/B&W	X/		74-20		TIC	
1	April	Power	Spread	4C/B&W	X/		74-20		TIC	
28	4/28	Iron Age--Primary Metals Edition	Spread	4C/B&W	X/		74-18		Refractories	
10	April	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
10	April	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	
13	April	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
EDITIONS:										
	April	Architectural Record	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Indust. Construction	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Metal Bldg. Review	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD April 1975 DATE 2/19/75

ING	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
1	April	Insulation/Circuits	Page	4/C	X		74-16		Quintex	
17	4/14	Industry Week	Spread	4C/B&W	X/		74-17		Research	
31	4/28	Industry Week	Spread	4C/B&W	X/		74-18		Refractories	
10	April	Nuclear News	Spread	4C/B&W	X/		74-20		TIC	
5	April	Heating, Piping, Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
5	April	Actual Specifying Engineer	Spread	4C/B&W	X/		74-20		TIC	
20	April	NICA Outlook	Page	B&W			75-1		T-12	
20	April	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
3	3/31	Chemical Engng.	Spread	4C/B&W	X/		74-20		TIC	
31	4/28	Chemical Engng.	Spread	4C/B&W	X/		74-19		Insulations	
18	4/17	Plant Engng.	Spread	4C/B&W	X/		74-20		TIC	
1	April	Power	Spread	4C/B&W	X/		74-20		TIC	
28	4/28	Iron Age--Primary Metals Edition	Spread	4C/B&W	X/		74-18		Refractories	
10	April	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
10	April	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	
13	April	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	

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BROYLES. ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CNT JOHNS-MANVILLE (INDUSTRIAL) PERIOD March DATE 2/5/75

NO.	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO.	SUBJECT OR HEADLINE	AD COST
24	3/24	Industry Week	Spread	4C/B&W	X/		JMI 74-20		Total Insulation Capability	

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BROYLES, ALLEBAUGH & DAVIS, INC. /PRINT ADVERTISING SCHEDULE

JOHNS-MANVILLE (JMI) PERIOD December closings DATE 12/12/74

INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
Jan.	ASHRAE JOURNAL	Page	B&W	X	Next to ASHRAE article	JMI 74-3		TIMA	
March	MARINE ENGINEERING/ LOG Marine Catalog Buyers Guide	Page	B&W			JMI 74-3R		Ship in Desert	

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BROYLES, ALLEBAUGH & DAVIS, I[illegible]/PRINT ADVERTISING SCHEDULE

Revised 11/6/74

NT JOHNS-MANVILLE (JFM) PERIOD December DATE ~~10/22/74~~

[illegible]	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO	SUBJECT OR HEADLINE	AD COST
20	Dec.	NICA OUTLOOK	Page	B&W	X		74-3		TIMA	
1	Dec.	HEATING/PIPING/ AIR CONDITIONING	Page	B&W	X		74-3		TIMA	
11	Dec.	NEW PRODUCT NEWS	Page	4/C	X		73-7		Tuf-Skin	
DITION:										
15	Jan.1	ASNE Membership Directory (American Society of Naval Engineers)	¼ page	B&W			74-12		Marine Products	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD December DATE 10/22/74

INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO	KEY NO.	SUBJECT OR HEADLINE	AD COST
20 Dec.	NICA OUTLOOK	Page	B&W					Nuclear insulations*	
Dec. 12	MACHINE DESIGN	Page	4/C	X		74-8		Oil Seals	
Dec.	HYDROCARBON PROCESSING	Page	4/C	X		74-9		Metallic Gaskets	

* Un-numbered ad from Bassett-Pike

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

JOHNS-MANVILLE (JMI) PERIOD November, 1974 DATE 9/27/74

RUN DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
10/31	MACHINE DESIGN	Page	4/C			74-16		Sheet packings	
11 Nov.	PULP & PAPER	Spread	B&Yellow			74-6		Mechanical packings	
20 Nov.	NICA OUTLOOK	Page	B&W					Ins/Coat/Jack (repeat Man From Denver)	
11 Oct/Nov	HEATING/COMBUSTION EQUIPMENT NEWS	Spread	4C/B&W	X/		74-11		Cerafiber	

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE '76

Commercial

CLIENT JOHNS-MANVILLE (IPD)--Industrial & Insulations PERIOD 1976 DATE 10th Rev. 10/4/76

	Issue		Feb.2	Mar.1*,29		May 10	June 7*		Aug.30				
	Closes		1/5	2/3	3/1	4/12	5/10		8/2				
CHEMICAL ENGINEERING	Space		Spread	Spd.	Pg.	Spread	Spread		Spread				
	Ad No		74-17R	74-20R	75-16	75-12	76-4		75-13				
	Key No												
13x	Subject		R&D	Insul.	650	TIC-2	CON-1		T-12				
	Cost		4690.	6420.	3360.	5660.	5660.		5660.				
	Issue				April	May*			Aug.*				Dec.*
HYDROCARBON PROCESSING	Closes				3/1	4/1			7/1				11/1
	Space				Page	Spread			Spread				Page
	Ad No				75-16	65-13			76-4R				75-16R
	Key No												
6x	Subject				650	T-12			CON-1				650
	Cost				2010.	3360.			3360.				2010.
	Issue		mid-Feb		April	May	June		Aug.	Sept.		Nov.	
NUCLEAR NEWS	Closes		12/29		3/10	4/10	5/10		7/10	8/10		10/10	
	Space		Spread		Spread	Page	Spread		Page	Spread		Spread	
	Ad No		74-20R		76-4R	75-16	75-13		75-16	74-20R		76-4R 2	
	Key No												
12x	Subject		TIC-1		CON-1	650	T-12		650	TIC-1		CON-1	
	Cost		2300.		1965.	1355.	1840.		1170.	1840.		2085.	
	Issue		Feb.23	Mar.29	Apr.26		June 21*			Sept.6			
OIL & GAS JOURNAL	Closes		2/2	3/8	4/5		5/31			8/16			
	Space		Spread	Page	Spread		Spread			Page			
	Ad No		74-19R	75-16	76-4R		75-13			75-16			
	Key No												
6x	Subject		Insul.	650	CON-1		T-12			650			
	Cost		2630.	2030.	3410.		3410.			2030.			
	Issue		Feb.5*		Apr.1*,29	May 13*	June 10*		July 22*	Aug.19*			
PLANT ENGINEERING	Closes		1/6		3/2	3/20	4/13	5/11	6/22	7/20			
	Space		Spread		Spd.	Pg.	Spread	Spread	Page	Spread			
	Ad No		74-17R		76-4R	75-16	75-13	75-12	75-16	75-13			
	Key No												
26x	Subject		R&D		CON-1	650	T-12	TIC-2	650	T-12			
	Cost		6230.		5400.	3080.	5200.	5200.	2900.	5200.			
	Issue		Feb.*			April	May	June*			Sept.	Oct.	
POWER	Closes		1/1			3/1	4/1	5/1			8/1	9/1	
	Space		Spread			Spread	Page	Spread			Spread	Spread	
	Ad No		74-20R			75-13	75-16	75-13			75-20R	76-4R	
	Key No.								Engy.Mgmt.		Guidbk.		
12x	Subject		TIC-1			T-12	650	T-12			TIC-1	CON-1	
	Cost		5000.			4440.	2540.	N/C			3185.	4420.	

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

Commercial

JOHNS-MANVILLE (IPD)--Industrial & Insulations PERIOD 1976 DATE 10th Rev. 10/4/76

CONSULTING ENGINEER	Issue			March	April	May*		July*	Aug.*	Sept.
	Closes			2/1	3/1	4/1		6/1	7/1	8/1
	Space			Spread	Page	Spread		Page	Page	Page
	Ad No			74-17R	75-16	75-13		75-14	75-16	75-14
12x	Key No									
	Subject			R&D	650	T-12		CON-2	650	CON-2
	Cost			3000.	1450.	2500.		1450.	1450.	1450.
HEATING/PIPING/ AIR CONDITIONING	Issue	Jan.		March	April			July	Aug.	
	Closes	12/5		2/5	3/5			6/5	7/5	
	Space	Spread		Page	Gatefold			Spread	Page	
	Ad No	74-19R		75-14	76-2			75-13	75-16	
36x	Key No									
	Subject	Insul.		CON-2	TIC-2			T-12	650	
	Cost	3050.		1775.	4880.			2340.	1445.	
SPECIFYING ENGINEER	Issue		Feb.*			May	June*		Aug.	Sept.*
	Closes		1/5			4/5	5/5		7/5	8/5
	Space		Spread			Spread	Page		Spread	Page
	Ad No		74-17R			75-12	75-14		75-13	75-16
24x	Key No									
	Subject		R&D			TIC-2	CON-2		T-12	650
	Cost		3080.			2380.	1380.		2142.	1242.
	Issue									
	Closes									
	Space									
	Ad No									
	Key No									
	Subject									
INDUSTRY WEEK	Issue		Feb.23	Mar.22		May 24*	June 28*	July 19		
	Closes		1/26	2/23		4/26	5/31	6/14		
	Space		Spread	Spread		Spread	Spread	Spread		
	Ad No		74-17R	75-13		76-4R	75-12	76-4R		
12x	Key No									
	Subject		R&D	T-12		CON-1	TIC-2	CON-1		
	Cost		9537.	8678.67		8392.56	8592.56	8392.56		
	Issue									
	Closes									
	Space									
	Ad No									
	Key No									
	Subject									
RC	Cost									

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

Commercial

CLIENT JOHNS-MANVILLE (IPD)--Industrial & Insulations PERIOD 1976 DATE 10th Rev. 10/4/76

	Issue			March	April	May	June	July	Aug.		Oct.	Dec.
ICA OUTLOOK	Closes			1/20	2/20	3/20	4/20	5/20	6/20		8/20	10/20
	Space			Page	4-pg.	4-pg.	4-pg.	4-pg.	4-pg.		4-pg.	4-pg.
	Ad No			75-1	75-22	75-22	75-22	75-22	75-22		75-22	75-22 R
	Ad No											
-N	Subject			T-12	All products----------						All prod.	All prod.
	Cost			282.36	564.72	564.72	870.61	870.61	870.61		870.61	870.61
	Issue											
	Closes											
	Space											
	Ad No											
	Ad No											
	Subject											
	Cost											
	Issue											
	Closes											
THLY TOTALS,	Space											
plications:	Ad No											
	Ad No											
	Subject		33,467.		27,199.72		26,953.17		21,297.61	5290.61		2880.61
	Cost	3050.		25,546.03		31,952.28		15,953.17		9747.	2085.	
	Issue											
MULATIVE	Closes											
TOTAL,	Space											
plications:	Ad No											
	Ad No											
	Subject											
	Cost										202,541.59	
	Issue											
	Closes											
AL TOTAL,	Space											
plications:	Ad No											
	Ad No											
	Subject											
	Cost											205,422.20
	Issue											
	Closes										(Budgeted:	228,145.15)
	Space											
	Ad No											
	Ad No											
	Subject											
	Cost											

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--Refractories — PERIOD 1976 — DATE 10th Rev. 10/4/76

| | | |

JOHNS-MANVILLE (IPD)--Refractories PERIOD 1976 DATE 10th Rev. 10/4/76

INDUSTRIAL HEATING	Issue		Feb.	April		June		Aug.		Nov.	Dec.
	Closes		1/10	3/10		5/10		7/10		10/10	11/10
	Space		Spread	Spread		Spread		Spread		Spread	Spread
	Ad No		74-18R	74-18R		74-18R		74-18R		74-18R2	74-18
12x	Key No										
	Subject		Refrac.	Refrac.		Refrac.		Refrac.		Refrac.	Refra
	Cost		2150.	1940.		1940.		1940.		1940.	1940.
IRON AGE--Metal Producing Edition	Issue	Jan.5*	Mar.1	May 24*	June 21	July 19		Sept.13*		Nov.8	Dec.6
	Closes	12/31	2/12	5/6	6/3	7/1		8/26		10/21	11/1
	Space	Spread	Spread	Page	Spread	Page		Page		Page	Page
	Ad No	74-18R	74-18R	75-21	74-18R	75-21		75-21		75-21R	75-21
15x	Key No										
	Subject	Refrac.	Refrac.	MMM	Refrac.	MMM		MMM		MMM	MMM
	Cost	3880.	3880.	2143.65	3608.40	2143.65		2143.65		2143.65	2143.6
MARINE ENGINEERING LOG	Issue			April	May	June	July	Aug.		Oct.	
	Closes			3/16	4/5	5/5	6/5	7/5		9/5	
	Space			Page	Page	Page	Page	Page		Page	
	Ad No			75-19	75-19	75-19	75-19	75-19		75-19	
-6-	Key No										
	Subject			Marin.	Marin.	Marin.	Marin.	Marin.		Marin.	
	Cost			800.	840.	800.	800.	800.		800.	
PLANT ENGINEERING	Issue				May 27*	June 24*			Sept.16*		Nov.11*
	Closes				4/27	5/25			8/17		10/12
	Space				Page	Page			Page		Page
	Ad No				75-24	75-24			75-24		75-24 R
26x	Key No										
	Subject				M/O	M/O			M/O		M/O
	Cost				2900.	2900.			2900.		2900.
HYDROCARBON PROCESSING	Issue				May		July				
	Closes				4/20		6/20				
	Space				Spread		Spread				
	Ad No				74-18R		74-18R				
6x	Key No										
	Subject				Refrac.		Refrac.				
	Cost				3360.		3360.				
[redacted]	Issue								Sept.		
	Closes								1/4		
	Space								Page		
	Ad No								76-1		
	Key No										
	Subject										
	Cost								510.		

Post Card ← $495

[redacted] JM 83

JOHNS-MANVILLE (IPD)--Refractories PERIOD 1976 DATE 10th Rev. 10/4/76

1976 MARINE DIRECTORY	Issue	Jan.						
	Closes	11/1/75						
	Space	Pg,2C						
	Ad No	75-19						
Page	Key No							
	Subject	Mar.Ins.						
	Cost	490.						
DIRECTORY OF IRON & STEEL ENGINEERS	Issue	1976						
	Closes	12/1/75						
	Space	Pg,B&W						
	Ad No	75-23						
Page	Key No							
	Subject	Refrac.						
	Cost	411.80						
	Issue							
	Closes							
	Space							
	Ad No							
	Key No							
	Subject							
	Cost							
MONTHLY TOTALS, Refractories:	Issue							
	Closes							
	Space							
	Ad No							
	Key No							
	Subject	9716.99	7538.51	14,908.40	2740.	800.	7950.65	
	Cost	7820.80	6807.	18,885.07	11,846.15	5553.65	9574.65	
CUMULATIVE YTD TOTAL, Refractories:	Issue							
	Closes							
	Space							
	Ad No							
	Key No							
	Subject							
	Cost							79,[illegible].22
GRAND TOTAL, Refractories:	Issue							
	Closes							
	Space							
	Ad No							
	Key No							
	Subject							
	Cost							7,141.8[illegible]

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--OEM — PERIOD 1976 — DATE 10th Rev. 10/4/76

SECTION APPLIANCE MANUFACTURER	Issue	Jan.	Feb.*		April		June		Aug.				
	Closes	12/3	1/1		3/1		5/1		7/1				
	Space	Page	Page		Page		Spread		Page				
	Ad No	75-5	75-5		75-5		JFM 74-7		75-5				
	Rev No												
SECTION	Subject	Tuf-Skin	Tuf-Skin		Tuf-Skin		OEM		Tuf-Skin				
	Cost	1800.	1800.		1695.		2740.		1695.				
SECTION MACHINE DESIGN	Issue		Feb.12	Mar.4*		May 6*	June 24*				Oct.7*		
	Closes		1/15	2/26		4/8	5/27				9/9		
	Space		Spread	Spread		Spread	Spread				Spread		
	Ad No		JFM 74-7	JFM 74-7		JFM 74-7	JFM 74-7				JFM 74-7		
	Rev No												
	Subject		OEM	OEM		OEM	OEM				OEM		
	Cost		5908.	5908.		5376.28	5376.28				5376.28		
SECTION MATERIALS ENGINEERING	Issue			March*		May*		July		Sept.		Nov.	
	Closes			2/5		4/5		6/5		8/5		10/5	
	Space			Spread		Spread		Spread		Spread		Spread	
	Ad No			JFM 74-7		JFM 74-7		JFM 74-7		JFM 74-7		JFM 74-7 R	
	Rev No												
SECTION	Subject			OEM		OEM		OEM		OEM		OEM	
	Cost			4215.		3885.		3885.		3885.		3885.	
SECTION MONTHLY TOTALS,	Issue												
	Closes												
	Space												
	Ad No												
	Rev No												
	Subject												
	Cost	1800.	7708.	10,123.	1695.	9261.28	8116.28	3885.	1695.	3885.	5376.28	3885.	-0-
CUMULATIVE YTD TOTAL,	Closes												
	Space												
	Ad No												
	Rev No												
	Subject												
	Cost											57,429.84	
SECTION GRAND TOTAL,	Issue												
	Closes												
	Space												
	Ad No												
	Rev No												
	Subject												
	Cost												57,429.84

(Budgeted: 62,897.68

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J-M 83

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J-M 83

BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

JOHNS-MANVILLE (IPD)--Air Handling Systems — PERIOD 1976 — DATE 10th Rev. 10/4/76

HEATING PIPING/ AIR CONDITIONING	Issue			April	May	June	July	Aug.	Sept.		Nov.	Dec.
	Closes			3/5	4/5	5/5	6/5	7/5	8/5		10/5	11/5
	Space			Spread	Spread	Page	Page	Page	Spread		Page	Spread
	Ad No		JFM	74-1	75-20	75-17	75-17	75-17	76-6		75-17R	75-20R
	Key No											
	Subject			Clos.	AHS	Ins.Vls.	Ins.Vls.	Ins.Vls.	All prod.		Ins.Vls.	AHS
	Cost			2640.	2340.	1445.	1445.	1445.	2340.		1445.	2340.
SPECIFYING ENGINEER	Issue			April*	May	June*	July		Sept.*	Oct.	Nov.	Dec.
	Closes			3/5	4/5	5/5	6/5		8/5	9/5	10/5	11/5
	Space			Spread	Spread	Page	Page		Spd,Pg.	Spread	Page	Spread
	Ad No		JFM	74-1	75-20	75-17	75-17		76-6,17	75-20R	75-17 R	75-20R
	Key No											
	Subject			Clos.	AHS	Ins.Vls.	Ins.Vls.		All pr.,Vls.	AHS	Ins.Vls.	AHS
	Cost			2680.	2380.	1380.	1380.		2142.,1242.	2380.	1380.	2380.
AIR CONDITIONING & REFRIGERATION BUSINESS	Issue			April	May	June	July		Sept.	Oct.		
	Closes			3/1	4/1	5/1	6/1		8/1	9/1		
	Space			Spread	Spread	Page	Page		Page	Spread		
	Ad No		JFM	74-1	75-20	75-17	75-9		75-9	75-20R		
	Key No											
	Subject			Clos.	AHS	Ins.Vls.	Fab.Mnl.		Fab.Mnl.	AHS		
	Cost			3290.	2990.	1795.	1295.		1295.	2940.		
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	Issue				May 31*	June 21		Aug.30*				Dec 27
	Closes				5/19	6/9		8/18				10/1
	Space				88"	Page		88"				88"
	Ad No				75-20	75-9		75-20R				76-6R
	Key No											
	Subject				AHS	Fab.Mnl.		AHS				Directc
	Cost				3082.	1707.75		3243.				AHS 3243. 2975.
SNIPS	Issue	Jan.			April	May		July	Sept.			
	Closes	1/3			4/3	5/3		7/3	9/3			
	Space	Page			Spread	Spread		Page	Page			
	Ad No	75-9		JFM	74-1R	75-20		75-17	75-9			
	Key No											
	Subject	Fab.Mnl.			Clos.	AHS		Ins.Vls.	Fab.Mnl.			
	Cost	900.			1529.	1707.50		989.50	839.			
INDOOR COMFORT NEWS	Issue				April		June		Sept.			
	Closes				3/5		5/5		8/5			
	Space				Jr.Spd.		Jr.Spd.		Jr.Spd			
	Ad No			JFM	74-1R	JFM	74-1R		76-6R			
	Key No											
	Subject				Clos.		Clos.		All prod.			
	Cost				584.		584.		584.			

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JFM 83

JOHNS-MANVILLE (IPD)--Air Handling Systems — PERIOD 1976 — DATE 10th Rev. 10/4/76

SMACNA CONVENTION DAILY	Issue								Oct.			
	Closes								8/6			
	Space								Spread			
	Ad No								JFM 74-1R			
	Key No											
1 Spread	Subject								Clos.			
	Cost								1100.			
WHOLESALER NAHW CONVENTION DAILY	Issue										Dec.	
	Closes										10/31	
	Space										Spread	
	Ad No										JFM 74-7	
	Key No											
1 Spread	Subject										Clos.	
	Cost										1210.	
DE/JOURNAL-- Speed Postcards-- Demo II	Issue			April		July						
	Closes			4/9		6/6						
	Space			postcard		postcard						
	Ad No.											
	Key No											
2 postcards	Subject			Fab.Mnl.		Fab.Mnl.						
	Cost			600.		600.						
HEATING/PIPING/ AIR CONDITIONING CHECKBOOK POSTCARDS	Issue								Sept.			
	Closes								8/1			
	Space								postcard			
	Ad No											
	Key No											
1 postcard	Subject								Fab.Mnl.			
	Cost								500.			
SPECIFYING ENGINEER SPEC-INFO CARDS	Issue							Aug.				
	Closes							7/15				
	Space							postcard				
	Ad No											
	Key No											
1 postcard	Subject							Fab.Mnl.				
SC	Cost							525.				
AIR CONDITIONING & REFRIG.BUSINESS ACTION CARDS	Issue							Aug.				
	Closes							7/20				
	Space							postcard				
	Ad No											
CONTRACT	Key No											
1 postcard	Subject							Fab.Mnl				
SC	Cost							580.				

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J-M 63

BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE AHS; pg. 3

JOHNS-MANVILLE (IPD)--Air Handling Systems PERIOD 1976 DATE 10th Rev. 10/4/76

	Issue				May							
LORIDA FORUM	Closes				4/23							
	Space				7x10,B&W							
	Ad No				76-7							
	Key No											
Page	Subject				Flex-Met							
	Cost				300.							
	Issue					June						
MACNA OF PENNSYLVANIA	Closes					4/23						
976 ANNUAL CONVENTION	Space					Pg,B&W						
BUYERS GUIDE	Ad No					76-8						
	Key No											
Page	Subject					Flex-Met						
	Cost					176.48						
	Issue											
	Closes											
	Space											
	Ad No											
	Key No											
	Subject											
	Cost											
	Issue											
NTHLY TOTALS,	Closes											
Handling Systems:	Space											
	Ad No											
	Key No											
	Subject		-0-		11,323.		7088.23		5793.		6420.	9173.
	Cost	900.	-0-		12,799.50		5709.50		8942.		2825.	
	Issue											
	Closes											
MULATIVE YTD	Space											
TAL, AHS:	Ad No											
	Key No											
	Subject											
	Cost										61,800.23	
	Issue											
AND TOTAL,	Closes											
Handling Systems:	Space											
	Ad No											
	Key No											
	Subject											
	Cost										70,973.23	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JFI) PERIOD Dec.-Jan. Closings DATE Revised 11/15/73

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
(Changes in sizes and price)										
1/20	March	METAL BUILDING REVIEW	1/3 p.	B/W			JFI 73-1		See How J-M Systems...	140.00
12/5	Jan.	HEATING/PIPING/ AIR CONDITIONING	1/3 p.	B/W			JFI 73-2		The News In...	455.00
12/1	Jan.	AIR CONDITIONING REFRIGERATION BUS.	1/3 p.	B/W			JFI 73-2		The News In...	485.00
1/20	Feb.	INDOOR COMFORT NEWS	2c. x 4½"	B/W			JFI 73-2		The News In...	65.00
1/23	Feb. 4	AIR CONDITIONING, HEATING & REFRIG- ERATION NEWS	2c. x 4½"	B/W			JFI 73-2		The News In...	270.00
1/1	Feb.	CONTRACTOR	1/3 p.	B/W			JFI 73-2		The News In...	540.00

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J-M 83

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BROYLES. ALLEBAUGH & DAV[illegible]./PRINT ADVERTISING SCHEDULE

Revised Oct. 24, 1973

CLIENT JOHNS-MANVILLE--Fiber Glass Reinforcements PERIOD October Closings DATE ~~Sept. 27, 1973~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
Oct. 1	Nov.	Plastics World	spread	4/C	X		JFR73-1	100	T-MATE(TM) 407FX	~~4,976.10~~ 4514.40*

*Price adjustment. Discount earned because of 5 insertions in 1974.

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE Fiber Glass Insulations PERIOD November Closings DATE 11/6/73

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
11/5 *		WHOLESALER-- NHAW Convention Daily	Page	B/W			73-3		What's new from J-M?	495.00

* Shipping date from Denver; extension granted per Wm. DiBello.

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

Bgw '74

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD January, 1974 DATE 12/3/73

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
12/5	Jan.	HEATING, PIPING, AIR CONDITIONING	Page	B&W		JMI 73-2			Insulation	
11/20	Jan.	NICA OUTLOOK	Page	B&W		JMI 73-2			Insulation	
12/5	Jan.	POWER	Page	B&W		JMI 73-2			Insulation	
12/20	Jan.	HYDROCARBON PROCESSING	Page	B&W		JMI 73-2			Insulation	
12/10	1/ Jan 2	CHEMICAL ENGINEERING	Page	B&W		JMI 73-2			Insulation	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD February, 1974 DATE 1/2/74

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
1/5	Feb.	HEATING, PIPING, AIR CONDITIONING	Page	B&W			JMI73-3		More & Better Insulation	
12/20	Feb.	NICA OUTLOOK	Page	B&W			JMI73-3		More & Better Insulation	
1/5	Feb.	POWER	Page	B&W			JMI73-3		More & Better Insulation	
1/20	Feb.	HYDROCARBON PROCESSING	Page	B&W			JMI73-3		More & Better Insulation	
1/7	2/4	CHEMICAL ENGINEERING	Page	B&W			JMI73-3		More & Better Insulation	

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J-M 83

3rd Revision 2/12/74

BROYLES, ALLEBAUGH & DAVIS, I[illegible]/PRINT ADVERTISING SCHEDULE

~~Revised 1/15/74~~

~~2nd Revision 1/24/74~~

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD March, 1974 DATE ~~1/2/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
2/5	March	HEATING, PIPING, AIR CONDITIONING	Page	B&W			JMI73-4		Fuel Costs		
1/20	March	NICA OUTLOOK	Page	B&W			JMI73-4		Fuel Costs		
2/5	March	POWER	Page	B&W			JMI73-4		Fuel Costs		
2/20	March	HYDROCARBON PROCESSING	Page	B&W			JMI73-4		Fuel Costs		
2/4	3/4	CHEMICAL ENGINEERING	Page	B&W			JMI73-4		Fuel Costs		
	ADDITION:										
2/5	March	MARINE ENG. LOG.	Page	B&W			JMI74-3		J-M Marine Products		
	2nd ADDITION:										
12/1 (ext. to 1/25)	March	MARINE CATALOG & BUYERS GUIDE	Page	B&W			JMI74-3		J-M Marine Products		
	3rd ADDITION:										
2/12	~~Feb~~ March ~~or April~~ (bimonthly)	HEATING/COMBUSTION EQUIPMENT NEWS	2 pg. (7x10")	2/C			JMI73-1		J-M Insulating Firebrick		

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J-M 83

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Third Revision 2/22/74

BROYLES. ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

~~Revised 2/21/74~~

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD April, 1974 DATE ~~2/19/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
3/15	~~April~~	AMERICAN CERAMIC SOCIETY BULLETIN	spread	2/C (4A orange)			JMI73-1		J-M Insulating Firebrick	
ADDITION:										
3/1	~~April 1~~	IRON AGE	spread	B&Orange			JMI 73-1		J-M Insulating Firebrick	
2nd ADDITION:										
3/5	~~April 1~~	MARINE ENGINEERING/ LOG	Page	B&W			JMI74-3		J-M Marine Products	
2/20	~~April~~	NICA OUTLOOK	Page	B/Blue/ Red			they have		Good News for America	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, IN /PRINT ADVERTISING SCHEDULE

Revised 3/20/74

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD May, 1974 DATE ~~2/21/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
4/10	May 1	ASNE Day Program	Page	B&W			JMI 74-3		J-M Marine Products	
4/20	May 12	HYDROCARBON PROCESSING	Spread	B&Orange			JMI 73-1		J-M Insulating Firebrick	
ADDITIONS:										
3/20	May	NICA OUTLOOK	Page	B&W			JMI 73-2		Insulation	
4/10	May	INDUST. HEATING	spread	B&Orange			JMI 73-1		Insulating Firebrick	
4/5	May	MARINE ENG./LOG	Page	B&W			JMI 74-3		Marine Board (Ship in Desert)	
4/1	May	INSULATION/CIRCUITS	Spread	4-c/B&W			JMI 74-1		TV Bord	
4/1	May	HYD. & PNEUMATICS	Spread	B&W			repeat Jan. '74		J-M Molded Packing	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] /PRINT ADVERTISING SCHEDULE

Revised 4/24/74

CLIENT JOHNS-MANVILLE (JMI) PERIOD June, 1974 DATE ~~04/22/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
5/1	June	INSULATIONS/CIRCUITS	SPD	4c/B&W	X/		74-1R		TV Bord	
4/20	June	NICA OUTLOOK	PG.	B&W			73-3		More and Better Insulation	
5/5	6/15	MARINE ENGR. LOG	PG	B&W			74-3		Ship In Desert	
ADDITION:										
4/15	'74	INSULATIONS CIRCUITS DIRECTORY	Spread	4-C/B&W	X/		74-1R		TV Bord	

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BROYLES, ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD July DATE 5/23/74

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
6/1	July	MARINE ENGINEERING/ LOG	Page	B&Blue		(Campbell-Mithun)			Destroyer (Aye, Aye)	
5/29	June/July	HEAT./COMB. EQUIP. NEWS	Spread	B&Orange			73-1R1		Insulating Firebrick	
6/1	July	INSULATION/CIRCUITS	Spread	4/C,B&W	X/		74-1R		TV Bord	
5/20	July	NICA OUTLOOK	Page	B&W			73-4		Fuel Costs	

REDACTED

J-M 83

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] /PRINT ADVERTISING SCHEDULE

Revised 7/12/74

CLIENT JOHNS-MANVILLE (JMI) PERIOD August DATE ~~6/26/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
7/1	~~Aug.~~	Hydraulics & Pneumatics	Page	4/C	X		74-7		Uneethane/Carboxylated Buna N		
6/20	~~Aug.~~	NICA Outlook	Page	B&W			73-2		(Ind. Insulations, Coatings, Jackets) "Insulation"		
7/1	Aug.	Insulation/Circuits	Spread	4/C & B&W	X/		74-1R		TV Bord		
ADDITIONS:											
~~7/17~~	~~mid-Aug~~	~~NUCLEAR NEWS~~	Spread	insert to come from J-M			74-10		J-M Reflective		
7/26	8/15	MARITIME REPORTER	Page	B&W			74-3		Ship in Desert		

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J-M 83

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BROYLES. ALLEBAUGH & DAVIS, INC./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD October DATE 8/30/74 Ben.

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
9/1	Oct.	HYDRAULICS & PNEUMATICS	Page	4/C	X		74-7R		Uneethane	
8/20	Oct.	NICA OUTLOOK	Page	B&W					T-12 "Man from Denver"	
9/10 (ext. on material to 9/22)	Oct.	NUCLEAR NEWS	2-page	insert		R.O.B.			to come from J-M	
	Oct.	FISH BOAT	Page	B&W		"Benders" Section	74-14		Mechanical packings	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] 'RINT ADVERTISING SCHEDULE '75

Revised 11/6/75

CLIENT JOHNS-MANVILLE--INDUSTRIAL PRODUCTS DIVISION PERIOD December, 1975 DATE ~~10/23/75~~

OSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
11/5	Dec.	HEATING, PIPING & AIR CONDITIONING	Spread	4C/B&W	X		74-17		Research	
10/20	Dec.	NICA OUTLOOK	Page	B&W			75-1		Thermo-12	
11/3	Dec.	APPLIANCE MANUFACT-URER	Page	4C			75-5		Tuf-Skin	
11/5	Dec.	MATERIALS ENGINEERING	Spread	4C/B&W	X	JFM	74-7		OEM	
11/1	Jan.	1976 Marine Directory	Page	2C			75-19		Marine Insulation	
ADDITION:										
10/31	Dec.7	THE WHOLESALER NHAW	Spread	4C	X	JFM	74-1R		Closure Systems	
	8	CONVENTION DAILY								
	9									

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, IN 'RINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE--INDUSTRIAL PRODUCTS DIVISION PERIOD December, 1975 DATE 10/23/75

..OSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
11/5	Dec.	HEATING, PIPING & AIR CONDITIONING	Spread	4C/B&W	X		74-17		Research	
10/20	Dec.	NICA OUTLOOK	Page	B&W			75-1		Thermo-12	
11/3	Dec.	APPLIANCE MANUFACT-URER	Page	4C			75-5		Tuf-Skin	
11/5	Dec.	MATERIALS ENGINEERING	Spread	4C/B&W	X	JFM	74-7		OEM	
11/1	Jan.	1976 Marine Directory	Page	2C			75-19		Marine Insulation	

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BROYLES. ALLEBAUGH & DAVIS, [illegible]./PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD November, 1975 DATE 9/23/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
10/1	Nov.	HEATING, PIPING, AIR CONDITIONING	Spread	4C/B&W	X		74-19		Insulation	
10/5	Nov.	ACTUAL SPECIFYING ENGINEER	Spread	4C/B&W	X		74-19		Insulation	
9/20	Nov.	NICA OUTLOOK	Page	B&W			75-1		Thermo-12	
10/2	11/~~6~~ 13	PLANT ENGINEERING	Spread	4C/B&W	X		74-17		Research	
10/10	Nov.	AMERICAN CERAMIC SOCIETY BULLETIN	Spread	4C/B&W	X		74-18		Refractories	
10/1	Nov.	APPLIANCE MANUFACTURER	Page	4C	X		75-5		Tuf-Skin	
10/5	Nov.	MATERIALS ENGINEERING	Spread	4C/B&W	X	JFM	74-7		OEM	

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J-M 83

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

Revised 9/2/75

CLIENT JOHNS-MANVILLE (JMI) PERIOD October, 1975 DATE ~~8/28/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
9/10	Oct.	Nuclear News	Spread	4C/B&W	X		74-17		Research		
9/5	Oct.	Heating, Piping & Air Conditioning	Spread	4C/B&W	X		74-20		TIC		
9/5	Oct.	Actual Specifying Engineer	Spread	4C/B&W	X		74-17		Research		
8/20	Oct.	NICA Outlook	Page	B&W			75-1		Thermo-12		
9/15	10/6	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation		
9/8	10/6	Chemical Engineering	Spread	4C/B&W	X		74-19		Insulation		
9/30	10/30	Plant Engineering	Spread	4C/B&W	X		84-19		Insulation		
9/13	10/13	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X		74-17		Research		
9/10	Oct.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories		
9/10	Oct.	Industrial Heating	Spread	4C/B&W	X		74-17		Research		
9/10	Oct.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-17		Research		
9/13	Oct.	Brick & Clay Record	Spread	4C/B&W	X		74-17		Research		
9/1	Oct.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin		
9/4	10/2	Machine Design	Spread	4C	X/	JFM	74-7		OEM		
9/18	10/16	Machine Design	Spread	4C	X/	JFM	74-7		OEM		
9/5	Oct.	Materials Engng.	Spread	4C	X/	JFM	74-7		OEM		
10/8	10/20	Air Conditioning, Heating & Refrigeration News	Spread	4C	X	JFM	74-1		Closure Systems		
9/1	Oct.	Air Conditioning & Refrigeration Business	Page	B&Yellow	X	* JMI	75-9		Fabrication Manual		
9/10	9/22	Air Conditioning, Heating & Refrigeration News	Page	B&Yellow	X	* JMI	75-9		Fabrication Manual		
						* Must be right-hand page. Pub is not to set bingo card number					
Previously Ordered:											
9/5	Oct.21-23	SMACNA Convention Daily	Spread	4C	X	JFM	74-19		Closure Systems (repeat last year's ad)		
8/24 (ext.)	Oct.	Heating/Combustion Equipment News Buyers Guide	6 pgs.	B&Blue	X	consecutive			Refractory Products		
ADDITION:											
9/1	Oct.	Insulation/Circuits	Page	4C	X		74-16		Quintex		

REDACTED J-M 83

BROYLES, ALLEBAUGH & DAVIS, IN 'PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD October, 1975 DATE 8/28/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
9/10	Oct.	Nuclear News	Spread	4C/B&W	X		74-17		Research	
9/5	Oct.	Heating, Piping & Air Conditioning	Spread	4C/B&W	X		74-20		TIC	
9/5	Oct.	Actual Specifying Engineer	Spread	4C/B&W	X		74-17		Research	
8/20	Oct.	NICA Outlook	Page	B&W			75-1		Thermo-12	
9/15	10/6	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation	
9/8	10/6	Chemical Engineering	Spread	4C/B&W	X		74-19		Insulation	
9/30	10/30	Plant Engineering	Spread	4C/B&W	X		84-19		Insulation	
9/13	10/13	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X		74-17		Research	
9/10	Oct.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories	
9/10	Oct.	Industrial Heating	Spread	4C/B&W	X		74-17		Research	
9/10	Oct.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-17		Research	
9/13	Oct.	Brick & Clay Record	Spread	4C/B&W	X		74-17		Research	
9/1	Oct.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin	
9/4	10/2	Machine Design	Spread	4C	X/	JFM	74-7		OEM	
9/18	10/16	Machine Design	Spread	4C	X/	JFM	74-7		OEM	
9/5	Oct.	Materials Engng.	Spread	4C	X/	JFM	74-7		OEM	
10/8	10/20	Air Conditioning, Heating & Refrigeration News	Spread	4C	X	JFM	74-1		Closure Systems	
9/1	Oct.	Air Conditioning & Refrigeration Business	Page	B&Yellow	X	* JMI	75-9		Fabrication Manual	
9/10	9/22	Air Conditioning, Heating & Refrigeration News	Page	B&Yellow	X	* JMI	75-9		Fabrication Manual	
						* Must be right-hand page. Pub is not to set bingo card number				
Previously Ordered:										
9/5	Oct.21-23	SMACNA Convention Daily	Spread	4C	X	JFM	74-19		Closure Systems (repeat last year's ad)	
8/24 (ext.)	Oct.	Heating/Combustion Equipment News Buyers Guide	6 pgs.	B&Blue	X	consecutive			Refractory Produc	

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J-M 83

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BROYLES. ALLEBAUGH & DAVIS, I[illegible] PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD September, 1975 DATE Revised 8/5/75 ~~7/28/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
8/11	9/8	Industry Week	Spread	4C/B&W	X		74-19		Insulation		
8/10	Sept.	Nuclear News	Spread	4C/B&W	X		74-20		Total Insulation Capability		
8/5	Sept.	Heating, Piping,	Spread	4C/B&W	X		74-17		Research		
		Air Conditioning									
8/5	Sept.	Actual Specifying	Spread	4C/B&W	X		74-20		Total Insulation Capability		
		Engineer									
7/20	Sept.	NICA Outlook	Page	B&W			75-1		Thermo-12		
8/11	9/1	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation		
9/1	9/22	Oil & Gas Journal	Spread	4C/B&W	X		74-17		Research		
9/1	9/29	Chemical Engng.	Spread	4C/B&W	X		74-17		Research		
8/5	9/4	Plant Engineering	Spread	4C/B&W	X		74-20		Total Insulation Capability		
8/1	Sept.	Power	Spread	4C/B&W	X		74-17		Research		
8/15	9/15	Iron Age	Spread	4C/B&W	X		74-18		Refractories		
		(primary metals ed.)									
8/10	Sept.	Heating/Combustion	Spread	4C/B&W	X		74-18		Refractories		
		Equipment News									
8/10	Sept.	American Ceramic	Spread	4C/B&W	X		74-18		Refractories		
		Society Bulletin									
8/13	Sept.	Brick & Clay Record	Spread	4C/B&W	X		74-18		Refractories		
8/1	Sept.	Insulation/Circuits	Page	4C	X		74-16		Quintex		
8/1	Sept.	Hydrocarbon Processing	Spread	4C/B&W	X		74-19		Insulation		
8/1	Sept.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin		
8/7	9/4	Machine Design	Spread	4C	X/		JFM 74-7		OEM		
8/21	9/18	Machine Design	Spread	4C	X/		JFM 74-7		OEM		
8/5	Sept.	Materials Engng.	Spread	4C	X/		JFM 74-7		OEM		
ADDITION:											
8/10	Sept.	Industrial Heating	Spread	4C/B&W	X		74-18		Refractories		

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J-M 83

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BROYLES. ALLEBAUGH & DAVIS, IN /PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD September, 1975 DATE 7/28/75

LOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
8/11	9/8	Industry Week	Spread	4C/B&W	X		74-19		Insulation		
8/10	Sept.	Nuclear News	Spread	4C/B&W	X		74-20		Total Insulation Capability		
8/5	Sept.	Heating, Piping, Air Conditioning	Spread	4C/B&W	X		74-17		Research		
8/5	Sept.	Actual Specifying Engineer	Spread	4C/B&W	X		74-20		Total Insulation Capability		
7/20	Sept.	NICA Outlook	Page	B&W			75-1		Thermo-12		
8/11	9/1	Oil & Gas Journal	Spread	4C/B&W	X		74-19		Insulation		
9/1	9/22	Oil & Gas Journal	Spread	4C/B&W	X		74-17		Research		
9/1	9/29	Chemical Engng.	Spread	4C/B&W	X		74-17		Research		
8/5	9/4	Plant Engineering	Spread	4C/B&W	X		74-20		Total Insulation Capability		
8/1	Sept.	Power	Spread	4C/B&W	X		74-17		Research		
8/15	9/15	Iron Age (primary metals ed.)	Spread	4C/B&W	X		74-18		Refractories		
8/10	Sept.	Heating/Combustion Equipment News	Spread	4C/B&W	X		74-18		Refractories		
8/10	Sept.	American Ceramic Society Bulletin	Spread	4C/B&W	X		74-18		Refractories		
8/13	Sept.	Brick & Clay Record	Spread	4C/B&W	X		74-18		Refractories		
8/1	Sept.	Insulation/Circuits	Page	4C	X		74-16		Quintex		
8/1	Sept.	Hydrocarbon Processing	Spread	4C/B&W	X		74-19		Insulation		
8/1	Sept.	Appliance Manuftr.	Page	4C	X		75-5		Tuf-Skin		
8/7	9/4	Machine Design	Spread	4C	X/		JFM 74-7		OEM		
8/21	9/18	Machine Design	Spread	4C	X/		JFM 74-7		OEM		
8/5	Sept.	Materials Engng.	Spread	4C	X/		JFM 74-7		OEM		

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BROYLES. ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

CLIENT Johns-Manville (Industrial) PERIOD August, 1975 DATE Revised 7/1/75 ~~06/26/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
07/14	08/11	INDUSTRY WEEK	2 Page	4/C,B&W	X/X		JMI-74-	19	Insulation	
07/28	08/25	INDUSTRY WEEK	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/10	August	NUCLEAR NEWS	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/05	August	HEAT.PIPING, AIR-CONDITIONING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/05	August	ACTUAL SPECIFYING ENGINEER	2 Page	4/C,B&W	X/		JMI-74-	17	Research	
07/20	August	NICA Outlook	Page	B&W			JMI-75-	1	T-12	
07/07	08/04	CHEMICAL ENGINEERING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation	
07/01	August	POWER	2 Page	4/C,B&W	X/		JMI-74-	20	TIC	
07/18	08/18	IRON AGE	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/10	August	INDUSTRIAL HEATING	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/13	August	BRICK & CLAY RECORD	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories	
07/01	August	HYDROCARBON PROCESSING	2 Page	4/C,B&W	X/		JMI-74-	17	Research	
06/26	07/24	MACHINE DESIGN	2 Page	4/C,B&W	X/		JFM-74-	7	OEM Capabilities	
ADDITION:										
7/5	Aug.	MATERIALS ENGNG.	2 Page	4/C,B&W	X/		JFM 74-7		OEM Capabilities	

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BROYLES. ALLEBAUGH & DAVIS, ./PRINT ADVERTISING SCHEDULE

CLIENT Johns-Manville (Industrial) PERIOD August, 1975 DATE 06/26/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
07/14	08/11	INDUSTRY WEEK	2 Page	4/C,B&W	X/X		JMI-74-	19	Insulation		
07/28	08/25	INDUSTRY WEEK	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories		
07/10	August	NUCLEAR NEWS	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation		
07/05	August	HEAT.PIPING, AIR-CONDITIONING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation		
07/05	August	ACTUAL SPECIFYING ENGINEER	2 Page	4/C,B&W	X/		JMI-74-	17	Research		
07/20	August	NICA Outlook	Page	B&W			JMI-75-	1	T-12		
07/07	08/04	CHEMICAL ENGINEERING	2 Page	4/C,B&W	X/		JMI-74-	19	Insulation		
07/01	August	POWER	2 Page	4/C,B&W	X/		JMI-74-	20	TIC		
07/18	08/18	IRON AGE	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories		
07/10	August	INDUSTRIAL HEATING	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories		
07/13	August	BRICK & CLAY RECORD	2 Page	4/C,B&W	X/		JMI-74-	18	Refractories		
07/01	August	HYDROCARBON PROCESSING	2 Page	4/C,B&W	X/		JMI-74-	17	Research		
06/26	07/24	MACHINE DESIGN	2 Page	4/C,B&W	X/		JFM-74-	7	OEM Capabilities		

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] 'RINT ADVERTISING SCHEDULE

2nd Revision 5/30/75
~~Revised 5/20/75~~

CLIENT JOHNS-MANVILLE (JMI) PERIOD July, 1975 DATE ~~5/16/75~~

'OSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
6/5	July	Heating/Piping/ Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
5/20	July	NICA Outlook	Page	B&W			75-1		Thermo-12	
6/24	7/24	Plant Engineering	Spread	4C/B&W	X/		74-17		Research	
6/15	July	Power	Spread	4C/B&W	X/		74-18		Refractories	
6/10	July	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-17		Research	
6/13	July	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
6/1	July	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
ADDITION:										
6/1	July	Appliance Manufacturer	Page	4/C	X		75-5		Tuf-Skin	
2nd ADDITION:										
	July	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	repeat April

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BROYLES, ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

Revised 5/20/75

CLIENT JOHNS-MANVILLE (JMI) PERIOD July, 1975 DATE ~~5/16/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
6/5	July	Heating/Piping/ Air Conditioning	Spread	4C/B&W	X/		74-20		TIC		
5/20	July	NICA Outlook	Page	B&W			75-1		Thermo-12		
6/24	7/24	Plant Engineering	Spread	4C/B&W	X/		74-17		Research		
6/15	July	Power	Spread	4C/B&W	X/		74-18		Refractories		
6/10	July	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-17		Research		
6/13	July	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories		
6/1	July	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations		
ADDITION:											
6/1	July	Appliance Manufacturer	Page	4/C	X		75-5		Tuf-Skin		

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BROYLES, ALLEBAUGH & DAVIS, IN 'RINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD July, 1975 DATE 5/16/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
6/5	July	Heating/Piping/ Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
5/20	July	NICA Outlook	Page	B&W			75-1		Thermo-12	
6/24	7/24	Plant Engineering	Spread	4C/B&W	X/		74-17		Research	
6/15	July	Power	Spread	4C/B&W	X/		74-18		Refractories	
6/10	July	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-17		Research	
6/13	July	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
6/1	July	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	

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BROYLES, ALLEBAUGH & DAVIS, IN 'RINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD June 1975 DATE 4/22/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
5/10	June	Nuclear News	Spread	4C/B&W	X/		74-20		Total Insulation Capability	
5/5	June	Heating, Piping & Air Conditioning	Spread	4C/B&W	X/		74-17		Research Expertise	
5/5	June	Actual Specifying Engineer	Spread	4C/B&W	X/		74-19		Insulation	
4/20	June	NICA Outlook	Page	B&W			75-1		Thermo-12	
5/2	6/23	Oil & Gas Journal	Spread	4C/B&W	X/		74-19		Insulation	
5/20	6/23	Chemical Engineering	Spread	4C/B&W	X/		74-20		Total Insulation Capability	
5/1	June	Power	Spread	4C/B&W	X/		74-20		Total Insulation Capability	
5/10	June	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
5/13	June	Brick & Clay Record	Spread	4C/B&W	X/		74-17		Research Expertise	

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BROYLES. ALLEBAUGH & DAVIS, /PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD May 1975 DATE Revised 4/9/75 ~~3/20/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
4/10	May	Nuclear News	Spread	4C/B&W	X/		74-17		Research	1,840.00
4/5	May	Heating, Piping & Air Conditioning	Spread	4C/B&W	X/		74-19		Insulation	2,190.00
3/20	May	NICA Outlook	Page	B&W			75-1		Thermo-12	282.36
4/28	May 19	Oil & Gas Journal	Spread	4C/B&W	X/		74-17		Research	3,100.00
4/29	May 29	Plant Engineering	Spread	4C/B&W	X/		74-18		Refractories	5,200.00
4/1	May	Power	Spread	4C/B&W	X/		74-19		Insulation	4,090.00
4/26	May 26	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X/		74-17		Research	3,332.30
4/10	May	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-18		Refractories	2,797.60
4/10	May	Industrial Heating	Spread	4C/B&W	X/		74-17		Research	1,735.34
4/10	May	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-17		Research	1,566.00
4/1	May	Insulation/Circuits	Page	4C	X		74-16		Quintex	1,735.00
ADDITION:										
4/15		Insulation/Circuits Desk Manual	Page	4/C	X		74-16		Quintex	

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BROYLES. ALLEBAUGH & DAVIS, IN RINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD May 1975 DATE 3/20/75

OSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
4/10	May	Nuclear News	Spread	4C/B&W	X/		74-17		Research	1,840.00
4/5	May	Heating, Piping & Air Conditioning	Spread	4C/B&W	X/		74-19		Insulation	2,190.00
3/20	May	NICA Outlook	Page	B&W			75-1		Thermo-12	282.36
4/28	May 19	Oil & Gas Journal	Spread	4C/B&W	X/		74-17		Research	3,100.00
4/29	May 29	Plant Engineering	Spread	4C/B&W	X/		74-18		Refractories	5,200.00
4/1	May	Power	Spread	4C/B&W	X/		74-19		Insulation	4,090.00
4/26	May 26	Iron Age-- Primary Metals Ed.	Spread	4C/B&W	X/		74-17		Research	3,332.30
4/10	May	Heating/Combustion Equipment News	Spread	4C/B&W	X/		74-18		Refractories	2,797.60
4/10	May	Industrial Heating	Spread	4C/B&W	X/		74-17		Research	1,735.34
4/10	May	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-17		Research	1,566.00
4/1	May	Insulation/Circuits	Page	4C	X		74-16		Quintex	1,735.00

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BROYLES, ALLEBAUGH & DAVIS C./PRINT ADVERTISING SCHEDULE

CLIENT TIMA (JMI) PERIOD May DATE 3/20/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO	SUBJECT OR HEADLINE	AD COST
4/1	May	Heating, Piping & Air Conditioning	Page	B&W	X		JFM 74-3		TIMA/ECON	

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BROYLES, ALLEBAUGH & DAVIS, I('RINT ADVERTISING SCHEDULE

2nd Revision 2/28/75
~~Revised 2/24/75~~

CLIENT JOHNS-MANVILLE (JMI) PERIOD April 1975 DATE ~~2/19/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
3/1	April	Insulation/Circuits	Page	4/C	X		74-16		Quintex	
3/17	4/14	Industry Week	Spread	4C/B&W	X/		74-17		Research	
3/31	4/28	Industry Week	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	Nuclear News	Spread	4C/B&W	X/		74-20		TIC	
3/5	April	Heating, Piping, Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
3/5	April	Actual Specifying Engineer	Spread	4C/B&W	X/		74-20		TIC	
2/20	April	NICA Outlook	Page	B&W			75-1		T-12	
~~3/20~~	~~April~~	~~Hydrocarbon Processing~~	~~Spread~~	~~4C/B&W~~	~~X/~~		~~74-19~~		~~Insulations~~	
3/3	3/31	Chemical Engng.	Spread	4C/B&W	X/		74-20		TIC	
3/31	4/28	Chemical Engng.	Spread	4C/B&W	X/		74-19		Insulations	
3/18	4/17	Plant Engng.	Spread	4C/B&W	X/		74-20		TIC	
3/1	April	Power	Spread	4C/B&W	X/		74-20		TIC	
3/28	4/28	Iron Age--Primary Metals Edition	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	
3/13	April	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
ADDITIONS:										
	April	Architectural Record	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Indust. Construction	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Metal Bldg. Review	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Oil + Gas Jnl.	~~Spread~~ Spl.	4/C-B&W	X/		74-19		Insulations	
2nd ADDITION:										
4/10	4/30	ASNE Day Program	Page	B&W		JMI	75-2		Marine Products	

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BROYLES, ALLEBAUGH & DAVIS, I[illegible] PRINT ADVERTISING SCHEDULE

Revised 2/24/75

CLIENT JOHNS-MANVILLE (JMI) PERIOD April 1975 DATE ~~2/19/75~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
3/1	April	Insulation/Circuits	Page	4/C	X		74-16		Quintex	
3/17	4/14	Industry Week	Spread	4C/B&W	X/		74-17		Research	
3/31	4/28	Industry Week	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	Nuclear News	Spread	4C/B&W	X/		74-20		TIC	
3/5	April	Heating, Piping, Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
3/5	April	Actual Specifying Engineer	Spread	4C/B&W	X/		74-20		TIC	
2/20	April	NICA Outlook	Page	B&W			75-1		T-12	
3/20	April	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
3/3	3/31	Chemical Engng.	Spread	4C/B&W	X/		74-20		TIC	
3/31	4/28	Chemical Engng.	Spread	4C/B&W	X/		74-19		Insulations	
3/18	4/17	Plant Engng.	Spread	4C/B&W	X/		74-20		TIC	
3/1	April	Power	Spread	4C/B&W	X/		74-20		TIC	
3/28	4/28	Iron Age--Primary Metals Edition	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	
3/13	April	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	
ADDITIONS:										
	April	Architectural Record	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Indust. Construction	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	
	April	Metal Bldg. Review	Spread	4C/B&W	X/	JFM	74-14		Metal buildings	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD April 1975 DATE 2/19/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
3/1	April	Insulation/Circuits	Page	4/C	X		74-16		Quintex	
3/17	4/14	Industry Week	Spread	4C/B&W	X/		74-17		Research	
3/31	4/28	Industry Week	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	Nuclear News	Spread	4C/B&W	X/		74-20		TIC	
3/5	April	Heating, Piping, Air Conditioning	Spread	4C/B&W	X/		74-20		TIC	
3/5	April	Actual Specifying Engineer	Spread	4C/B&W	X/		74-20		TIC	
2/20	April	NICA Outlook	Page	B&W			75-1		T-12	
3/20	April	Hydrocarbon Processing	Spread	4C/B&W	X/		74-19		Insulations	
3/3	3/31	Chemical Engng.	Spread	4C/B&W	X/		74-20		TIC	
3/31	4/28	Chemical Engng.	Spread	4C/B&W	X/		74-19		Insulations	
3/18	4/17	Plant Engng.	Spread	4C/B&W	X/		74-20		TIC	
3/1	April	Power	Spread	4C/B&W	X/		74-20		TIC	
3/28	4/28	Iron Age--Primary Metals Edition	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	Industrial Heating	Spread	4C/B&W	X/		74-18		Refractories	
3/10	April	American Ceramic Society Bulletin	Spread	4C/B&W	X/		74-18		Refractories	
3/13	April	Brick & Clay Record	Spread	4C/B&W	X/		74-18		Refractories	

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BROYLES, ALLEBAUGH & DAVIS, INC. PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (INDUSTRIAL) PERIOD March DATE 2/5/75

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST	
2/24	3/24	Industry Week	Spread	4C/B&W	X/		JMI 74-20		Total Insulation Capability		

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BROYLES, ALLEBAUGH & DAVIS, I /PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD December closings DATE 12/12/74

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
12/5	Jan.	ASHRAE JOURNAL	Page	B&W	X	Next to ASHRAE article	JMI 74-3		TIMA	
12/1	March	MARINE ENGINEERING/ LOG Marine Catalog Buyers Guide	Page	B&W			JMI 74-3R		Ship in Desert	

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J-M 83

BROYLES, ALLEBAUGH & DAVIS, IN /PRINT ADVERTISING SCHEDULE

Revised 11/6/74

CLIENT JOHNS-MANVILLE (JFM) PERIOD December DATE ~~10/22/74~~

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
10/20	Dec.	NICA OUTLOOK	Page	B&W	X		74-3		TIMA	
11/1	Dec.	HEATING/PIPING/ AIR CONDITIONING	Page	B&W	X		74-3		TIMA	
11/11	Dec.	NEW PRODUCT NEWS	Page	4/C	X		73-7		Tuf-Skin	
ADDITION:										
11/15	Jan.1	ASNE Membership Directory (American Society of Naval Engineers)	¼ page	B&W			74-12		Marine Products	

CSP 1500

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BROYLES. ALLEBAUGH & DAVIS, INC 'PRINT ADVERTISING SCHEDULE

CLIENT JOHNS-MANVILLE (JMI) PERIOD December DATE 10/22/74

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
10/20	Dec.	NICA OUTLOOK	Pagw	B&W					Nuclear insulations*	
	Dec.12	MACHINE DESIGN	Page	4/C	X		74-8		Oil Seals	
	Dec.	HYDROCARBON PROCESSING	Page	4/C	X		74-9		Metallic Gaskets	

* Un-numbered ad from Bassett-Pike

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BROYLES, ALLEBAUGH & DAVIS, IN PRINT ADVERTISING SCHEDULE

CLIENT: JOHNS-MANVILLE (JMI) PERIOD November, 1974 DATE 9/27/74

CLOSING DATE	INSERTION DATE	PUBLICATION	AD SIZE	COLOR	Bleed (X)	POSITION	AD NO.	KEY NO.	SUBJECT OR HEADLINE	AD COST
10/17	11/14	MACHINE DESIGN	Page	4/C			74-16		Sheet packings	
10/1	Nov.	PULP & PAPER	Spread	B&Yellow			74-6		Mechanical packings	
9/20	Nov.	NICA OUTLOOK	Page	B&W					Ins/Coat/Jack (repeat Man From Denver)	
10/10	Oct/Nov	HEATING/COMBUSTION EQUIPMENT NEWS	Spread	4C/B&W	X/		74-11		Cerafiber	

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE '76

Commercial

CLIENT JOHNS-MANVILLE (IPD)--Industrial & Insulations PERIOD 1976 DATE 10th Rev. 10/4/76

BLICATION: CHEMICAL ENGINEERING	Issue		Feb.2	Mar.1*,29		May 10	June 7*		Aug.30				
	Closes		1/5	2/3	3/1	4/12	5/10		8/2				
	Space		Spread	Spd.	Pg.	Spread	Spread		Spread				
	Ad No.		74-17R	74-20R	75-16	75-12	76-4		75-13				
NTRACT 13x	Key No												
	Subject		R&D	Insul.	650	TIC-2	CON-1		T-12				
	Cost		4690.	6420.	3360.	5660.	5660.		5660.				
BLICATION HYDROCARBON PROCESSING	Issue				April	May*			Aug.*				Dec.*
	Close				3/1	4/1			7/1				11/1
	Space				Page	Spread			Spread				Page
	Ad No				75-16	65-13			76-4R				75-16R
NTRACT 6x	Key No												
	Subject				650	T-12			CON-1				650
	Cost				2010.	3360.			3360.				2010.
BLICATION: NUCLEAR NEWS	Issue		mid-Feb.		April	May	June		Aug.	Sept.		Nov.	
	Closes		12/29		3/10	4/10	5/10		7/10	8/10		10/10	
	Space		Spread		Spread	Page	Spread		Page	Spread		Spread	
	Ad No		74-20R		76-4R	75-16	75-13		75-16	74-20R		76-4R 2	
NTRACT 12x	Key No												
	Subject		TIC-1		CON-1	650	T-12		650	TIC-1		CON-1	
IRC.	Cost		2300.		1965.	1355.	1840.		1170.	1840.		2085.	
UBLICATION: OIL & GAS JOURNAL	Issue		Feb.23	Mar.29	Apr.26		June 21*			Sept.6			
	Closes		2/2	3/8	4/5		5/31			8/16			
	Space		Spread	Page	Spread		Spread			Page			
	Ad No.		74-19R	75-16	76-4R		75-13			75-16			
NTRACT 6x	Key No												
	Subject		Insul.	650	CON-1		T-12			650			
	Cost		2630.	2030.	3410.		3410.			2030.			
BLICATION PLANT ENGINEERING	Issue		Feb.5*		Apr.1*,29	May 13*	June 10*		July 22*	Aug.19*			
	Closes		1/6		3/2 3/20	4/13	5/11		6/22	7/20			
	Space		Spread		Spd. Pg.	Spread	Spread		Page	Spread			
	Ad No.		74-17R		76-4R 75-16	75-13	75-12		75-16	75-13			
ONTRACT 26x	Key No												
	Subject		R&D		CON-1 650	T-12	TIC-2		650	T-12			
IRC.	Cost		6230.		5400. 3080.	5200.	5200.		2900.	5200.			
UBLICATION: POWER	Issue		Feb.*		April	May	June*			Sept.	Oct.		
	Closes		1/1		3/1	4/1	5/1			8/1	9/1		
	Space		Spread		Spread	Page	Spread			Spread	Spread		
	Ad No.		74-20R		75-13	75-16	75-13			75-20R	76-4R		
CONTRACT. 12x	Key No.								Engy.Mgmt.	Guidbk.			
	Subject		TIC-1		T-12	650	T-12			TIC-1	CON-1		
IRC.	Cost		5000.		4440.	2540.	N/C			3185.	4420.		

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

Commercial

CLIENT JOHNS-MANVILLE (IPD)--Industrial & Insulations PERIOD 1976 DATE 10th Rev. 10/4/76

BLICATION: CONSULTING ENGINEER	Issue			March	April	May*		July*	Aug.*	Sept.	
	Closes			2/1	3/1	4/1		6/1	7/1	8/1	
	Space			Spread	Page	Spread		Page	Page	Page	
	Ad No			74-17R	75-16	75-13		75-14	75-16	75-14	
ONTRACT.	Key No										
12x	Subject			R&D	650	T-12		CON-2	650	CON-2	
RC	Cost			3000.	1450.	2500.		1450.	1450.	1450.	
BLICATION: HEATING/PIPING/ AIR CONDITIONING	Issue	Jan.		March	April			July	Aug.		
	Closes	12/5		2/5	3/5			6/5	7/5		
	Space	Spread		Page	Gatefold			Spread	Page		
	Ad No.	74-19R		75-14	76-2			75-13	75-16		
ONTRACT	Key No										
36x	Subject	Insul.		CON-2	TIC-2			T-12	650		
RC	Cost	3050.		1775.	4880.			2340.	1445.		
UBLICATION: SPECIFYING ENGINEER	Issue		Feb.*			May	June*		Aug.	Sept.*	
	Closes		1/5			4/5	5/5		7/5	8/5	
	Space		Spread			Spread	Page		Spread	Page	
	Ad No.		74-17R			75-12	75-14		75-13	75-16	
ONTRACT.	Key No										
24x	Subject		R&D			TIC-2	CON-2		T-12	650	
IRC	Cost		3080.			2380.	1380.		2142.	1242.	
UBLICATION:	Issue										
	Closes										
	Space										
	Ad No										
ONTRACT.	Key No.										
	Subject										
	Cost										
UBLICATION: INDUSTRY WEEK	Issue		Feb.23	Mar.22		May 24*	June 28*	July 19			
	Closes		1/26	2/23		4/26	5/31	6/14			
	Space		Spread	Spread		Spread	Spread	Spread			
	Ad No.		74-17R	75-13		76-4R	75-12	76-4R			
ONTRACT	Key No										
12%	Subject		R&D	T-12		CON-1	TIC-2	CON-1			
IRC.	Cost		9537.	8678.67		8392.56	8592.56	8392.56			
PUBLICATION:	Issue										
	Closes										
	Space										
	Ad No.										
ONTRACT:	Key No										
	Subject										
IRC.	Cost										

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

Commercial

CLIENT JOHNS-MANVILLE (IPD)--Industrial & Insulations PERIOD 1976 DATE 10th Rev. 10/4/76

...ICATION:				March	April	May	June	July	Aug.		Oct.		Dec.
	Issue												
	Closes			1/20	2/20	3/20	4/20	5/20	6/20		8/20		10/20
NICA OUTLOOK	Space			Page	4-pg.	4-pg.	4-pg.	4-pg.	4-pg.		4-pg.		4-pg.
	Ad No.			75-1	75-22	75-22	75-22	75-22	75-22		75-22		75-22 R
...TRACT	Key No												
24x	Subject			T-12	All products----------						All prod.		All prod.
	Cost			282.36	564.72	564.72	870.61	870.61	870.61		870.61		870.61
...CATION	Issue												
	Closes												
	Space												
	Ad No.												
...TRACT	Key No												
	Subject												
	Cost												
...ICATION:	Issue												
	Closes												
ONTHLY TOTALS,	Space												
nsulations:	Ad No.												
	Key No.												
	Subject		33,467.		27,199.72		26,953.17		21,297.61		5290.61		2880.61
	Cost	3050.		25,546.03		31,952.28		15,953.17		9747.		2085.	
...LICATION	Issue												
UMULULATIVE	Closes												
TD TOTAL,	Space												
nsulations:	Ad No												
...CT	Key No												
	Subject												
	Cost											202,541.59	
...CATION	Issue												
	Closes												
RAND TOTAL,	Space												
nsulations:	Ad No.												
...RACT	Key No												
	Subject												
	Cost												205,422.20
...CATION	Issue												
	Closes										(Subject		228,145.15)
	Space												
	Ad No												
...RACT	Key No.												
	Subject												
	Cost												

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--Refractories PERIOD 1976 DATE 10th Rev. 10/4/76

PUBLICATION: AMERICAN CERAMIC SOCIETY BULLETIN	Issue				April	May		July					
	Closes				3/10	4/10		6/10					
	Space				Spread	Spread		Spread					
	Ad No				74-18R	74-18R		74-18R					
CONTRACT 6x	Key No												
	Subject				Refrac.	Refrac.		Refrac.					
CIRC	Cost				1675.50	1675.50		1675.50					
PUBLICATION: BRICK & CLAY RECORD	Issue		Feb.			May		July					Dec.
	Closes		1/13			4/13		6/13					11/13
	Space		Spread			Spread		Spread					Spread
	Ad No		74-18R			74-18R		74-18R					74-18R
CONTRACT 6x	Key No												Int.Rev
	Subject		Refrac.			Refrac.		Refrac.					Refrac
CIRC.	Cost		2287.			2287.		2287.					2287.
PUBLICATION: CHEMICAL ENGINEERING	Issue						June 21						
	Closes						5/23						
	Space						Spread						
	Ad No						74-18R						
CONTRACT 13x	Key No												
	Subject						Refrac.						
CIRC	Cost						5660.						
PUBLICATION: FOUNDRY	Issue		Feb.*		April	May							
	Closes		1/1		3/1	4/1							
	Space		Spread		Spread	Spread							
	Ad No.		74-18R		74-18R	74-18R							
CONTRACT 12%	Key No												
	Subject		Refrac.		Refrac.	Refrac.							
CIRC	Cost		3399.99		3123.01	3087.92							
PUBLICATION: HEAT TREATING	Issue		Feb.		April			July					Dec.
	Closes		1/1		3/1			6/1					11/1
	Space		Spread		Spread			Spread					Spd.
	Ad No		74-18R		74-18R			74-18R					74-18R2
CONTRACT	Key No												
	Subject		Refrac.		Refrac.			Refrac.					Refrac.
CIRC.	Cost		1580.		1580.			1580.					1580.
PUBLICATION: HEATING/COMBUSTION EQUIPMENT NEWS	Issue		Jan/Feb		Mar/Apr		May/June						Nov/Dec
	Closes		12/10		2/10		4/10						10/10
	Space		Spread		Spread		Spread						Spread
	Ad No.		74-18R		74-18R		74-18R						74-18R2
CONTRACT: 9x	Key No.												
	Subject		Refrac.		Refrac.		Refrac.						Refrac.
CIRC.	Cost		3039.		2927.		2591.						2591.

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CLIENT JOHNS-MANVILLE (IPD)--Refractories PERIOD 1976 DATE 10th Rev. 10/4/76

PUBLICATION: INDUSTRIAL HEATING	Issue		Feb.		April		June		Aug.			Nov.	Dec.
	Closes		1/10		3/10		5/10		7/10			10/10	11/10
	Space		Spread		Spread		Spread		Spread			Spread	Spread
	Ad No		74-18R		74-18R		74-18R		74-18R			74-18R2	74-18R2
CONTRACT: 12x	Key No.												
	Subject		Refrac.		Refrac.		Refrac.		Refrac.			Refrac.	Refrac.
CIRC	Cost		2150.		1940.		1940.		1940.			1940.	1940.
PUBLICATION: IRON AGE--Metal Producing Edition	Issue	Jan.5*		Mar.1		May 24*	June 21	July 19		Sept.13*		Nov.8	Dec.6
	Closes	12/31		2/12		5/6	6/3	7/1		8/26		10/21	11/18
	Space	Spread		Spread		Page	Spread	Page		Page		Page	Page
	Ad No	74-18R		74-18R		75-21	74-18R	75-21		75-21		75-21R	75-21R
CONTRACT: 15x	Key No												
	Subject	Refrac.		Refrac.		MMM	Refrac.	MMM		MMM		MMM	MMM
CIRC	Cost	3880.		3880.		2143.65	3608.40	2143.65		2143.65		2143.65	2143.65
PUBLICATION: MARINE ENGINEERING LOG	Issue				April	May	June	July	Aug.		Oct.		
	Closes				3/16	4/5	5/5	6/5	7/5		9/5		
	Space				Page	Page	Page	Page	Page		Page		
	Ad No.				75-19	75-19	75-19	75-19	75-19		75-19		
CONTRACT 4x	Key No.												
	Subject				Marin.	Marin.	Marin.	Marin.	Marin.		Marin.		
CIRC.	Cost				800.	840.	800.	800.	800.		800.		
PUBLICATION: PLANT ENGINEERING	Issue					May 27*	June 24*			Sept.16*		Nov.11*	
	Closes					4/27	5/25			8/17		10/12	
	Space					Page	Page			Page		Page	
	Ad No					75-24	75-24			75-24		75-24 R	
CONTRACT 26x	Key No												
	Subject					M/O	M/O			M/O		M/O	
	Cost					2900.	2900.			2900.		2900.	
PUBLICATION: HYDROCARBON PROCESSING	Issue					May		July					
	Closes					4/20		6/20					
	Space					Spread		Spread					
	Ad No					74-18R		74-18R					
CONTRACT 6x	Key No												
	Subject					Refrac.		Refrac.					
CIRC.	Cost					3360.		3360.					
PUBLICATION: 1976 IRONMAKING PROCEEDINGS	Issue									Sept.			
	Closes									1/4			
	Space									Page			
	Ad No									76-1			
CONTRACT: 1 Page	Key No.												
	Subject												
CIRC	Cost									510.			

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--Refractories PERIOD 1976 DATE 10th Rev. 10/4/76

LICATION: 1976 MARINE DIRECTORY	Issue	Jan.										
	Closes	11/1/75										
	Space	Pg,2C										
	Ad No.	75-19										
NTRACT 1 Page	Key No.											
	Subject	Mar.Ins.										
	Cost	490.										
LICATION DIRECTORY OF IRON & STEEL ENGINEERS	Issue	1976										
	Closes	12/1/75										
	Space	Pg,B&W										
	Ad No	75-23										
NTRACT 1 Page	Key No.											
	Subject	Refrac.										
	Cost	411.80										
LICATION:	Issue											
	Closes											
	Space											
	Ad No											
	Key No.											
	Subject											
	Cost											
BLICATION: MONTHLY TOTALS, efractories:	Issue											
	Closes											
	Space											
	Ad No											
TRACT	Key No.											
	Subject		9716.99		7538.51		14,908.40		2740.		800.	7950.65
	Cost	7820.80		6807.		18,885.07		11,846.15		5553.65		9574.65
CUMULATIVE YTD TOTAL, efractories:	Issue											
	Closes											
	Space											
	Ad No											
TRACT	Key No.											
	Subject											
	Cost											79,191.22
LICATION: GRAND TOTAL, efractories:	Issue											
	Closes											
	Space											
	Ad No											
TRACT	Key No.											
	Subject											
	Cost											87,141.87

Budgeted: 122,012.44)

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--OEM PERIOD 1976 DATE 10th Rev. 10/4/76

LICATION: APPLIANCE MANUFACTURER	Issue	Jan.	Feb.*		April		June		Aug.				
	Closes	12/3	1/1		3/1		5/1		7/1				
	Space	Page	Page		Page		Spread		Page				
	Ad No.	75-5	75-5		75-5	JFM	74-7		75-5				
NTRACT.	Key No.												
6x	Subject	Tuf-Skin	Tuf-Skin		Tuf-Skin		OEM		Tuf-Skin				
E	Cost	1800.	1800.		1695.		2740.		1695.				
LICATION:	Issue		Feb.12	Mar.4*		May 6*	June 24*					Oct.7*	
	Closes		1/15	2/26		4/8	5/27					9/9	
MACHINE DESIGN	Space		Spread	Spread		Spread	Spread					Spread	
	Ad No		JFM 74-7	JFM 74-7		JFM 74-7	JFM 74-7					JFM 74-7	
NTRACT	Key No												
	Subject		OEM	OEM		OEM	OEM					OEM	
E	Cost		5908.	5908.		5376.28	5376.28					5376.28	
LICATION	Issue			March*		May*		July		Sept.		Nov.	
MATERIALS ENGINEERING	Closes			2/5		4/5		6/5		8/5		10/5	
	Space			Spread		Spread		Spread		Spread		Spread	
	Ad No.			JFM 74-7		JFM 74-7		JFM 74-7		JFM 74-7		JFM 74-7 R	
	Key No												
10x	Subject			OEM		OEM		OEM		OEM		OEM	
EC	Cost			4215.		3885.		3885.		3885.		3885.	
LICATION:	Issue												
MONTHLY TOTALS, EM:	Closes												
	Space												
	Ad No.												
NTRACT	Key No.												
	Subject		7708.		1695.		8116.28		1695.		5376.28		-0-
	Cost	1800.		10,123.		9261.28		3885.		3885.		3885.	
LICATION:	Issue												
CUMULATIVE YTD OTAL, EM:	Closes												
	Space												
	Ad No												
NTRACT	Key No												
	Subject												
E	Cost												57,429.84
LICATION	Issue												
	Closes												
GRAND TOTAL, EM:	Space												
	Ad No												
NTRACT.	Key No.												
	Subject												
E	Cost												57,429.84

(Budgeted: 62,897.68)

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BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--Air Handling Systems PERIOD 1976 DATE 10th Rev. 10/4/76

PUBLICATION: HEATING/PIPING/ AIR CONDITIONING	Issue				April	May	June	July	Aug.	Sept.		Nov.	Dec.
	Closes				3/5	4/5	5/5	6/5	7/5	8/5		10/5	11/5
	Space				Spread	Spread	Page	Page	Page	Spread		Page	Spread
	Ad No			JFM	74-1	75-20	75-17	75-17	75-17	76-6		75-17R	75-20R
CONTRACT 36x	Key No												
	Subject				Clos.	AHS	Ins.Vls.	Ins.Vls.	Ins.Vls.	All prod.		Ins.Vls.	AHS
BC	Cost				2640.	2340.	1445.	1445.	1445.	2340.		1445.	2340.
PUBLICATION: SPECIFYING ENGINEER	Issue				April*	May	June*	July		Sept.*	Oct.	Nov.	Dec.
	Closes				3/5	4/5	5/5	6/5		8/5	9/5	10/5	11/5
	Space				Spread	Spread	Page	Page		Spd,Pg.	Spread	Page	Spread
	Ad No			JFM	74-1	75-20	75-17	75-17		76-6,17	75-20R	75-17 R	75-20R
CONTRACT 24x	Key No												
	Subject				Clos.	AHS	Ins.Vls.	Ins.Vls.		All pr.,Vls.	AHS	Ins.Vls.	AHS
BC	Cost				2680.	2380.	1380.	1380.		2142.,1242.	2380.	1380.	2380.
PUBLICATION: AIR CONDITIONING & REFRIGERATION BUSINESS	Issue				April	May	June	July		Sept.	Oct.		
	Closes				3/1	4/1	5/1	6/1		8/1	9/1		
	Space				Spread	Spread	Page	Page		Page	Spread		
	Ad No			JFM	74-1	75-20	75-17	75-9		75-9	75-20R		
CONTRACT 36x	Key No												
	Subject				Clos.	AHS	Ins.Vls.	Fab.Mnl.		Fab.Mnl.	AHS		
CIRC.	Cost				3290.	2990.	1795.	1295.		1295.	2940.		
PUBLICATION: AIR CONDITIONING, HEATING & REFRIGERATION NEWS	Issue					May 31*	June 21		Aug.30*				Dec.27
	Closes					5/19	6/9		8/18				10/1
	Space					88"	Page		88"				88"
	Ad No					75-20	75-9		75-20R				76-6R
CONTRACT 6x	Key No												
	Subject					AHS	Fab.Mnl.		AHS				AHS
BC	Cost					3082.	1707.75		3243.				~~3243.~~ 2147.50
PUBLICATION: SNIPS	Issue	Jan.			April	May		July		Sept.			
	Closes	1/3			4/3	5/3		7/3		9/3			
	Space	Page			Spread	Spread		Page		Page			
	Ad No.	75-9		JFM	74-1R	75-20		75-17		75-9			
CONTRACT 6x	Key No.												
	Subject	Fab.Mnl.			Clos.	AHS		Ins.Vls.		Fab.Mnl.			
CIRC.	Cost	900.			1529.	1707.50		989.50		839.			
PUBLICATION: INDOOR COMFORT NEWS	Issue				April		June			Sept.			
	Closes				3/5		5/5			8/5			
	Space				Jr.Spd.		Jr.Spd.			Jr.Spd.			
	Ad No.			JFM	74-1R	JFM	74-1R			76-6R			
CONTRACT: 4x	Key No.												
	Subject				Clos.		Clos.			All prod.			
CIRC.	Cost				584.		584.			584.			

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CLIENT JOHNS-MANVILLE (IPD)--Air Handling Systems PERIOD 1976 DATE 10th Rev. 10/4/76

| | | |

BROYLES, ALLEBAUGH & DAVIS, INC./MEDIA SCHEDULE

CLIENT JOHNS-MANVILLE (IPD)--Air Handling Systems PERIOD 1976 DATE 10th Rev. 10/4/76

BLICATION	Issue				May							
	Closes				4/23							
FLORIDA FORUM	Space				7x10,B&W							
	Ad No				76-7							
NTRACT	Key No.											
1 Page	Subject				Flex-Met							
C	Cost				300.							
BLICATION	Issue					June						
SMACNA OF PENNSYLVANIA	Closes					4/23						
1976 ANNUAL CONVENTION	Space					Pg,B&W						
& BUYERS GUIDE	Ad No					76-8						
NTRACT	Key No											
1 Page	Subject					Flex-Met						
	Cost					176.48						
LICATION	Issue											
	Closes											
	Space											
	Ad No.											
	Key No											
	Subject											
C	Cost											
BLICATION	Issue											
	Closes											
ONTHLY TOTALS,	Space											
ir Handling Systems:	Ad No											
NTRACT	Key No											
	Subject		-0-		11,323.		7088.23		5793.		6420.	9173.
	Cost	900.		-0-		12,799.50		5709.50		8942.	2825.	
BLICATION	Issue											
	Closes											
CUMULATIVE YTD	Space											
TOTAL, AHS:	Ad No											
NTRACT	Key No											
	Subject											
C	Cost											61,800.23
BLICATION	Issue											
GRAND TOTAL,	Closes											
Air Handling Systems:	Space											
	Ad No											
NTRACT:	Key No											
	Subject											
C	Cost											70,973.23

(Budgeted: 86,530.2[illegible]

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1975 ADVERTISING SCHEDULE

FRYE-SILLS, Inc. Advertising

Date July 19, 1975
Revision #2

Client J-M Asbestos Fiber Division

MEDIA BUDGET: $12,900

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCTOBER	NOV	DEC
ASBESTOS (closing 15th of prec month) 12X rate (no cover premium) 12 pg, B/W @$154.12 each TOTAL: $1,849.44	3rd cover B/W $154.12 (IO sent)	2nd cover B/W $154.12 (IO sent)	3rd cover B/W $154.12 (IO sent)	2nd cover B/W $154.12 (IO sent)	3rd cover B/W $154.12 (IO sent)	2nd cover B/W $154.12 (IO sent)	3rd cover B/W $154.12 (IO sent)	2nd cover B/W $154.12 (IO sent)	3rd cover B/W $154.12 (IO sent)	2nd cover B/W $154.12 (IO sent)	3rd cover B/W $154.12	2nd cover B/W $154.12
AIRPORT SERVICES MANAGEMENT (closing 1st of prec month) 1X rate 3 pg b/w @$1190 ea (June ad had business card insert for $50 addl.) TOTAL: $3,620.00						Pg B/W & Card Insert $1240 Airport Ad (IO sent)	Pg B/W $1190 New runway surfaces issue Airport Ad (IO sent)		Pg B/W $1190 Runway Maintenance winter feature Airport Ad			
CONSULTING ENGINEER (closing 1st of prec month) 18X rate w/Pipe Div 3 pg, B/W @$835 ea. TOTAL: $2,505.00									Pg, B/W $835 Airport Ad	Pg, B/W $835 Bridge Deck Ad	Pg, B/W $835 Airport Ad Reader Recall Issue	
BETTER ROADS (closing 10th of prec month) 1X rate 3 pg, B/W @ $1,150 each TOTAL: $3,450.00								Pg, B/W $1,150 Airport Ad	Pg, B/W $1,150 APWA Conv. Issue Bridge Deck Ad		Pg, B/W $1,150 Bridge Maintenance Issue Bridge Deck Ad	
AMERICAN ASSN OF AIRPORT EXEC. BUYERS GUIDE (Closing Apr. 10) 1X rate 1 pg, B/W @$298 TOTAL: $298.00							Pg, B/W $298 (IO sent)					

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FRYE-SILLS, Inc.

1975 ADVERTISING SCHEDULE

Date July 18, 1975
Revision #2

Client J-M Asbestos Fiber Division - Page 2

PUBLICATION	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT	OCTOBER	NOV	DEC
PUBLIC WORKS STREET & HIGHWAY MANUAL (closing Feb. 10) 1X rate 1 pg, B/W @ $660				Pg, B/W $660 (IO sent)								
TOTAL: $660.00												
GRAND TOTAL: $12,382.44	$154.12	$154.12	$154.12	$814.12	$154.12	$1394.12	$1642.12	$1304.12	$3329.12	$989.12	$2139.12	$154.12

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FRYE-SILLS inc
advertising

1974 ADVERTISING SCHEDULE

Date December 20, 1973
Revision #2

BUDGET: $11,000

Client Johns-Manville Asbestos Fiber Division

PUBLICATION	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
ASPHALT (closes 20th of mo. prec.) 12x rate 12 pgs. B/W $140 ea TOTAL: $1680.00	Pg, B/W $140 Airplane	Pg, B/W $140 Bicycle	Pg, B/W $140 J-M's new headqtrs. Traffic	Pg, B/W $140 Asbestos-Asphalt Paving Mix	Pg, B/W $140	Pg, B/W $140	Pg, B/W $140	Pg, B/W $140	Pg, B/W $140	Pg, B/W $140	Pg, B/W $140	Pg, B/W $140
ROADS & STREETS (closes 6th of mo. preceding) 4x rate 4 Pg., B/W $1000 ea TOTAL: $4000.00	Pg, B/W $1000 Purch., Specif & Cost Index Fiber Mix				Pg, B/W $1000 Bridge & Drainage Structures Bridge Deck				Pg, B/W $1000 APWA Conv. Issue		Pg, B/W $1000 Bridge Maint.	
RURAL & URBAN RDS. (closes 1st of mo. preceding) 1x rat 1 Pg., B/W $980 ea TOTAL: $2940.00	Pg, B/W $980 Mills Shepard Study Bridge Deck					Pg, B/W $980 Mills Shepard Study Fiber Mix			Pg, B/W $980 Mills Shepard Study Durable			
MUNICIPAL INDEX (closes space 12/1 copy 2/1?) 1x rate 1 Pg., B/W $445 TOTAL: $445.00				Pg, B/W $445 Fiber Mix								
PUBLIC WORKS ST. & HIGHWAY MANUAL (closes 3/15) Pg, B/W $600 TOTAL: $600.00				Pg, B/W $600								

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J-M 83

1974 ADVERTISING SCHEDULE

FRYE-SILLS, inc. advertising

Date December 20, 1973

BUDGET: $11,000

Client Johns-Manville Asbestos Fiber Division

PUBLICATION	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
LETTER ROADS POSTCARDS (closes 4/1) TOTAL: $580.00					$580							
RURAL & URBAN ROADS POSTCARDS (closes 5/17) TOTAL: $500.00						$500						
TOTAL: $10,745.00	$2120	$140	$140	$1185	$1720	$1620	$140	$140	$2120	$140	$1140	$140

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BROYLES-ALLEBAUGH, INC.
ADVERTISING SCHEDULE
1973

Date February 6, 1973 Revision #1

Budget: $10,000 + $1,000/catalog

Client J-M Asbestos Fiber Division

PUBLICATION	January	February	March	April	May	June	July	August	September	October	November	December
ASBESTOS (2nd of pre. mo.) 12x rate - $124.70 12 ads = $1,496.40	Page, b/w "Metroliner" $124.70	Page, b/w "Airplane" $124.70	Page, b/w "Metroliner" $124.70	Page, b/w "Airplane" $124.70	Page, b/w "Fireman" $124.70	Page, b/w "Ship" $124.70	Page, b/w "Fireman" $124.70	Page, b/w "airplane" $124.70	Page, b/w "Ship" $124.70	Page, b/w "AIRPLANE" $124.70	Page, b/w "Fireman" $124.70	Page b/w "Ship" $124.70
RURAL & URBAN ROADS (1st of pre. mo.) 6x rate - $950. 6 ads = $5,700.			Page, b/w "Fiber Mix" $950		Page, b/w "Durable Surface" MILES SHEPARD STUDY $950	Page, b/w "Brittle Deck" MILES SHEPARD STUDY $950			Page, b/w "Bridge Deck" Smith Grade ARBA Comp Issue $950	Page, b/w "Durable Surface" $950	Page b/w "Fiber Mix" $950	
BETTER ROADS (3rd of pre. mo-aterials 15th of pre. mo-materials) 1x rate - $950. 3 ads = $2,850.				Page, b/w "Durable Surface" ROAD SURFACING ISSUE $950	Page, b/w "Bridge Deck" BRIDGE CMNT ISSUE $950				Page, b/w "Fiber Mix" $950			
MUNICIPAL INDEX Dec. 31-space clang Feb. 15- mat. clang 4 pg rate w/Pipe Div. $550 - page				Page, b/w "Fiber Mix" $395								
PUBLIC WORKS STREET & HIGHWAY MANUAL Close March 15 1 pg. b & w $660				Publ 4/15 PAGE, b/w "Fiber Mix" $600								
TOTAL: $11,041.50	$124.70	$124.70	$1,074.70	$2,069.70	$2,024.70	$1,074.70	$124.70	$124.70	$2,024.70	$1,074.70	$1,074.70	$124.70

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RESIDENTIAL PRODUCTS DIVISION

PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
AIR CONDITIONING & REFRIGERATION BUSINESS	October 1974	Page B&W	JR 74-9	Get out of the HVAC Business (Roofing)
	August 1975	Page B&W	74-9R	Get out of the HVAC Business (Insulation)
AMERICAN BUILDING SUPPLIES	March 1972	1/2 page B&W	72-0 + 72-2	(Roofing)
	April 1972	1/2 page B&W	72-0 + 72-2R	(Roofing)
	May 1972	1/2 page B&W	72-6	Dealer (Insulation)
	June 1972	1/2 page B&W	72-6	Dealer (Insulation)
	September 1972	1/2 page B&W	72-2R	Roofer/Roofee (Roofing)
	October 1972	1/2 page B&W	72-13	PrePanel (Insulation)
	April 1973	Page 4/C	72-30	Pretend you're your own customer (Roofing)
	April 1973	1/2 page B&W	73-2	Lindberg Lumber Co. (Insulation)
	April 1973	1/2 page B&W	72-27	The best ceiling sales team ever(Ceilings)
	May 1973	Page 4/C	72-30	Pretend you're your own customer (Roofing)
	May 1973	1/2 page 4/C	72-27	The best ceiling sales team ever (Ceilings)
	June 1973	1/2 page B&W	73-1	T.V. Building & Supply Co. (Insulation)
	July 1973	Page 4/C	72-30	Pretend you're your own customer (Roofing)
	July 1973	1/2 page B&W	73-3	The 2x4, Inc. (Insulation)
	September 1973	Page 4/C	73-8	What's this old fire house... (Roofing)
	September 1973	1/2 page B&W	73-4	T.M. Deal (Roofing)
	October 1973	Page 4/C	73-8	What's this old fire house... (Roofing)
	October 1973	1/2 page B&W	73-4	T.M. Deal Lumber (Roofing)
	October 1973	1/2 page 2/C	73-11	Think Up (Ceilings)
	May 1974	1/2 page 4/C	73-26	Sales of J-M Fiber Glass (Roofing)
	May 1974	1/2 page 4/C	73-23	Here it is (ReInsul)
	May 1974	1/2 page 2/C	74-2	J-M's new Ceiling Maker Promo (Ceilings)
	June 1974	1/2 page 4/C	73-23	Here it is (ReInsul)
	June 1974	1/2 page 4/C	73-26	Sales of J-M Fiber Glass (Roofing)
	June 1974	1/2 page 2/C	74-2	J-M's new Ceiling Maker Promo (Ceilings)
	July 1974	1/2 page 4/C	73-26	Sales of J-M Fiber Glass (Roofing)
	July 1974	1/2 page 4/C	73-23	Here it is (ReInsul)
	August 1974	1/2 page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	September 1974	1/2 page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	October 1974	1/2 page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	November 1974	1/2 page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	November 1974	1/2 page 4/C	74-10	New ReInsul
	December 1974	1/2 page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	December 1974	1/2 page 4/C	74-10	New ReInsul
	May 1975	Spread 4/C	75-9	The Great American Roofing Myth

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
AMERICAN BUILDING SUPPLIES continued	May 1975	Spread 4/C	JR 75-8	Uncle Sam Wants You (Insulation)
	May 1975	Page B&W	75-1	Whispertone
	July 1975	Page B&W	75-8	Uncle Sam Wants You (Insulation)
	August 1975	Spread 4/C	75-9	The Great American Roofing Myth
	September 1975	Page 2/C	75-8R	Uncle Sam Wants You (Insulation)
	September 1975	Spread 4/C	75-10R	Uncle Sam (Ceilings)
AMERICAN JOURNAL OF BUILDING DESIGN	June 1972	Page B&W		
AMERICAN ROOFER & B.I.C.	March 1972	Page B&W	72-0 + 72-2	(Roofing)
	April 1972	Page B&W	72-0 + 72-2	(Roofing)
	May 1972	Page B&W		
	September 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
	October 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
	November 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
ARCHITECTURAL FORUM	July/August 1973	Spread 4/C	73-9	Pity (Insulation)
ARCHITECTURAL RECORD	May 1973	Spread 4/C	72-23	Theta (Insulation)
	August 1975	Page 4/C	75-13	Woodlands & Colorbestos
BETTER HOMES & GARDENS	April 1973	1/4 page B&W	72-16	How to Buy a Roof
	May 1973	1/2 page B&W	72-25	J-M just put a brand new...(Roofing)
	August 1973	1/2 page 4/C	72-25	J-M just put a brand new...(Roofing)
	September 1973	1/4 page B&W	72-16	How to Buy a Roof
	June 1974	Page 4/C	73-22	The Beauty of Wood (Woodlands shingles)
	September 1974	3/4 page 4/C	73-22	The Beauty of Wood (Woodlands shingles)
	July 1975	Page 2/C	75-11	How to Tell When Your Roof is Dying
BETTER HOMES & GARDENS HOME BUILDING IDEAS	Spring/Summer 1973	1/4 page B&W	72-16	How to Buy a Roof
	Fall/Winter 1973	1/4 page B&W	72-16	How to Buy a Roof
	July 1974	1/4 page B&W	72-16R	How to Buy a Roof
	January 1975	1/4 page B&W	72-16R	How to Buy a Roof
	July 1975	1/4 page 2/C	75-12	How to Tell When Your Roof is Dying
	Winter 1975	1/4 page 2/C	75-12	How to Tell When Your Roof is Dying
BETTER HOMES & GARDENS HOME IMPROVEMENT IDEAS	Spring/Summer 1973	1/4 page B&W	72-16	How to Buy a Roof
	Fall/Winter 1973	1/4 page B&W	75-16	How to Buy a Roof
	Fall/Winter 1974	1/4 page B&W	75-16R	How to Buy a Roof
	Fall/Winter 1975	1/4 page 2/C	75-12	How to Tell When Your Roof is Dying

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
BUILDING MATERIALS MERCHANDISER	May 1972	Page B&W	JR 72-6	Dealer (Insulation)
BUILDING NEWS	February 1975	4 col. x 10"	73-22R	Woodlands Fiber Glass Roof
	May 1975	4 col. x 10"	73-22R	Woodlands Fiber Glass Roof
BUILDING PRODUCTS GUIDE	January 1973	1/4 page B&W	72-16	How to Buy a Roof
	July 1973	1/4 page B&W	72-16	How to Buy a Roof
	July 1974	1/4 page B&W	72-16R	How to Buy a Roof
BUILDING SUPPLY NEWS	March 1972	Page B&W	72-0 + 72-2	(Roofing)
	April 1972	Page B&W	72-0 + 72-2	(Roofing)
	May 1972	Page B&W	72-6	Dealer (Insulation)
	May 1972	Page B&W	72-0 + 72-2R	(Roofing)
	June 1972	Page B&W	72-6	Dealer (Insulation)
	July 1972	Page B&W	72-6	Dealer (Insulation)
	July 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
	August 1972	Page B&W	72-6	Dealer (Insulation)
	September 1972	Page B&W	72-6	Dealer (Insulation)
	October 1972	Page B&W	72-13	PrePanel Insulation
	November 1972	Page B&W	72-6	Dealer (Insulation)
	December 1972	Spread B&W	72-13	PrePanel Insulation
	April 1973	Page 4/C	72-30	Pretend you're your own customer (Roofing)
	April 1973	Page B&W	73-2	Lindberg Lumber Co. (Insulation)
	April 1973	Page 4/C	72-27	The Best Ceiling Sales Team Ever (Ceilings)
	May 1973	Page B&W	73-1	T.V. Building Supply Co. (Insulation)
	May 1973	Page 4/C	72-27	The Best Ceiling Sales Team Ever (Ceilings)
	June 1973	Page 4/C	72-30	Pretend you're your own customer (Roofing)
	July 1973	Page 4/C	72-30	Pretend you're your own customer (Roofing)
	July 1973	Page B&W	73-3	The 2x4, Inc. (Insulation)
	August 1973	Page 4/C	73-8	What's this old fire house... (Roofing)
	September 1973	Page B&W	73-4	T.M. Deal Lumber (Roofing)
	October 1973	Page 4/C	73-8	What's this old fire house... (Roofing)
	October 1973	Page B&W	73-4	T.M. Deal Lumber (Roofing)
	October 1973	Page 2/C	73-11	Think Up (Ceilings)
	May 1974	Page 4/C	73-26	Sales of J-M Fiber Glass (Roofing)
	May 1974	Page 4/C	73-23	Here it is (ReInsul)
	May 1974	Page 2/C	74-2	J-M's new Ceiling Maker Promo (Ceilings)
	June 1974	Page 4/C	73-23	Here it is (ReInsul)
	June 1974	Page 4/C	73-26	Sales of J-M Fiber Glass (Roofing)
	June 1974	Page 2/C	74-2	J-M's new Ceiling Maker Promo (Ceilings)

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
BUILDING SUPPLY NEWS	July 1974	Page 4/C	JR 73-26	Sales of J-M Fiber Glass (Roofing)
continued	July 1974	Page 4/C	73-23	Here it is (ReInsul)
	August 1974	Page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	September 1974	Page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	October 1974	Page 4/C	73-25R	Woodlands vs. Competition (Roofing)
	November 1974	Page 4/C		
	November 1974	Spread 4/C		
	December 1974	Page 4/C	74-25R	Woodlands vs. Competition (Roofing)
	December 1974	Spread 4/C	74-10	New ReInsul
	May 1975	Spread 4/C	75-8	Uncle Sam Wants You (Insulation)
	May 1975	Spread 4/C	75-9	The Great American Roofing Myth
	May 1975	Page B&W	75-10	Whispertone
	June 1975	Spread 4/C	75-9	The Great American Roofing Myth
	June 1975	Page B&W	75-10	Whispertone
	July 1975	Spread 4/C	75-8	Uncle Sam Wants You (Insulation)
	July 1975	Spread 4/C	75-9	The Great American Roofing Myth
	August 1975	Page 2/C	75-10R	Whispertone
	September 1975	Spread 4/C	75-9	The Great American Roofing Myth
	October 1975	Spread 4/C	75-8R	Uncle Sam Wants You (Insulation)
	October 1975	Page 2/C	75-10R	Whispertone
	October 1975	Spread 4/C	75-9	The Great American Roofing Myth
ELECTRIC COMFORT CONDITIONING JOURNAL	August 1972	Page B&W	72-4	New FHA Ruling (White House)
ESQUIRE	October 1975	Page 2/C	75-11	Your old roof
FAMILY HANDYMAN	October 1975	1/3 page 2/C	75-12	How To Tell When Your Roof is Dying
HOME CENTER	June 1972	Page B&W	72-6	Dealer (Insulation)
	July 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
	August 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
	September 1972	Page B&W	72-6	Dealer (Insulation)
	October 1972	Page B&W	72-9	5' Roofing Salesman
	January 1973	Page B&W	72-9	5' Roofing Salesman
	May 1975	Spread 4/C	75-8	Uncle Sam Wants You (Insulation)
HOME IMPROVEMENTS	April 1973	Page 4/C	72-29	The World's Lightest Class A Shingles
	May 1973	Page 4/C	72-29	The World's Lightest Class A Shingles
	June 1973	Page 4/C	72-29	The World's Lightest Class A Shingles

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
HOME IMPROVEMENTS continued	July 1973	Page 4/C	JR 73-7	J-M Fiber Glass Shingles
	September 1973	Page 4/C	73-7	J-M Fiber Glass Shingles
	May 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	August 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	October 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	November 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	December 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	March 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
	Nay 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
	August 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
	September 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
HOME IMPROVEMENT & REPAIR	June 1975	1/3 page 2/C		
HOUSE & GARDEN REMODELING GUIDE	Spring/Summer 1973	1/4 page B&W	72-16	How to Buy a Roof
	Fall/Winter 1973	/14 page B&W	72-16	How to Buy a Roof
	Fall/Winter 1974	1/4 page B&W	72-16R	How to Buy a Roof
	Fall/Winter 1975	1/4 page 2/C	75-12	How To Tell When Your Roof is Dying
HOUSE & GARDEN PLANS GUIDE	Fall/Winter 1975	1/4 page 2/C	75-12	How To Tell When Your Roof is Dying
HOMEBUILDING BUSINESS	May 1974	Spread 4/C	73-17R	Energy Crisis (Insulation)
HOUSE & HOME	September 1972	Page 4/C	72-15	Rent your apartment (Roofing)
	December 1972	Spread B&W	72-22	"Sally" (Roofing)
	May 1973	Spread 4/C	72-21	One Cubic Foot of Insulation
	May 1973	Spread 4/C	72-21	One Cubic Foot of Insulation
	July 1973	Spread 4/C	72-23	Theta (Insulation)
	October 1973	Spread 4/C	73-9	Pity (Insulation)
	March 1974	Spread 4/C	73-17	The Energy Crisis (Insulation)
	January 1975	Spread 4/C	74-11	NAHB
HOUSE & HOME BUILDING CONSTRUCTION & PRODUCTS GUIDE	July 1973	Page 4/C + Page B&W		
HOUSE BEAUTIFUL	May 1973	Page 4/C	72-25	J-M just put a brand new... (Roofing)
	September 1973	1/2 page 4/C	72-25	J-M just put a brand new... (Roofing)
	September 1974	Page 4/C	73-22	Woodlands Fiber Glass Roof
	September 1975	Page 2/C	75-11	Your old roof

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
HOUSE BEAUTIFUL HOME REMODELING	Spring/Summer 1973 Fall/Winter 1973 Fall/Winter 1974 Fall/Winter 1975	1/4 page B&W 1/4 page B&W 1/4 page B&W 1/4 page 2/C	72-16 72-16 72-16R 75-11	How to Buy a Roof How to Buy a Roof How to Buy a Roof Your old roof
HOUSE BEAUTIFUL'S BUILDING MANUAL	Fall/Winter 1973 Fall/Winter 1974 Fall/Winter 1975	1/4 page B&W 1/4 page B&W 1/4 page 2/C	72-16 72-16R 75-12	How to Buy a Roof How to Buy a Roof How To Tell When Your Roof is Dying
HUDSON HOME PUBLICATIONS	May 1975 June 1975 July 1975 September 1975	1/3 page 2/C Page 2/C 1/3 page 2/C 1/3 page 2/C	75-12 75-12 75-12 75-12	How To Tell When Your Roof is Dying How To Tell When Your Roof is Dying How To Tell When Your Roof is Dying How To Tell When Your Roof is Dying
LOUISIANA BUILDING MATERIAL DEALERS ASSOCIATION CATALOG	1975-76	Page B&W	73-26R	Sales of J-M Fiber Glass
MIDDLE ATLANTIC LUMBERMEN'S ASSOCIATION DEALER DIRECTORY & BUYERS GUIDE	November 1972 November 1974	Page B&W Page B&W	72-0R	What We're Selling (Roofing) (Insulation)
MODERN REMODELING	July 1974	Page 4/C	73-25	Woodlands-The 20% Labor Saver
NAHB JOURNAL-SCOPE	December 1972 January 1974 1974 Guide December 1974	Spread B&W Page B&W Page B&W Page B&W	72-22 73-21 73-21 74-11	"Sally" (Roofing) General General J-M NAHB Exhicit
NATIONAL HOME CENTER NEWS	May 1975 July 1975 July 1975 August 1975	Spread 4/C Page 2/C Spread 4/C Spread 4/C	75-8 75-9 75-10R 75-8R	Uncle Sam Wants You (Insulation) The Great American Roofing Myth Whispertone Uncle Sam Wants You (Insulation)
PROFESSIONAL BUILDER	April 1972 June 1972 July 1972 July 1972 October 1972 November 1972 December 1972 May 1973	Page B&W Page B&W Page B&W 1/4" x 4" Page B&W Page B&W Page B&W Spread 4/C	72-4 72-4 72-4 72-14 72-19 72-19 72-19 72-21	Builder (Insulation) Builder (Insulation) Builder (Insulation) J-M would like to rent (Roofing) Which is Worse (Insulation) Which is Worse (Insulation) Which is Worse (Insulation) One Cubic Foot of Insulation

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
PROFESSIONAL BUILDER continued	July 1973	Spread 4/C	JR 72-23	Theta (Insulation)
	September 1973	Spread 4/C		
	November 1973	Spread 4/C	73-9	Pity (Insulation)
PROFESSIONAL BUILDER VOLUME II	1974	Page 4/C	73-13	Merchandising Aids
	1974	Page 4/C	73-15	$13.00/Month
	1974	Page 4/C	73-14	Full Product Line
	1974	Page 4/C	73-17	Increased Production Facilities
	1974	Page 4/C	73-16	3 Energy Conservation Posters
	1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
PROGRESSIVE ARCHITECTURE	September 1972	Page 4/C	72-15	Rent your apartment (Roofing)
	April 1973	Spread 4/C	72-21	One Cubic Foot of Insulation
	June 1973	Spread 4/C	72-23	Theta (Insulation)
	September 1973	Spread 4/C	73-9	Pity (Insulation)
POPULAR MECHANICS	May 1973	1/4 page B&W	72-16	How to Buy a Roof
	August 1973	1/4 page B&W	72-16	How to Buy a Roof
	September 1973	1/4 page B&W	72-16	How to Buy a Roof
	June 1974	Page 4/C	73-22	The Beauty of Wood (Woodlands)
	October 1975	1/3 page 2/C	75-12	How To Tell When Your Roof is Dying
POPULAR MECHANICS PRODUCTS DIGEST	Fall 1974	Page B&W	73-25R	Woodlands-The 20% Labor Saver
POPULAR SCIENCE	July 1975	1/3 page 2/C	75-12	How To Tell When Your Roof is Dying
PUBLIC UTILITIES FORTNIGHTLY	May 1973	Spread 4/C	72-21	One Cubic Foot of Insulation
	August 1973	Spread 4/C	72-23	Theta (Insulation)
	September 1973	Spread 4/C	73-9	Pity (Insulation)
	October 1973	Spread 4/C		
QUALIFIED REMODELER	May 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
RSI	March 1972	Page B&W	72-0 + 72-2	(Roofing)
	April 1972	Page B&W	72-5	Applicator (Roofing)
	May 1972	Page B&W	72-5	Applicator (Roofing)
	June 1972	Page B&W		
	July 1972	Page B&W	72-5	Applicator (Roofing)
	August 1972	Page B&W	72-5	Applicator (Roofing)
	September 1972	Page B&W	72-5	Applicator (Roofing)

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
RSI	October 1972	Page B&W	JR 72-2R	Roofer/Roofee (Roofing)
continued	November 1972	Page B&W	72-5	Applicator (Roofing)
	November 1972	Page B&W	72-2R	Roofer/Roofee (Roofing)
	December 1972	Page B&W	72-5	Applicator (Roofing)
	April 1973	Page 4/C	72-29	The World's Lightest Class A Shingle
	April 1973	Spread B&W	72-24	Golly, Tom Trueblood (Insulation)
	April 1973	Spread 4/C	72-21	One Cubic Foot of Insulation
	May 1973	Page 4/C	72-29	The World's Lightest Class A Shingle
	June 1973	Page 4/C	72-29	The World's Lightest Class A Shingle
	July 1973	Page 4/C	72-23	Theta (Insulation)
	August 1973	Page 4/C	73-7	J-M Fiber Glass Shingles
	September 1973	Spread 4/C	73-9	Pity (Insulation)
	October 1973	Page 4/C	73-7	J-M Fiber Glass Shingles
	May 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	June 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	July 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	September 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	November 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	December 1974	Page 4/C	73-25	Woodlands vs. Competition (Roofing)
	March 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
	April 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
	May 1975	Spread 4/C	75-9	The Great American Roofing Myth
	July 1975	Spread 4/C	75-9	The Great American Roofing Myth
	July 1975	Page 4/C	75-7	Would it affect your remodeling (Vinyl Siding
	September 1975	Spread 4/C	75-9	The Great American Roofing Myth
	September 1975	Spread 4/C	75-7	Would it affect your remodeling (Vinyl Siding
SOUTHERN LIVING	April 1972	Page 4/C	72-1	A new roof
	May 1972	Page 4/C	72-1	A new roof
	June 1972	Page 4/C	72-1	A new roof
	November 1972	Page 4/C	72-18	All roofs look good...
	April 1973	Page 4/C	72-26	This old fire house... (Roofing)
	July 1975	Page 2/C	75-11	How To Tell When Your Roof is Dying
SUNSET	April 1972	Page 4/C	72-1	A new roof
	May 1972	Page 4/C	72-1	A new roof
	June 1972	Page 4/C	72-1	A new roof
	November 1972	Page 4/C	72-18	All roofs look good...
	April 1973	Page 4/C	72-26	This old fire house... (Roofing)
	October 1973	Page 4/C	73-12	Woodlands
	August 1974	Page 4/C	73-22	Woodlands

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
SUNSET	June 1975	Page 2/C	75-11	How To Tell When Your Roof is Dying
continued	Fall 1975	1/3 page 2/C	75-12	How To Tell When Your Roof is Dying
	October 1975	Page 2/C	75-11	How To Tell When Your Roof is Dying
WESTERN BUILDING DESIGN	June 1973	Page 4/C	73-10	World's Lightest Class A Shingle
	June 1975	Page B&W	73-22R	Woodlands Fiber Glass Roof
WORKBENCH	May 1973	1/4 page B&W	72-16	How to Buy a Roof
	September 1973	1/4 page B&W	72-16	How to Buy a Roof
	Sept/Oct 1974	1/4 page B&W	72-16R	How to Buy a Roof
	July 1975	1/3 page 2/C	75-12	How To Tell When Your Roof is Dying

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PUBLICATION	ISSUE DATE
ALBANY TIMES UNION	October 17, 24, 1974
AKRON BEACON JOURNAL	October 24, 1974
ALLENTOWN CALL	October 18, 25, 1974
BATON ROUGE STATE TIMES-ADVOCATE	April 11, 12, May 2, 3, 1975
BETHLEHEM GLOBE TIMES	October 17, 24, 1974
BIRMINGHAM NEWS-POST HERALD	May 16, 16, April 25, 26, 1975
BRIDGEPORT POST TELEGRAM	October 24, 25, 29, 30, 1974
BOSTON HERALD AMERICAN	August 18, 25, 1974
BUFFALO NEWS	October 24, 1974
CHICAGO TRIBUNE	October 18, 25, 1974
CINCINNATI POST	October 17, 24, 1975
CLEVELAND PLAIN DEALER	August 18, 25, 1974
COLUMBUS DISPATCH	October 17, 24, 1974
COMMUNITY PUBLICATIONS (Denver)	August 17, 24, 1974
DANBURY NEWS TIMES	October 17, 24, 1974
DAYTON NEWS	October 17, 24, 1974
DENVER POST	October 17, 24, 1974
DETROIT NEWS	Odtober 17, 24, 1974
FLINT JOURNAL	October 17, 24, 1974
GARY POST TRIBUNE	October 17, 24, 1974
HARRISBURG NEWS	October 24, 1974
HARTFORD COURANT	October 18, November 1, 1974
INDIANAPOLIS STAR	October 18, 25, 1974, Feb. 7, 1975
JACKSON CLARION LEDGER-NEWS	April 11, 12, May 2, 3, 1975
KANSAS CITY TIMES	October 18, 25, 1974
LITTLE ROCK GAZETTE	April 11, May 2, 1975
LONG ISLAND NEWSDAY	October 17, 24, 1974
LYNCHBURG NEWS ADVANCE	October 18, 25, 1974
MILWAUKEE JOURNAL	October 17, 24, 1974
MEMPHIS COMMERCIAL APPEAL	October 18, 25, 1974
MEMPHIS PRESS SCIMITAR	April 11, 12, May 2, 3, 1974
MINNEAPOLIS STAR	October 17, 24, 1974
MOBILE PRESS REGISTER	May 2, 3, April 11, 12, 1975
NEWARK STAR LEDGER	August 18, 25, 1974
NORFOLK VIRGINIAN PILOT	October 18, 25, 1974
OAKLAND TRIBUNE	November 14, 1974
OMAHA WORLD HERALD	October 17, 24, 1974
PASSAIC-CLIFTON HERALD NEWS	October 17, 24, 1974
PATERSON NEWS	October 17, 24, 1974
PHILADELPHIA BULLETIN	October 17, 24, 1974
PITTSBURGH PRESS	October 17, 24, 1974
PORTLAND OREGONIAN	November 22, 1974
PROVIDENCE JOURNAL BULLETIN	October 17, 18, 24, 25, 1974

All page, B&W
JR 74-8
Cut your heating bill
(ReInsul)

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PUBLICATION	ISSUE DATE	
RICHMONDTIMES DISPATCH	October 17, 24, 1974	
ST. LOUIS POST DISPATCH	October 17, 24, 1974	
ST. PAUL DISPATCH	October 17, 24, 1974	
SAN FRANCISCO CHRONICLE	November 15, 1974	
SCHENECTADY GAZETTE	October 18, 25, 1974	
STAMFORD ADVOCATE	October 17, 24, 1974	
SYRACUSE HERALD JOURNAL	October 17, 24, 1974	All page, B&W JR 74-8 Cut your heating bill (ReInsul)
SEATTLE TIMES	November 21, 1974	
TOPEKA CAPITAL ST. JOURNAL	October 17, 18, 24, 25, 1974	
TOLEDO BLADE	October 17, 24, 1974	
TROY TIMES RECORD	October 17, 24, 1974	
WASHINGTON STAR NEWS	October 17, 24, 1974	
WESTCHESTER ROCKLAND NEWSPAPERS	August 17, 24, 1974	
WICHITA EAGLE	October 18, 25, 1974	
WILMINGTON JOURNAL	October 17, 24, 1974	
YOUNGSTOWN VINDICATOR	October 17, 24, 1974	
BALTIMORE NEWS AMERICAN	October 17, 24, 1974	

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ARCHITECTURAL & ENGINEERED PRODUCTS DIVISION

PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
ACTUAL SPECIFYING ENGINEER	February 1975	Spread B&W	JA 74-14	Fesco-Foam Field
	April 1975	Spread B&W	74-14	Fesco-Foam Field
	June 1975	Page B&W	74-16	Fesco-Foam Field
	August 1975	Page B&W	74-15	Fesco-Foam Field
AIA JOURNAL	April 1973	1/3 page B&W	73-5	Steel Stud
	March 1975	Page 4/C	75-1	Integrated Ceiling Systems
AMERICAN SCHOOL & UNIVERSITY	September 1972	1/2 page 2/C	72-9	Colorceran
	September 1975	Page 4/C	75-8R	Acousti-Clad
APARTMENT CONSTRUCTION NEWS	October 1973	Page B&W		United Filigree
ARCHITECTURAL RECORD	May 1972	Page B&W	72-1	Omnibus
	July 1972	Page B&W	72-8	Dri-Deck
	July 1972	Page 2/C	72-11	Blue Chip (Built Up Roofing)
	August 1972	Page B&W	72-2	Built Up Roof
	August 1972	Page 2/C	72-11	Blue Chip (Built Up Roofing)
	September 1972	Spread B&W	72-8	Dri-Deck
	October 1972	Page B&W	72-3	Built Up Roofing
	October 1972	Spread B&W	72-20	
	January 1973	Page B&W	72-2	Built-Up Roofing
	February 1973	Page 2/C	72-11A	Blue Chip (Built Up Roofing)
	March 1973	Page B&W	72-3	Built Up Roofing
	April 1973	Page B&W	73-5	Steel Stud
	May 1973	Page 2/C	72-11A	Blue Chip (Built Up Roofing)
	June 1973	Page B&W	73-11	Expand-O-Flash
	July 1973	Page B&W	73-6	Steel Stud
	August 1973	Page B&W	72-1	Built Up Roofing
	September 1973	Page B&W	72-2	Built Up Roofing
	July 1974	Spread 4/C	74-2	Built Up Roofing
	July 1974	Page 4/C	74-10	Steel Stud
	August 1974	Spread 4/C	74-22	J-M Puts It All Together (Ventsulation Felt
	August 1974	Page 4/C	74-10	Steel Stud
	September 1974	Spread 4/C	74-5	Expand-O-Flash
	September 1974	Page 4/C	74-10R	Struct-O-Wall
	October 1974	Spread 4/C	74-8R	Integrated Ceiling Systems
	November 1974	Spread 4/C	74-5	Expand-O-Flash
	December 1974	Page 4/C		
	February 1975	Spread B&W	74-14	Fesco-Foam Field

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
ARCHITECTURAL RECORD	February 1975	Spread 2/C JA	74-29	When J-M Covers a Roof (Built Up Roofing)
continued	March 1975	Spread B&W	74-29	When J-M Covers a Roof (Built Up Roofing)
	April 1975	Spread B&W	74-14	Fesco-Foam Field
	May 1975	Spread 4/C	74-29	When JpM Covers a Roof (Built Up Roofing)
	June 1975	Page B&W	74-15	Fesco-Foam Field
	June 1975	Spread 4/C JFM	74-14	Metal Buildings
	July 1975	Page 4/C JA	75-5	Expand-O-Flash
	July 1975	Page 4/C	75-8	Acousti-Clad
	July 1975	Spread 4/C	74-29	When J-M Covers a Roof (Built Up Roofing)
	August 1975	Spread 4/C	74-29	When J-M Covers a Roof (Built Up Roofing)
	August 1975	Page 4/C	75-11	Versatile
	August 1975	Page B&W	75-10	Intro Ad
	September 1975	Page 4/C	73-15	Sculptured Fiber Glass Panels
	September 1975	Page 4/C	75-5	Expand-O-Flash
BUILDING DESIGN	April 1973	Page B&W	73-5	Steel Stud
& CONSTRUCTION	July 1973	Page B&W	73-6	Steel Stud
	August 1973	Page B&W	73-6	Steel Stud
	February 1975	Spread 4/C	74-29	When J-M Covers a Roof (Built Up Roofing)
	March 1975	Spread 4/C	74-29	When J-M Covers a Roof (Built Up Roofing)
	May 1975	Spread 4/C	75-29	When J-M Covers a Roof (Built Up Roofing)
	June 1975	Spread 4/C		
	June 1975	Page B&W		
	July 1975	Spread 4/C	75-29	When J-M Covers a Roof (Built Up Roofing)
	July 1975	Page 4/C	75-5	Expand-O-Flash
	September 1975	Page 4/C	75-5	Expand-O-Flash
BUILDING OPERATING MANAGEMENT	June 1972	Page B&W	72-1	Omnibus (Built Up Roofing)
	August 1972	Page B&W	72-2	Built Up Roofing
	February 1973	Page B&W	72-2	Built Up Roofing
	May 1973	Page B&W	72-3	Built Up Roofing
	August 1973	Page B&W	72-1	Omnibus (Built Up Roofing)
	February 1975	Spread B&W	74-14	Fesco-Foam Field
	April 1975	Spread B&W	74-14	Fesco-Foam Field
	June 1975	Page B&W	74-15	Fesco-Foam Field
	June 1975	Spread 4/C JFM	74-14	Metal Buildings
	August 1975	Page B*W JA	74-15	Fesco-Foam Field
	September 1975	Page 4/C	75-8R	Acousti-Clad
BUSINESS WEEK	January 26,1975	Page B&W	74-15	Fesco-Foam Field

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
BUSINESS WEEK	February 24, 1975	Page B&W	JA 74-15	Fesco-Foam Field
continued	March 24, 1975	Page B&W	74-15	Fesco-Foam Field
CISCA PROGRAM BOOK	April 1973	Page B&W	73-3	Tempertone
DRYWALL MAGAZINE	March/April 1973	Page B&W	73-16	Rescon
EMPIRE STATE ARCHITECT	September 1972	1/4 page B&W		A Century of Association
	September 1973	1/4 page B&W		A Century of Association
ENGINEERING NEWS RECORD	September 1975	Page B&W	74-15	Fesco-Foam Field
FLORIDA CONTRACTOR & BUILDER	April 1973	Page B&W	75-2	Facespan & Corespan
FURNITURE SOUTH	September 1972	Page B&W		Melamite
FURNITURE WORLD	June 1972	Page B&W		Melamite
HOSPITALS	September 1975	Page 4/C	75-9R	Acousti-Clad
INDUSTRIAL CONSTRUCTION	July 1975	Page B&W	75-9	Metal Buildings
	September 1975	Page 4/C	75-9R	Metal Buildings
INTERNATIONAL WOODWORKING MACHINERY AND FURNITURE SUPPLY FAIR DIRECTORY	September 1972	Page B&W		
KITCHEN BUSINESS	July 1972	Page 4/C		Melamite Castilian Burgundy
	October 1972	Page 4/C		Melamite Castilian Burgundy
	February 1973	Page 4/C		Melamite Castilian Burgundy
	April 1973	Page 4/C	73-2	Ma-Koru
	July 1973	Page 4/C	73-2	Ma-Koru
	February 1974	Page 4/C		Melamite Corporation
LABORATORY EQUIPMENT	July 1972	1/2 page 2/C	72-9	Colorceran
	August 1972	1/2 page 2/C	72-9	Colorceran
	September 1972	1/2 page 2/C	72-9	Colorceran
	October 1972	1/2 page 2/C	72-10	Colorceran
	July 1974	Page 4/C	74-9	Colorlith
	August 1974	Page 4/C	74-9	Colorlith
	October 1974	Page 4/C	74-9	Colorlith

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
METAL BUILDING REVIEW	May 1975	Page 4/C JFM	74-14	Metal Buildings
	June 1975	Spread 4/C	74-14	Metal Buildings
	August 1975	Page 4/C JA	75-9	Metal Buildings
	September 1975	Page 4/C	75-9R	Metal Buildings
	October 1975	Page 4/C	75-9R	Metal Buildings
NATIONAL ROOFING CONTRACTORS ASSOCIATION	June 1973	Page B&W	73-10R	listing
	June 1975	1/2 page B&W	75-3	Built Up Roofing
	June 1975	1/8 page B&W	75-4	Built Up Roofing
PIPELINE CATALOG	October 1973	4 pages B&W		
	October 1974	4 pages B&W		
PIPELINE DIGEST	April 1973	2/3 page B&W	73-1	Glass Core
PIPELINE NEWS	March 1972	Page B&W		Automatic Quality Control
	June 1972	Page B&W	72-5	Tri-Shield
PIPELINE & GAS JOURNAL	May 1972	Page B&W	72-5	Tri-Shield
	June 1972	Page B&W	72-6	Trantex
	July 1972	Page B&W	72-5R	Tri-Shield
PIPELINE & UNDERGROUND UTILITIES CONSTRUCTION	April 1972	Page B&W		Automatic Quality Control
	June 1972	Page B&W	72-5	Tri-Shield
PLANT ENGINEERING	February 1975	Spread 4/C	74-27	Ventsulation Felt
	April 1975	Spread 4/C	74-27	Ventsulation Felt
	June 1975	Spread 4/C	74-27	Ventsulation Felt
PROGRESSIVE ARCHITECTURE	November 1974	Spread 4/C	74-8	Integrated Ceiling Systems
	August 1975	Page 4/C	75-11	Versatile
	September 1975	Page 4/C	75-11	Versatile
THE ROOFING SPECIALIST	May 1973	Page B&W	73-10	Expand-O-Flash
	September 1973	Page B&W	73-10	Expand-O-Flash
	January 1975	Page 2/C	74-7	Asbestogard

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
RSI	February 1973	Page 2/C	JA 72-11A	Blue Chip (Built Up Roofing)
	May 1973	Page B&W	73-10	Expand-O-Flash
	November 1973	Page B&W	73-10	Expand-O-Flash
	July 1974	Page 2/C	74-6	Built Up Roofing
	August 1974	Page 2/C	74-22	J-M Puts It All Together (Ventsulation Felt
	September 1974	Page 2/C	74-7	Asbestogard
	October 1975	Page 2/C	74-6	J-M Puts It All Together (Ventsulation Felt)
	February 1975	Spread B&W	74-12	Fesco-Foam Crane
	February 1975	Page 4/C	74-28	Ventsulation Felt
	March 1975	Page 4/C	74-28	Ventsulation Felt
	April 1975	Spread B&W	74-12	Fesco-Foam Crane
	May 1975	Page 4/C	75-28	Ventsulation Felt
	June 1975	Page B&W	74-13	Fesco-Foam Crane
	July 1975	Page 4/C	75-5	Expand-O-Flash
	August 1975	Page B&W	74-13	Fesco-Foam Crane
	August 1975	Page 4/C	74-28	Ventsulation Felt
	September 1975	Page 4/C	75-5	Expand-O-Flash
SCHOOL PRODUCT NEWS	July 1972	1/2 page 2/C	72-9	Colorceran
	August 1972	1/2 page 2/C	72-9	Colorceran
	September 1972	1/2 page 2/C	72-9	Colorceran
	October 1972	1/2 page 2/C	72-10	Colorceran
SHOPPING CENTER WORLD	May 1973	Page B&W	73-8	New products available at ICSC
	September 1975	Page 4/C	73-15	Sculptured Fiber Glass Panels
	October 1975	Page 4/C	73-15	Sculptured Fiber Glass Panels
SOUND IDEAS	May/June 1972	Page B&W		
	July/August 1972	Page B&W	72-15	Tempertone
	Sept/Oct 1972	Page B&W	72-14	Spintone
	Nov/Dec 1972	Page B&W		
	Jan/Feb 1973	Page B&W	73-3	Tempertone
	March/April 1973	Page B&W	73-3	Tempertone
	May/June 1973	Page B&W	72-4	SpanAcoustic
	July/August 1973	Page B&W	73-3	Tempertone
	Oct/Nov 1973	Page B&W	73-4	SpanAcoustic
	Nov/Dec 1973	Page B&W	73-13	National Ceiling Systems
	February 1974	Page B&W	73-13	National Ceiling Systems
	April 1974	Page B&W	74-3	National Ceiling Systems
	May/June 1974	Page B&W	74-3	National Ceiling Systems

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PUBLICATION	ISSUE DATE	UNIT	AD NO.	PRODUCT OR HEADLINE
SOUND IDEAS continued	Aug/Sept 1974	Page B&W	JA 74-3	National Ceiling Systems
	Oct/Nov 1974	Page B&W	74-3	National Ceiling Systems
	Dec/Jan 1974	Page 4/C	74-8R	Integrated Ceiling Systems
	Feb/March 1975	Page 4/C	74-8R	Integrated Ceiling Systems
	April/May 1975	Page 4/C	75-1	Integrated Ceiling Systems
	Aug/Sept 1975	Page 4/C	73-15	Fiber Glass Panels
SUPPLY HOUSE TIMES	June 1972	Page B&W	72-6	Trantex
	April 1973	Page B&W	73-7	Trantex
TEXAS STATE ASSOCIATION OF PLUMBING INSPECTORS PROGRAM	April 1973	1/4 page B&W	73-9	
UNIVERSAL NEWS	July 1972	1/2 page 2/C	72-18	Glass Core
	August 1972	2/3 page B&W	72-18	Glass Core
	September 1972	2/3 page B&W	72-18	Glass Core
	October 1972	2/3 page B&W	72-18	Glass Core
	November 1972	2/3 page B&W	72-18	Glass Core
	December 1972	2/3 page B&W	72-18	Glass Core
	February 1973	2/3 page B&W	73-1	Glass Core

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INDUSTRIAL PRODUCTS

PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
ACTUAL SPECIFYING ENGINEER	April, 1975	Sprd., 4/C	JMI 74-20	TIC
	June, 1975	Sprd., 4/C	JMI 74-19	Insulation
	August, 1975	Sprd, 4/C	JMI 74-17	Research
	Sept., 1975	Sprd., 4/C	JMI 74-20	TIC
AIR CONDITIONING & REFRIGERATION BUSINESS	Aug., 1975	Sprd., 4/C	JFM 74-;	Closure Systems
AMERICAN CERAMIC SOCIETY BULLETIN	April, 1974	Sprd., 2/C	JMI 73-1	Insulating Firebrick
	April, 1975	Sprd., 4/C	JMI 74-;8	Refractories
	May, 1975	Sprd., 4/C	JMI 74-17	Research
	July, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Sept., 1975	Sprd., 4/C	JMI 74-18	Refractories
APPLIANCE MANUFACTURER	July, 1975	Page, 4/C	JMI 75-5	Tuf-Skin
	Aug., 1975	Page, 4/C	JMI 75-5	Tuf-Skin
	Sept., 1975	Page, 4/C	JMI 75-5	Tuf-Skin
ARCHITECTURAL RECORD	April, 1975	Sprd., 4/C	JFM 74-4	Metal Buildings
ASNE	May 1, 1974	_____	JM 74-3	Marine Products
	April 30, 1975	Page, B&W	JMI 75-2	Marine Products
ASNE MEMBERSHIP DIRECTORY	Jan. 1, 1975	1/4 P., B&W	JMI 74-12	Marine Products
ASNE PROGRAM	May 1, 1974	Page, B&W	_____	_____
BRICK AND CLAY RECORD	April, 1975	Sprd., 4/C	JMI 74-18	Refractories
	June, 1975	Sprd., 4/C	JMI 74-17	Research
	July, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Aug., 1975	Sprd., 4/C	JMI 74-18	Refractories
	Sept., 1975	Sprd., 4/C	JMI 74-18	Refractories
CERAMIC DATA BOOK	Oct., 1974	6 P (3 list.) 2/C	JM 74-3	Refractory Products
CHEMICAL ENGINEERING	Jan., 1974	Page, B&W	JMI 73-2	Insulation
	Feb. 4, 1974	Page, B&W	JMI 73-3	More & Better Insulation
	Mar. 4, 1974	Page, B&W	JMI 73-4	Fuel Costs
	Mar. 31, 1975	Sprd., 4/C	JMI 74-20	TIC
	Apr. 28, 1975	Sprd., 4/C	JMI 74-19	Insulation
	June 23, 1975	Sprd., 4/C	JMI 74-20	TIC
	Aug. 4, 1975	Sprd., 4/C	JMI 74-19	Insulation
	Sept. 29, 1975	Sprd., 4/C	JMI 74-17	Research

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
FISH BOAT	Oct., 1974	Page, B&W	JM 74-14	Mechanical Packings
HEATING/COMBUSTION EQUIPMENT BUYERS GUIDE & DATA FILE	Oct. 6, 1975	6 P., 2/C	JMI 74-13	Refractory Products
HEATING/COMBUSTION EQUIPMENT NEWS	Mar/Apr., 1974	Sprd., 2/C	JMI 73-1	Insulating Firebrick
	Jun/Jul., 1974	Sprd., 2/C	JMI 73-1R1	Insulating Firebrick
	Oct/Nov., 1974	Sprd., 4/C	JMI 74-11	Cerafiber
	Jan/Feb., 1975	Page, 4/C	JMI 74-11	Cerafiber
	Jan/Feb., 1975	Page, B&W	JMI 74-11	Cerafiber
	May, 1975	Jr. sprd., 4/C	JMI 74-18	Refractories
	July, 1975	Sprd., 4/C	JMI 74-;7	Research
	Sept., 1975	Sprd., 4/C	JMI 74-18	Refractories
HEATING/PIPING/AIR CONDITIONING	Jan., 1974	Page, B&W	JMI 73-2	Insulation
	Feb., 1974	Page, B&W	JMI 73-3	More & Better Insulation
	Mar., 1974	Page, B&W	JMI 73-4	Fuel Costs
	Apr., 1975	Sprd., 4/C	JMI 74-20	TIC
	May, 1975	Sprd., 4/C	JMI 74-19	Insulation
	June, 1975	Sprd., 4/C	JMI 74-17	Research
	July, 1975	Sprd., 4/C	JMI 74-20	TIC
	Aug., 1975	Sprd., 4/C	JMI 74-19	Insulation
	Sept., 1975	Sprd., 4/C	JMI 74-17	Research
HYDRAULICS AND PNEUMATICS	Jan., 1974	Sprd., B&W	_____	Molded Packing
	May, 1974	Sprd., B&W	_____	Molded Packing
	Aug., 1974	Page, 4/C	JMI 74-7	Uneethane/Carboxylated Bunan
	Sept., 1974	Page, 4/C	JMI 74-7R	Uneethane/Carboxylated Bunan
	Oct., 1974	Page, 4/C	JMR 74-7R	Uneethane
HYDROCARBON PROCESSING	Jan., 1974	Page, B&W	JMI 73-2	Insulation
	Feb., 1974	Page, B&W	JMI 73-3	More & Better Insulation
	Mar., 1974	Page, B&W	JMI 73-4	Fuel Costs
	May, 1974	Sprd., 2/C	JMI 73-1	Insulating Firebrick
	Dec., 1974	Page, 4/C	JMI 74-9	Metallic Gaskets
	July, 1975	Sprd., 4/C	JMI 74-19	Insulations
	Aug., 1975	Sprd., 4/C	JMI 74-17	Research
	Sept., 1975	Sprd., 4/C	JMI 74-19	Insulation
INDUSTRIAL CONSTRUCTION	Apr., 1975	Sprd., 4/C	JFM 74-4	Metal Buildings

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
INDUSTRIAL HEATING	May, 1974	Sprd., 2/C	JMI 73-1	Insulating Firebrick
	Apr., 1975	Sprd, 4/C	JMI 74-18	Refractories
	May, 1975	Sprd., 4/C	JMI 74-17	Research
	June, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Aug., 1975	Sprd., 4/C	JMI 74-18	Refractories
	Sept., 1975	Sprd., 4/C	JMI 74-18	Refractories
INDUSTRY WEEK	Mar. 24, 1975	Sprd., 4/C	JMI 74-80	Total Insulation Capability
	Apr. 14, 1975	Sprd., 4/C	JMI 74-17	Research
	April 28, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Aug. 11, 1975	Sprd., 4/C	JMI 74-19	Insulation
	Aug. 25, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Sept. 8, 1975	Sprd., 4/C	JMI 74-19	Insulation
INSULATION/CIRCUITS	May, 1974	Sprd., 4/C	JMI 74-1	TV Bord
	June, 1974	Sprd., 4/C	JMI 74-1R	TV Bord
	July, 1974	Sprd., 4/C	JMI 74-1R	TV Bord
	Aug., 1974	Sprd., 4/C	JMI 74-1R	TV Bord
	Sept., 1974	Sprd., 4/C	JMI 74-iR	TV Bord
	Feb., 1975	Page, 4/C	JMI 74-16	Quintex
	Apr., 1975	Page, 4/C	JMI 74-16	Quintex
	May, 1975	Page, 4/C	JMI 74-16	Quintex
	Sept., 1975	Page, 4/C	JMI 74-16	Quintex
INSULATION/CIRCUITS DESK MANUAL	1974	Sprd., 4/C	JMI 74-1R	TV Bord
	1975	Page, 4/C	JMI 74-16	Quintex
IRON AGE	April 1, 1974	Sprd., 2/C	JMI 73-1	Insulating Firebrick
	April 28, 1975	Sprd., 4/C	JM 74-18	Refractories
	May 26, 1975	Sprd., 4/C	JMI 74-17	Research
	June 23, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Aug. 18, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Sept. 15, 1975	Sprd., 4/C	JMI 74-18	Refractories
MACHINE DESIGN	Nov. 14, 1974	Page, 4/C	JM 74-16	Sheet Packings
	Dec. 12, 1974	Page, 4/C	JM 74-8	Oil Seals
	July 24, 1975	Sprd., 4/C	JFM 74-7	
	Aug. 7, 1975	Sprd., 4/C	JFM 74-7	OEM
	Aug. 21, 1975	Sprd., 4/C	JFM 74-7	OEM
	Sept. 4, 1975	Sprd., 4/C	JFM 74-7	OEM
	Sept. 18, 1975	Sprd., 4/C	JFM 74-7	OEM

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
'ARINE CATALOG BUYERS GUIDE	Mar., 1974	Page, B&W	JMI 74-3	Marine Products
'ARINE ENGINEERING/LOG	Mar., 1974	Page, B&W	JMI 74-3	Marine Products
	Apr., 1974	Page, B&W	JMI 73-2	Marine Products
	May, 1974	Page, B&W	JMI 73-2	Marine Products
	June, 1974	Page, B&W	JMI 74-3	Ship in Desert (Marine Board)
	July, 1974	Page, 2/C	_____	(From C-M) Destroyer (Aye-Aye)
	Sept., 1974	Page, 2/C	_____	(From C-M) Destroyer (Aye-Aye)
'ARINE ENGINEERING/LOG BUYERS GUIDE	Mar., 1975	Page, B&W	JMI 74-3R	Ship in the Desert
'ARITIME REPORTER & ENGINEERING NEWS	July 15, 1974	Jr. P, B&W	JMI 73-4	Ship in the Desert
	Aug. 15, 1974	Jr. P, B&W	_____	_____
	Nov. 15, 1974	Jr. P, B&W	JMI 74-3	Ship in the Desert
'ATERIALS ENGINEERING	Aug., 1975	Sprd., 4/C	JFM 74-7	OEM
	Sept., 1975	Sprd., 4/C	JFM 74-7	OEM
'ETAL BUILDING REVIEW	Apr., 1975	Sprd., 4/C	JFM 74-4	Metal Buildings
'ICA OUTLOOK	Jan., 1974	Page, B&W	JMI 73-2	Insulation
	Feb., 1974	Page, B&W	JMI 73-3	More & Better Insulation
	Mar., 1974	Page, B&W	JMI 73-4	Fuel Costs
	Apr., 1974	Page, 2/C	JMI 73-2	Insulation
	May, 1974	Page, B&W	JMI 73-2	Insulation
	June, 1974	Page, B&W	JMI 73-3	More & Better Insulation
	July, 1974	Page, B&W	JMI 73-4	Fuel Costs
	Aug., 1974	Page, B&W	JMI 73-2	Insulation
	Sept., 1974	Page, B&W	JMI 73-2	Insulation
	Oct., 1974	Page, B&W	_____	The Man from Denver
	Nov., 1974	Page, B&W	_____	The Man from Denver
	Dec., 1974	Page, B&W	_____	Nuclear Insulations
	Apr., 1975	Page, B&W	JMI 75-1	T-12
	May, 1975	Page, B&W	JMI 75-1	T-12
	June, 1975	Page, B&W	JMI 75-1	T-12
	July, 1975	Page, B&W	JMI 75-1	T-12
	Aug., 1975	Page, B&W	JMI 75-1	T-12
	Sept., 1975	Page, B&W	JMI 75-1	T-12
'UCLEAR NEWS	Oct., 1974	2 Page Insert	_____	_____
	Apr., 1975	Sprd., 4/C	JMI 74-20	TIC

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
NUCLEAR NEWS (Cont.)	May, 1975	Sprd., 4/C	JMI 74-17	Research
	June, 1975	Sprd., 4/C	JMI 74-20	TIC
	Aug., 1975	Sprd., 4/C	JMI 74-19	Insulation
	Sept., 1975	Sprd., 4/C	JMI 74-20	TIC
OIL & GAS JOURNAL	Apr. 21, 1975	Sprd., 4/C	JMI 74-19	Insulation
	May 19, 1975	Sprd., 4/C	JMI 74-17	Research
	June 23, 1975	Sprd., 4/C	JMI 74-19	Insulation
	Sept. 1, 1975	Sprd., 4/C	JMI 74-19	Insulation
	Sept. 22, 1975	Sprd., 4/C	JMI 74-19	Research
PLANT ENGINEERING	Apr. 17, 1975	Sprd., 4/C	JMI 74-20	TIC
	May 29, 1975	Sprd., 4/C	JMI 74-18	Refractories
	July 24, 1975	Sprd., 4/C	JMI 74-17	Research
	Sept. 4, 1975	Sprd., 4/C	JMI 74-20	TIC
POWER	Jan., 1974	Page, B&W	JMI 73-2	Insulation
	Feb., 1974	Page, B&W	JMI 73-3	More & Better Insulation
	Mar., 1974	Page, B&W	JMI 73-4	Fuel Costs
	Apr., 1975	Sprd., 4/C	JMI 74-20	TIC
	May, 1975	Spr., 4/C	JMI 74-19	Insulation
	June, 1975	Sprd., 4/C	JMI 74-20	TIC
	July, 1975	Sprd., 4/C	JMI 74-18	Refractories
	Aug., 1975	Sprd., 4/C	JMI 74-20	TIC
	Sept., 1975	Sprd., 4/C	JMI 74-17	Research
PULP AND PAPER	Nov., 1974	Sprd., 2/C	JMI 74-L	Mechanical Packing
SMACNA CONVENTION DAILY	Oct., 1975	Page, 4/C	JFM 74-1R	Closure Systems
	Oct., 1975	Page, B&W	JFM 74-1R	Closure Systems
UNITED SHEET METAL PRESS	Jul/Aug., 1975	Page, B&W	JMI 75-8	Air Handling Products

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HOLOPHANE DIVISION

PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
ACTUAL SPECIFYING ENGINEER	Jan., 1975	Post Card	HOLO 74-79	Kerrigan Poles
	Jan., 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	Feb., 1975	Page, 2/C	HOLO 74-94	Contest
	June, 1975	Page, 2/C	HOLO 74-62	Module 600
	Aug., 1975	Page, 4/C	HOLO 75-3	Sine Wave Power Station
A.I.P.E. DIRECTORY	Aug., 1974	Page, 2/C	HOLO 6	OSHA
	1975-1976	Page, 2/C	HOLO 75-2	H.E.L.P.
A.I.P.E. JOURNAL	Fall, 1974	Page, 2/C	HOLO 12	OSHA
	Winter, 1974	Page, 2/C	HOLO 74-62	Module 600
	Spring, 1975	Page, 2/C	HOLO 74-22	Warehouse Lighting Quiz
	June 1, 1975	Sprd., 2/C	HOLO 75-1	Prismpack II
	Fall, 1975	Page, 4/C	HOLO 75-3R	Sine Wave Power Station
AMERICAN CITY	Jan., 1975	Page, 2/C	HOLO 74-81	Kerrigan Poles
	June, 1975	Page, 2/C	HOLO 74-26	780 Express Light
	Aug., 1975	Page, 4/C	HOLO 75-3	Sine Wave Power Station
AMERICAN SCHOOL & UNIVERSITY	Aug., 1974	1/3 P., B&W	_____	Big Eye
	Oct., 1974	Page, 4/C	HOLO 74-63R	Energy Saver Ceiling
	Nov., 1974	1/3 P., B&W	HOLO 14	Power Station
ARCHITECTURAL RECORD	July, 1974	Page, 2/C	HOLO 74-62	Module 600
	Aug., 1974	Page, 4/C	HOLO 74-63	Energy Saver Ceiling
	Sept., 1974	Page, 4/C	HOLO 74-63	Energy Saver Ceiling
	Oct., 1974 (mid)	Page, 4/C	HOLO 74-63	Energy Saver Ceiling
	Oct., 1974	Page, 4/C	HOLO 27	Luminaries
	Dec., 1974	Page, 4/C	HOLO 74-76	Vectorflood
	Dec., 1974	Page, 4/C	HOLO 74-63R	Energy Saver Ceiling
	Jan., 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	Jan., 1975	Page, 2/C	HOLO 74-62	Module 600
	Mar., 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	May, 1975	Page, 4/C	HOLO 64-63R	Energy Saver Ceiling
	July, 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	Aug., 1975 (mid)	Page, 4/C	HOLO 74-27R	Vista
	Sept., 1975	Page, 4/C	HOLO 74-76R1	Vectorflood
CEE CLASSIFIED DIRECTORY	Aug. 28, 1975	8 Bold Listings	_____	_____
CEE CONTRACTORS ELECTRICAL EQUIPMENT	Sept., 1974	1/3 P., B&W	HOLO 14	Power Station

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
ELE CONTRACTORS ELECTRICAL EQPT. (Cont.)	Oct., 1974	1/3 P., B&W	HOLO 4	Big Eye
	Nov., 1974	1/3 P., B&W	HOLO 16	OSHA
CHAIN STORE AGE/SHOPPING CENTER AGE	Sept., 1974	Page, 2/C	HOLO 16	HMS Application
	Nov., 1974	Page, 2/C	HOLO 33	Power Station
CIB AD FILE	Spring, 1975	Sprd., 2/C	HOLO 74-41	An Important Message
ELECTRICAL CONSULTANT	Aug., 1974	1/3 P., B&W	HOLO 74-62	Power Station
	Oct., 1974	Page, 2/C	HOLO 74-62	Module 600
	Dec., 1974	Page, 4/C	Holo 74-76	Vectorflood
ELECTRICAL CONSTRUCTION & MAINTENANCE	Sept., 1974	Page, 2/C	HOLO 74-62	Module 600
	Oct., 1974	Page, 2/C	HOLO 15	HMS App. - 3 Reasons Why
	Nov., 1974	Page, 2/C	HOLO 74-81	Kerrigan Poles
	Jan., 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	Feb., 1975	Page, 2/C	HOLO 74-94	Contest
	Mar., 1975	Page, 4/C	HOLO 74-27	Vista
	Aprl, 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	May, 1975	Page, 2/C	HOLO 74-81	Kerrigan Poles
	June, 1975	Page, 2/C	HOLO 74-62	Module 600
	July, 1975	Page, 4/C	HOLO 74-27	Vista
	Aug., 1975	Page, 4/C	HOLO 75-3	Sine Wave Power Station
	Sept., 1975	Page, 4/C	HOLO 75-3	Sine Wave Power Station
ELECTRICAL CONTRACTOR	July, 1974	1/3 P., B&W	_____	Big Eye
	Aug., 1974	1/3 P., B&W	HOLO 74-62	Power Station
	Sept., 1974	1/3 P., B&W	HOLO 16	OSHA
	Oct., 1974	Page, 2/C	HOLO 74-62	Module 600
	Nov., 1974	Page, 2/C	HOLO 74-81	Kerrigan Poles
	Dec., 1974	1/3 P., B&W	HOLO 74-14	Power Statopm
ELECTRICAL WORLD	Mar. 15, 1975	Page, 2/C	HOLO 74-81	Kerrigan Poles
LIGHTING DESIGN & APPLICATION	Oct., 1974	1/2 P., B&W	HOLO 74-66	Glass
	Dec., 1974	Page, 2/C	HOLO 74-81	Kerrigan Poles
	Jan., 1975	Page, 2/C	HOLO 74-81	Kerrigan Poles
	Feb., 1975	Page, 2/C	HOLO 74-94	Contest
	June, 1975	Page, 4/C	HOLO 74-76	Vectorflood
	Aug., 1975	Page, 4/C	HOLO 75-2	Sine Wave Power Station
LIGHTING SYSTEMS	Jul/Aug., 1974	Page, 2/C	HOLO 74-62	Module 600
	Oct., 1974	Page, 2/C	HOLO 26	Express Light (Sign Lighting)

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
LIGHTING SYSTEMS (Cont.)	Nov/Dec., 1974	Page, 2/C	HOLO 74-81	Kerrigan Poles
	Jan/Feb., 1975	Page, 4/C	HOLO 74-76R	Vectorflood
	Mar/Apr., 1975	Page, 2/C	HOLO 74-81	Kerrigan Poles
	May/June, 1975	Page, 2/C	HOLO 74-26	Express Light
MACHINE DESIGN	Sept., 1975	Post Card	HOLO 74-68R	Glass
MACHINE DESIGN-DESIGN PACK	Sept., 1974	Post ard	HOLO 74-68	Glass
MATERIALS ENGINEERING	Sept., 1974	1/2 P., B&W	HOLO 74-66	Glass
	Oct., 1974	1/2 P., B&W	HOLO 74-66	Glass
MIDWEST ELECTRICAL BUYERS GUIDE	Aug., 1974	1/3 P., B&W	PUBSET LISTING	
	Sept. 15, 1974	1/3 P., B&W	PUBSET LISTING	
MODERN PLANT OPERATION & MAINTENANCE	Fall, 1974	Page, 2/C	HOLO 13	OSHA
	Fall, 1975	2 P. Editorial		Editorial
	Winter, 1974/1975	Sprd., B&W		Editorial
	Spring, 1975	Sprd., B&W		Editorial
	Summer, 1975	Page, 4/C	HOLO 75-3	Sine Wave Power Station
	Fall, 1975	Sprd., B&W		Editorial
MUNICIPAL INDEX	Apr., 1975	Page, B&W	HOLO 74-814	Kerrigan Poles
NEW ENGLAND ELECTRICAL BLUE BOOK ANNUAL	Jan., 1975	1/3 P., B&W	HOLO 74-14	Power Station
OWNER OPERATOR	May/June, 1975	1/3 P., B&W	HOLO 75-32	Tru-Aim
	July/Aug., 1975	1/3 P., B&W	HOLO 75-32	Tru-Aim
	Sept/Oct., 1975	1/3 P., B&W	_____	_____
OVERDRIVE	Mar., 1975	1/3 P., B&W	HOLO 75-32	Tru-Aim
	Apr., 1975	1/3 P., B&W	HOLO 75-32	Tru-Aim
	May, 1975	1/3 P., B&W	HOLO 75-32	Tru-Aim
PRODUCT DESIGN AND DEVELOPMENT	Sept., 1974	2/9 P., B&W	HOLO 74-66	Glass
	Oct., 1974	2/9 P., B&W	HOLO 74-66	Glass
PROGRESSIVE ARCHITECTURE	Feb., 1975	Page, 2/C	HOLO 74-94	Contest
THOMAS REGISTER	Jan., 1975	2-3 c. x 5"	_____	Lighting Glass & Glass (PUBSET
TRAFFIC ENGINEERING	Sept., 1974	1-2/3 P., 2/C	HOLO 17	Expressway

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
TRANSMISSION & DISTRIBUTION	Oct., 1974	Post Card Bklt.	HOLO 74-29	Kerrigan Poles
	June, 1975	Post Card Bklt.	HOLO 74-29	Kerrigan Poles

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FIBER GLASS MARKETING DIVISION

PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
AIR CONDITIONING & HEATING & REFRIGERATION NEWS	Feb. 4, 1974	2 c. x 4-1/2"	JFI 73-2	The News In...
	Feb. 4, 1974	Page, 4/C	JFM 73-8	_____
	Mar. 4, 1974	Page, 4/C	_____	_____
	Apr. 29, 1974	2 Jr. P. Sprd, 4/C	JFM 74-1	Closure Systems
	July 29, 1974	2 Jr. P. Sprd, 4/C	JFM 74-1	Closure Systems
	Mar. 10, 1975	Sprd., 4/C	JFM 74-1	Closure Systems
AIR CONDITIONING & REFRIGERATION BUSINESS	Jan., 1974	1/3 P., B&W	JFI 73-2	The News In... (Fiber Glass)
	Feb., 1974	Page, 4/C	JFM 73-8	_____
	Mar., 1974	Page, 4/C	JFM 73-8	Micro Aire
	Apr., 1974	Page, 4/C	JFM 73-8	Micro Aire
	June, 1974	Sprd., 4/C	JFM 74-1	Closure Systems
	Aug., 1974	Sprd., 4/C	JFM 74-1	Closure Systems
	Sept., 1974	Sprd., 4/C	JFM 74-1	Closure Systems
	Mar., 1975	Sprd., 4/C	JFM 74-1	Closure Systems
APPLIANCE	May, 1974	Page, 4/C	JFM 73-7	Tuf-Skin
	June, 1974	Page, 4/C	JFM 73-7	Tuf-Skin
	July, 1974	Page, 4/C	JFM 73-7	Tuf-Skin
	Aug., 1974	Page, 4/C	JFM 73-7R	Tuf-Skin
	Oct., 1974	Page, 4/C	JFM 73-7R	Tuf-Skin
APPLIANCE ENGINEER	Aug., 1974	Page, 4/C	JFM 73-7R	Tuf-Skin
APPLIANCE MANUFACTURER	June, 1974	Page, 4/C	JFM 73-7	Tuf-Skin
	Aug., 1974	Page, 4/C	JFM 73-7R	Tuf-Skin
	Oct., 1974	Page, 4/C	JFM 73-7R	Tuf-Skin
ASHRAE JOURNAL	Jan., 1975	Page, B&W	74-3	Tima
CONTRACTOR	Feb. 1, 1974	1/3 P., B&W	JFI 73-2	The News In...
	Feb. 15, 1974	Page, 4/C	JFM 73-8	_____
	Mar. 15, 1974	Page, 4/C	JFM 73-4	Flex Met
	May 15, 1974	Sprd., 4/C	JFM 7401	Closure Systems
DE/JOURNAL	Mar., 1974	Page, 4/C	JFM 73-8	Micro Aire
	Apr., 1974	Page, 4/C	JFM 73-4	Flex Met
	May, 1974	Sprd., 4/C	JFM 74-1	Closure Systems

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
DUN'S REVIEW	June	Sprd., 4/C	_____	_____
HARVARD BUSINESS REVIEW	July/Aug.	Sprd., 4/C	_____	_____
HEATING/PIPING/AIR CONDITIONING	Jan., 1974	1/3 P., B&W	JFI 73-2	The News In...
	Mar., 1974	Page, 4/C	JFM 73-8	Micro Aire
	April, 1974	Page, 4/C	JFM 73-4	Flex Met
	June, 1974	Sprd., 4/C	JFM 74-1	Closure Systems
	Nov., 1974	Page, B&W	74-3	Tima Econ.
	Dec., 1974	Page, B&W	74-3	Tima Econ.
	Feb., 1975	Page, B&W	74-3	Tima
	May, 1975	Page, B&W	JFM 74-3	Tima Econ.
HOUSE AND HOME	Oct., 1973	Sprd., 4/C	_____	Building Cost & Prod. Guide
INDOOR COMFORT NEWS	Feb., 1974	2 c. x 4-1/2"	JFI 73-2	The News In...
	Feb., 1974	Page, 4/C	JFM 7308	_____
	Mar., 1974	Page, 4/C	JFM 73-4	Flex Met
	Apr., 1974	Page, 4/C	JFM 73-8	Micro Aire
	June, 1974	Sprd., 4/C	JFM 74-1	Closure Systems
	July, 1974	Sprd., 4/C	JFM 74-1	Closure Systems
INDUSTRIAL CONSTRUCTION	Jan/Feb., 1974	Page, 4/C	JFM 73-6	Extra Insulation Can ...
	Mar., 1974	Page, 4/C	JFM 73-6	Extra Insulation
	May, 1974	Page, 4/C	JFM 73-6	Extra Insulation
	June, 1974	Page, 4/C	JFM 73-6	Extra Insulation
	Jan/Feb., 1975	Page, 4/C	JFM 73-6	Metal Building
METAL BUILDING REVIEW	Feb., 1974	1/3 P., B&W	JFI 73-1	See How J-M Systems...
	Apr., 1974	Page, 4/C	JFM 73-6	Extra Insulation
	May, 1974	Page, 4/C	JFM 73-6	Extra Insulation
	June, 1974	Page, 4/C	JFM 73-6	Extra Insulation
	July, 1974	Page, 4/C	JFM 73-6	Extra Insulation
	Feb., 1975	Page, 4/C	JFM 73-6	Metal Building
NEW PRODUCT NEWS	June, 1974	Page, 4/C	JFM 73-7	Tuf-Skin
	Sept., 1974	Page, 4/C	JFM 73-7R	Tuf-Skin
NICA OUTLOOK	Dec., 1974	Page, B&W	JFM 74-3	Tima
	Jan., 1975	Page, B&W	JFM 74-3	Tima
NUTMEG CHAPTER METAL BLDG. DLRS. ASSN.	Mar. 9, 1975	1/8 P., B&W	JFM 75-1	Mike Holthaus

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
PHOENIX REPUBLIC GAZETTE	Oct. 20, 1974	2 c. x 2-1/2"	JFM 74-11	Metal Building Page
PIPE LINE CATALOG	1974	4 Pages, B&W	_____	_____
PLASTICS WORLD	Nov., 1973	Sprd., 4/C	JFR 73-1	T-Mate
	May, 1974	Sprd., 4/C	_____	_____
	July, 1974	Sprd., 4/C	JFM 73-1	T-Mate
	Aug., 1974	Sprd., 4/C	JFR 73-1	T-Mate
PROFESSIONAL BUILDER	Nov., 1973	Sprd., B&W	_____	_____
	Nov., 1973	Page, 4/C	_____	_____
SMACNA CONVENTION DAILY	Oct. 14-16, 1974	Sprd., B&W	JFM 74-1R	Closure Systems
SNIPS	Dec., 1973	1/3 P	JFI 73-2	The News In...
	Feb., 1974	Page, 4/C	JFM 73-8	_____
	Mar., 1974	Page, 4/C	JFM 73-4	Flex Met
	Apr., 1974	Page, 4/C	JFM 73-8	Micro Aire
	May, 1974	Sprd., B&W	JFM 74-1A	Closure Systems
TIME	June 17, 1974	Sprd.	_____	_____
U.S. NEWS AND WORLD REPORT	May 27, 1974	Sprd.	_____	_____
	June 10, 1974	Page, 4/C	_____	_____
WARDS AUTOMOTIVE YEARBOOK	Apr. 30, 1974	2 listings, 2 prod. classifications		
WHOLESALER/NHAW CONVENTION DAILY	Dec., 1973	Page, B&W	JM 73-3	What's New From J-M?
	Dec. 8-10, 1974	Sprd., B&W	JFM 74-1R	Closure Systems

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INSULATION CENTER

PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	July 15, 1974	4 Page Insert	JME 74-2	Insulation Center
ANNAPOLIS CAPITAL	Aug. 4, 1975	4 c. x 140 lines	JME 75-8	Industrial Energy Taxed
ARCHITECTURAL RECORD	Aug. 15, 1974	4 Page Insert	JME 74-2	Insulation Center
	Aug. 15, 1975	Page, 4/C	JME 75-4	Reach for a Sweet's
	Oct. 15, 1975	Page, 4/C	JME 75-4	Reach for a Sweet's
BOSTON GLOBE	June 2, 1975 (Split)	4 c. x 150 lines	JME 75-3	Tax Rebate
			JME 75-4	Computer Analysis
	July 31, 1975	4 c. x 140 lines	JME 75-7	Energy in the Headlines
BUILDINGS	July, 1974	4 Page Insert	JME 74-2	Insulation Center
CALIFORNIA BUILDER	June, 1975	Page, B&W	JME 75-1	California Sets Energy Ins. St
CANTON REPOSITORY	June 12, 1975	4 c. x 140 lines	JME 75-5	Columbus Standards
CHICAGO SUN TIMES	June 3, 1975 (Split)	4 c. x 150 lines	JME 75-3	Tax Rebate
			JME 75-4	Computer Analysis
COLORADO BUSINESS	June, 1974	Sprd., 4/C	JME 74-1	
COLUMBUS DISPATCH & CITIZEN JOURNAL	June 11, 1975	4 c. x 140 lines	JME 75-5	Columbus Standards
DAYTON NEWS & JOURNAL HERALD	June 11, 1975	4 c. x 140 lines	JME 75-5	Columbus Standards
DENVER POST	September 22, 1974	3 c. x 84 lines	JME 74-3	(pubset)
DUN'S REVIEW	June, 1974	Spread, 4/C	JME 74-1	
	August, 1974	4 Page Insert	JME 74-2	Insulation Center
	October 1974	4 Page Insert	JME 74-2	Insulation Center
HARVARD BUSINESS REVIEW	Sept/Oct. 1974	4 Page Insert	JME 74-2	Insulation Center
	July/August 1974	Spread, 4/C	JME 74-1	
HEATING/PIPING/AIR CONDITIONING	October, 1974	4 Page Insert	JME 74-2	Insulation Center
HOUSE & HOME	July, 1974	Spread, 4/C	JME 74-1	

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PUBLICATION	ISSUE DATE	UNIT	AD #	PRODUCT OR HEADLINE
HOUSE & HOME, continued		4 Page Insert	JME 74-2	Insulation Center
	August, 1975	Page, B&W	JME 75-9	No Frills Housing
HOUSTON POST	June 3, 1975	4 c. x 150 lines	JME 75-3	Tax Rebate
	June 3, 1975	4 c. x 150 lines	JME 75-4	Computer Analysis
HYDROCARBON PROCESSING	August, 1974	4 Page Insert	JME 74-2	Insulation Center
LOS ANGELES TIMES	April 17, 1975	4 c. x 140 lines	JME 75-1	California Standards
METAL BUILDING REVIEW	October, 1974	4 Page Insert	JME 74-2	Insulation Center
NEW ORLEANS TIMES-PICAYUNE	June 3, 1975	4 c. x 150 lines	JME 75-3	Tax Rebate
	June 3, 1975	4 c. x 150 lines	JME 75-4	Computer Analysis
PLANT ENGINEERING	September 19, 1975	4 Page Insert	JME 74-2	Insulation Center
POWER	July, 1974	4 Page Insert	JME 74-2	Insulation Center
RESTAURANT BUSINESS	September, 1975	Page, B&W	JME 75-11	Insulation Center
ROCKY MOUNTAIN NEWS	September 22, 1975	3 c. x 84 lines	JME 74-3	(pubset)
SAN FRANCISCO CHRONICLE	April 14, 1975	4 c. x 140 lines	JME 75-1	California Standards
SEATTLE POST INTELLIGENCER	May 2, 1975	4 c. x 140 lines	JME 75-2	Seattle Ordinance
SPOKANE SPOKESMAN REVIEW	May 2, 1975	4 c. x 140 lines	JME 75-2	Seattle Ordinance
TACOMA NEWS TRIBUNE	May 1, 1975	4 c. x 140 lines	JME 75-2	Seattle Ordinance
TIME B	June 17, 1974	Spread, 4/C	JME 74-1	
U.S. NEWS & WORLD REPORT	May 27, 1975	Spread 4/C	JME 74-1	
WASHINGTON POST	April 14, 1975	4 c. x 140 lines	JME 75-1	California Standards
WALL STREET JOURNAL-Pacific Ed.	April 14, 1975	4 c. x 140 lines	JME 75-1	California Standards
	May 1, 1975	3 c. x 140 lines	JME 75-2	Seattle Ordinance
	June 11, 1975	3 c. x 140 lines	JME 75-5	Columbus Standards

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