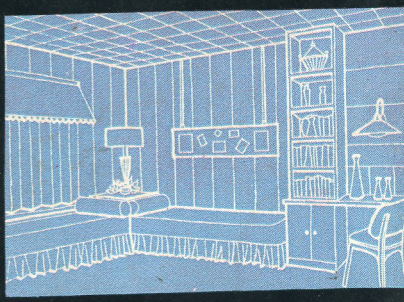


HOW TO BUILD

beautiful interiors with



CELOTEX

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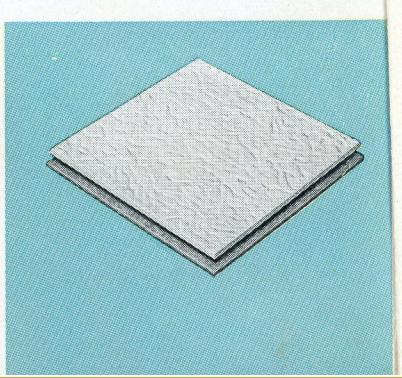
INSULATING CEILING TILE BOARD AND FINISH PLANK

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It's easy to build attractive rooms like this with Celotex Interior Finishes. Ceiling is White Tile Board. Walls are Ripple Blend Finish Plank, except fireplace wall, which is Celotex Verti-Groove® Hardboard.

SCULPTURED WHITE TILE BOARD
Its beautifully embossed surface creates distinctive "sculptured" effect.



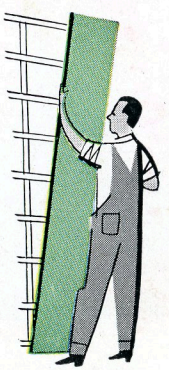
WHETHER YOU'RE MODERNIZING old rooms, "adding on," creating new rooms in the attic or basement, or building a new home . . . Celotex Insulating Interior Finishes offer you intriguing beauty, year-around comfort, and real economy.

The panels are pre-decorated—no painting or other finishing required, though redecoration is easy when desired. And their high insulating value makes interiors cooler in summer, warmer in winter. Save fuel, too!

The cost of Celotex Interior Finishes is surprisingly low! And they're specially designed for quick, easy application. This booklet shows installation methods as well as room ideas that will be helpful in the planning of your own interiors.



Tile Board
Square and rectangular units in sizes 12 in. x 12 in., 16 in. x 16 in., 12 in. x 24 in., and 16 in. x 32 in. Smart textured finishes. Also TWINTEX®, 12 in. x 24 in. and 16 in. x 32 in., cross-scored for square Tile appearance.



Finish Plank
Long narrow panels. Can be applied on walls vertically or horizontally. Widths: 8 in., 12 in., 16 in. Lengths: 8 ft., 10 ft. White and colors.

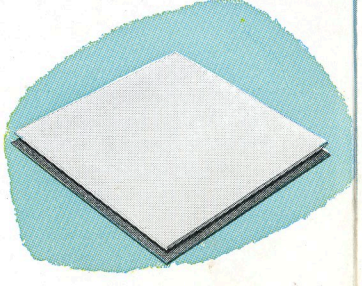


Building Board
Big lightweight boards for fast, economical wall and ceiling construction. Attractively textured white finish. Width: 4 ft. Lengths: 8, 10 and 12 ft.

How to build interiors with Celotex insulating ceiling tile board and finish plank (1950s)
ACL Doc 25310 · Page 2 of 6
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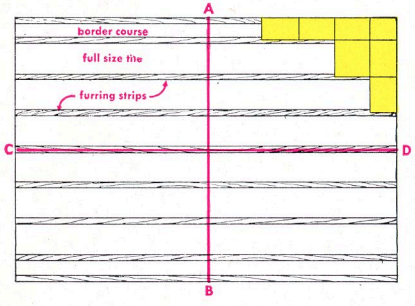


Suggestion for girls' bedroom. Walls are Sierra Rose Finish Plank, applied both vertically and horizontally. Ceiling is White Tile Board.

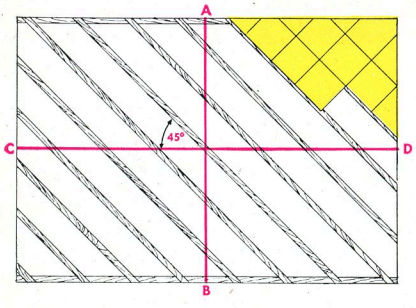


LINEN WHITE TILE BOARD has fine linen-like texture. Highly light-reflective.

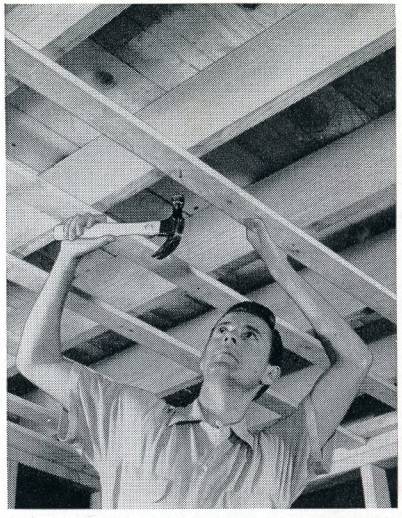
over open framing or unsound plaster, apply furring strips as base for Tile Board



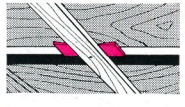
For square ceiling pattern, furring strips are applied at right angles to ceiling joists. First strip is nailed on or parallel to center line C-D, depending on ceiling layout.



For diagonal pattern, strips are applied at 45° angle.



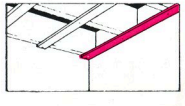
Use soft seasoned wood, 1″ x 3″, for furring strips. Locate so that Tile will join on center of strips. For 12 in. x 12 in. and 12 in. x 24 in. Tile, space strips 12 in. apart; for 16 in. x 16 in. and 16 in. x 32 in. Tile, space strips 8 in. apart. Nail furring strips directly to joists. When applying strips over old plaster, nail through into joists.



Shim with wood scraps where necessary to level furring strips.



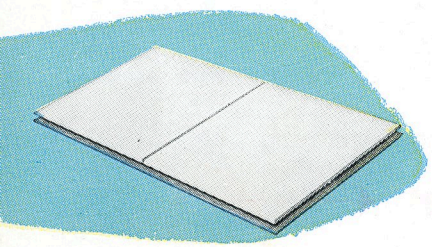
Check level of the strips with straight edge or true length of lumber.



Apply final strip at right angles to joists at ceiling-wall junctures, as nailing base for border Tile.

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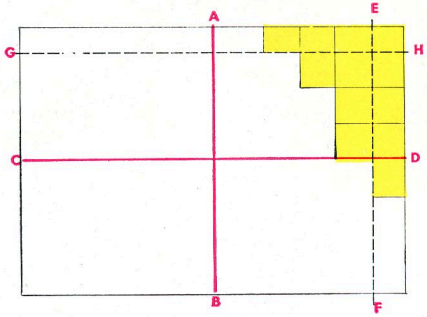




LOW COST WAY to finish an added room, or convert a porch or breezeway into a multi-purpose family room. Walls are Willow Green Finish Plank. Ceiling is Perforated Tile Board.

TWINTEX® TILE—12 in. x 24 in. and 16 in. x 32 in., cross-scored to look like square Tile. White, Willow Green, Sierra Rose. Also White Perforated.

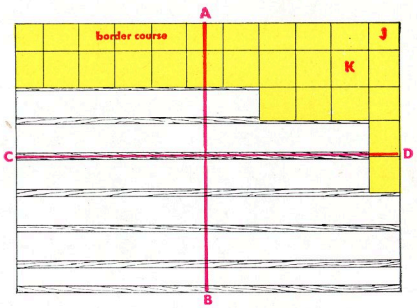
Whether Tile is applied on furring strips or on a continuous surface, lines E-F and G-H, joining border Tile and first course of full size Tile, should be parallel to center lines A-B and C-D, respectively. This insures that the ceiling pattern is always "in square." Variations in room dimension are compensated for in border Tile width. Lines E-F and G-H may be established by snapping a chalk line.



begin application at one corner of room

1. Cut first border Tile J to size, trimming tongue edges so that the grooves are leading edges. Nail border Tile into furring strips, nailing close to wall so cornice moulding will cover.

2. Complete application of first border course, working in either direction. Then return to starting corner, apply Tile K and proceed with application of full size Tile courses.





This border course applied first.

First course of full size Tile.

Second course of full size Tile.

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CELOTEX RIPPLE BLEND TILE BOARD—three warm harmonizing tints for application in random arrangement.

Celotex Tile Board is used on ceilings in the finest homes, in rooms of all types—living-room, bedroom, recreation room, all-purpose room. It's a perfect companion for any wall treatment—wood paneling, paint, wallpaper, window walls, or Celotex Finish Plank. Original and distinctive ceilings are created easily . . . by varying combinations of Tile Board shapes, sizes and textures.



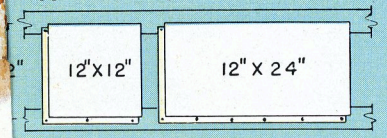
USE HAND STAPLER for fast easy application over wood furring strips. Your dealer can supply. Use ½" cement-coated staples. Hold stapler head firmly against nailing flange so that staple is driven straight and to full depth. If nailing, use 1 in. No. 17 gauge flat head brads in nailing flange, and 1¼" brads for nailing through face of Tile (concealed by moulding).

When applying final border course, trim Tile to size, cutting off a groove edge. Slip Tile into position and nail through Tile into furring strip. These nails will be covered by cornice moulding.

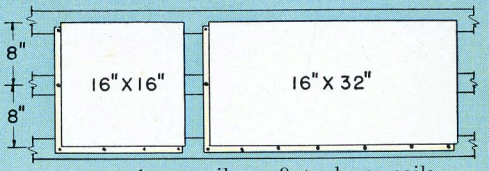
When cutting Tile, use Stanley cutter or similar sharp tool. Use a square as a guide, trimming Tile with finished surface up. Or Tile may be trimmed with saw.



application — parallel to furring

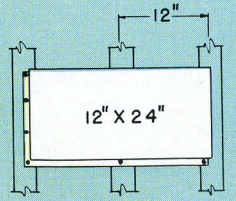


4 staples or nails 7 staples or nails
1 x 3 furring, 12" on center

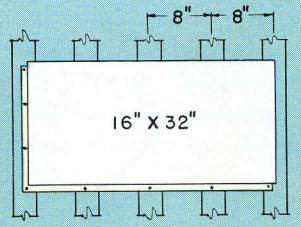


6 staples or nails 9 staples or nails
1 x 3 furring, 8" on center

application — at right angle to furring



Use 6 staples or nails when applying 12" x 24" unit.



Use 8 staples or nails when applying 16" x 32" unit.

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No other products are "the same as"

genuine CELOTEX INTERIOR FINISHES

The famous brand name CELOTEX identifies not just any kind of Insulating Interior Finish, but only that manufactured by The Celotex Corporation.

ONLY CELOTEX Insulating Interior Finishes are protected against termites and dry rot by the exclusive Ferox® process.

ONLY CELOTEX gives you the beautiful color-texture combinations shown in this booklet.

If it's a genuine CELOTEX product, the famous trade-mark is plainly printed on the carton or package. Be sure you get this carton with the brand name CELOTEX on it!



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