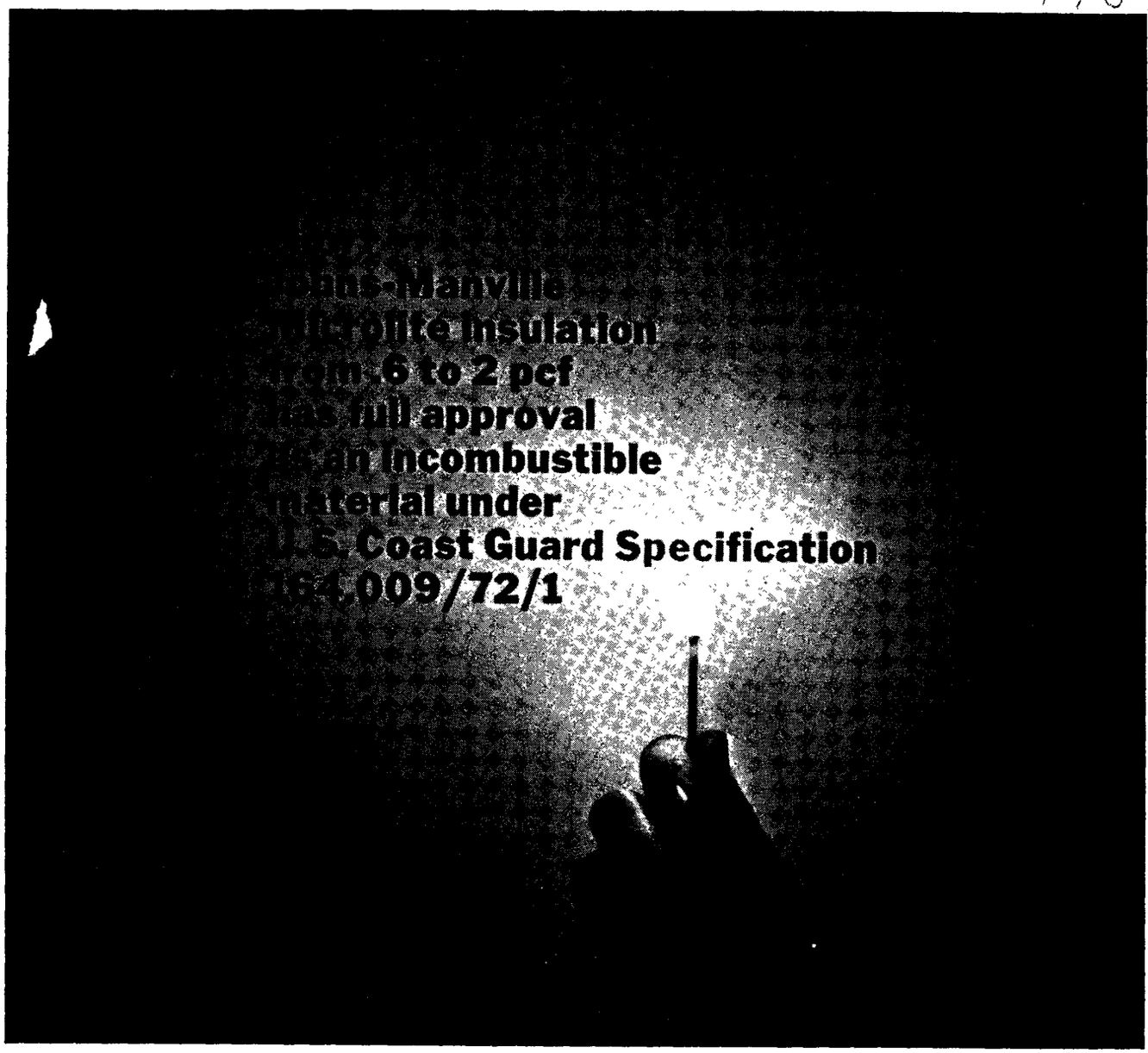
1965



J-M Microlite® low-density fiber glass marine insulation has been approved by the Coast Guard as an incombustible material. This approval *now* covers the following densities: .6, .75, 1, 1.5, and 2 pounds per cubic foot.

Strong, resilient and light in weight, this blanket-type product can be used wherever U.S.C.G.-approved insulation is needed. Microlite's fine glass fibers create countless dead air pockets. These give it high thermal efficiency and sound-absorption characteristics.

Microlite's strength, light weight and resiliency permit faster production and application techniques. Further, it is easy to compress into tight spots and quickly springs back to its original thickness. And, Microlite's inorganic glass fibers will not support fungi, bacteria, rodents, vermin or insects.

J-M Microlite fully complies with Maritime Administration Specification 32 MA-3c; it also meets MIL-I-22023 and MIL-I-16022B.

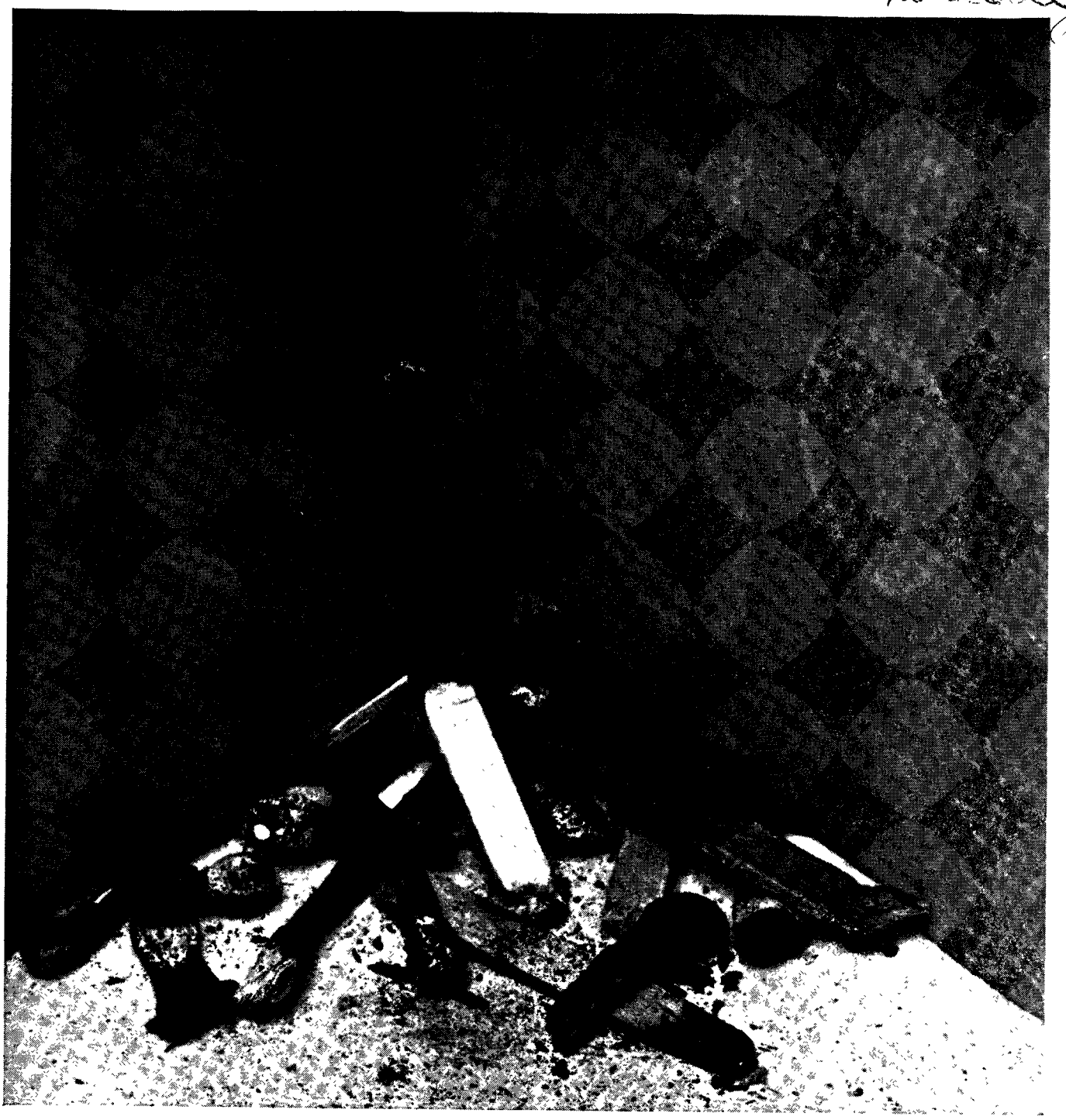
For full details on Microlite and other fire-safe J-M Marine Products, write to Johns-Manville, Box 14, N. Y., N. Y. 10016. In Canada: Port Credit, Ont. Cable: Johnmanvil.



JM
Johns-Manville

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/1

No date



Make every room a fire extinguisher with Marinite joiner panels

Fire has no place to go but out when surrounded by bulkheads of Johns-Manville Marinite®. These incombustible panels give fire fighters precious extra time to control and extinguish a fire aboard ship.

Marinite is one of Johns-Manville's high quality marine products. The newest addition to this extensive line is Stylized Colored Marine Veneer. Factory-laminated to lightweight Marinite-23, it is available in a two-toned integral pattern of either Spray Green or Foam White. These attractive panels require no painting and no maintenance other than an occasional coat of wax.

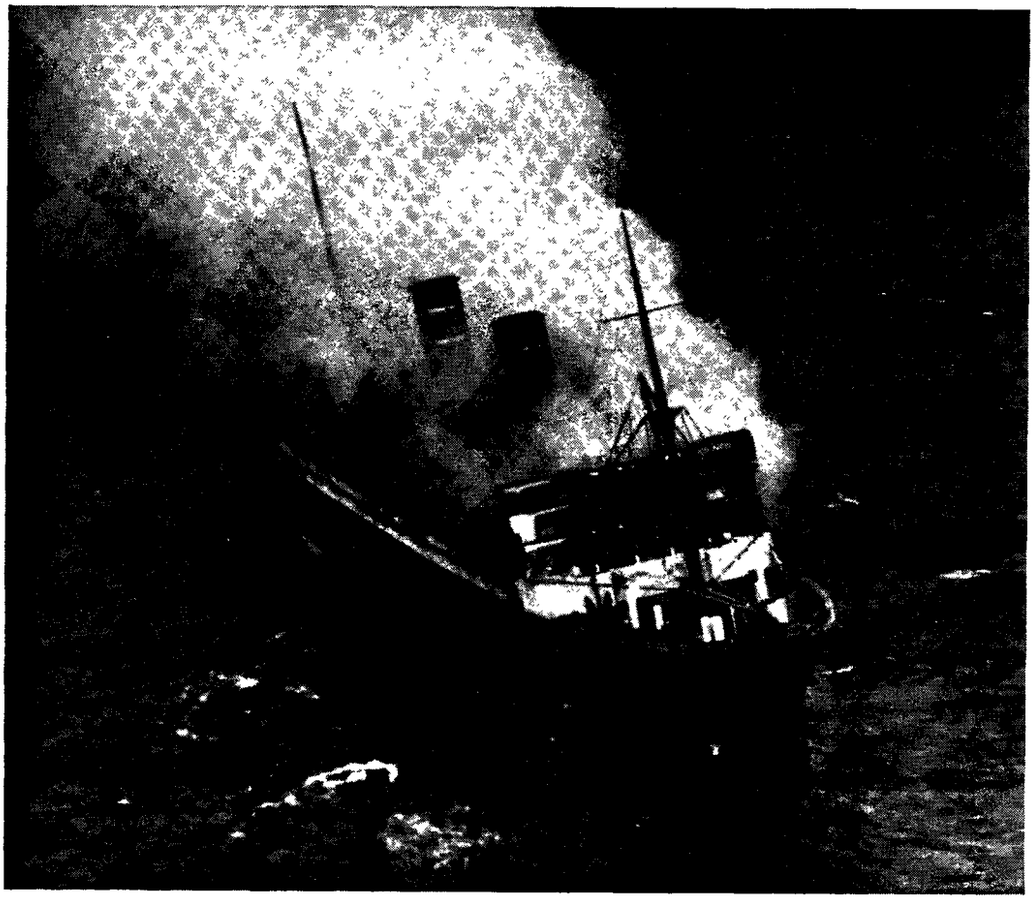
For full details on all J-M Marine Products, write to Johns-Manville, Box 14, New York, N. Y. 10016. In Canada: Port Credit, Ontario. Cable address: Johnmanvil.



JOHNS-MANVILLE JM PRODUCTS

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/2

1964



Never again.

Since the S.S. Morro Castle fire off the New Jersey coast, September 8, 1934, not a single American passenger liner has burned at sea.

After the Morro Castle tragedy, Johns-Manville engineers and research people went to work and came up with Marinite® ...an incombustible, asbestos, diatomaceous silica sheet that completely isolates and prevents the spread of shipboard flames.

But J-M didn't stop there. Over the years a whole line of marine products have been produced. Products that offer maximum fire-safety, beauty and low maintenance. Products approved by the U. S. Coast Guard.

For example, there's J-M Marine Veneer. Available in pastel shades, it makes Marinite bulkheads come alive with beauty. Never needs painting either. Then there are J-M Marinite Acoustical Units that make for beautiful, fire-proof, sound-absorbing ceilings. And for an incombustible insulation, there's Marine Hullboard (fiber glass), J-M Microlite® (fiber glass) and BX-Spintex® (mineral fibers).

An ideal sheathing for reefer spaces is J-M Reeferite®. This incombustible panel is composed of a light-gauge aluminum core faced on both sides with J-M Marine Veneer. Reeferite has unrestricted approval from the U. S. Health Service.

The newest J-M Marine Product is Dekeran®, a flat, white panel with a glaze finish. This baked-on, inorganic coating on Marine Veneer is available plain or perforated for use on the overheads. For further information on all J-M Marine Products, send for our free 16-page brochure, IN-204A. Write Johns-Manville, Box 14, New York, N. Y. 10016. In Canada: Port Credit, Ont. Cable address: Johnmanvil.

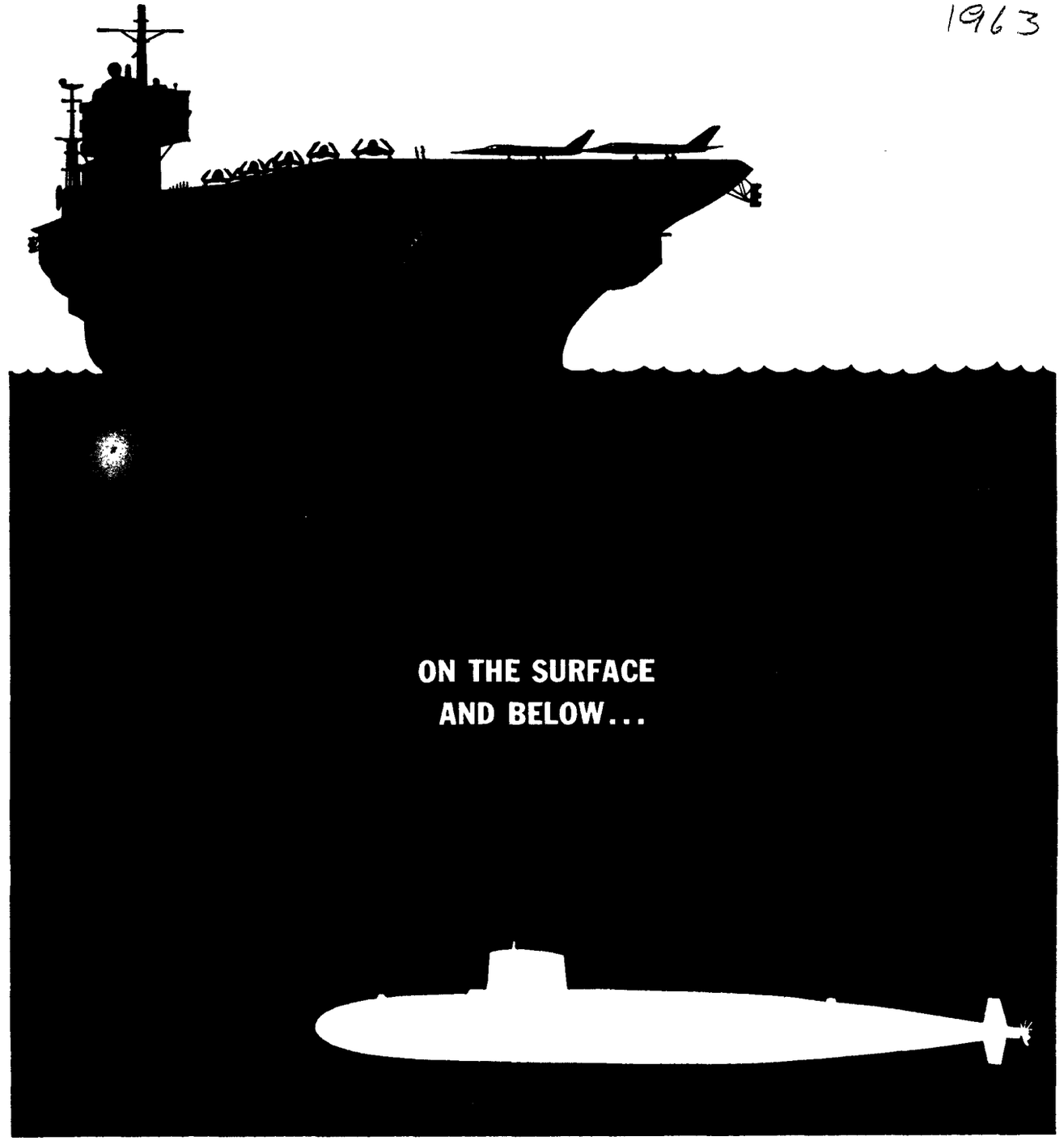
JM

Johns-Manville

This advertisement appears in: U.S. Naval Institute Proceedings / #7736-A

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/3

1963



Fire-safe Johns-Manville Marinite® serves aboard U.S. Naval vessels

J-M Marinite, a lightweight, inorganic asbestos material, meets the strict standard fire tests for bulkheads which call for a product capable of preventing the passage of flame for one-half hour. In addition, its insulation value shall be such that the temperature on the unexposed side must not rise more than 250°F above the original temperature within 15 minutes. In the event of a mishap, a fire would be contained a longer period, thus giving critical extra time for its control.

Made of asbestos fiber, diatomaceous silica and an inorganic binder, Marinite is available in three densities: 23, 36 and 65 lbs/cu. ft. (Marinite-23 is available only faced with metal or Marine Veneer.)

Marinite also has acoustical value—the sound transmission loss (average of 11 frequencies) for ⅞" Marinite-36 plain is 28 decibels. And this product can be easily worked with standard stationary or portable wood-working tools employing carbide-tipped blades for volume cutting.

Marinite has been used, both plain and faced (as have Reeferite and Marine Veneer), on many Naval vessels, including aircraft carriers, combat stores ships, guided missile trackers, LPDs, and submarine tenders.

The newest use is for submarine bulkheads, consisting of a Marinite-36 core with various metal facings. These panels offer the lowest initial cost when compared to hollow reinforced metal panels. They are approved for Navy use in cabins as divisional bulkheads.

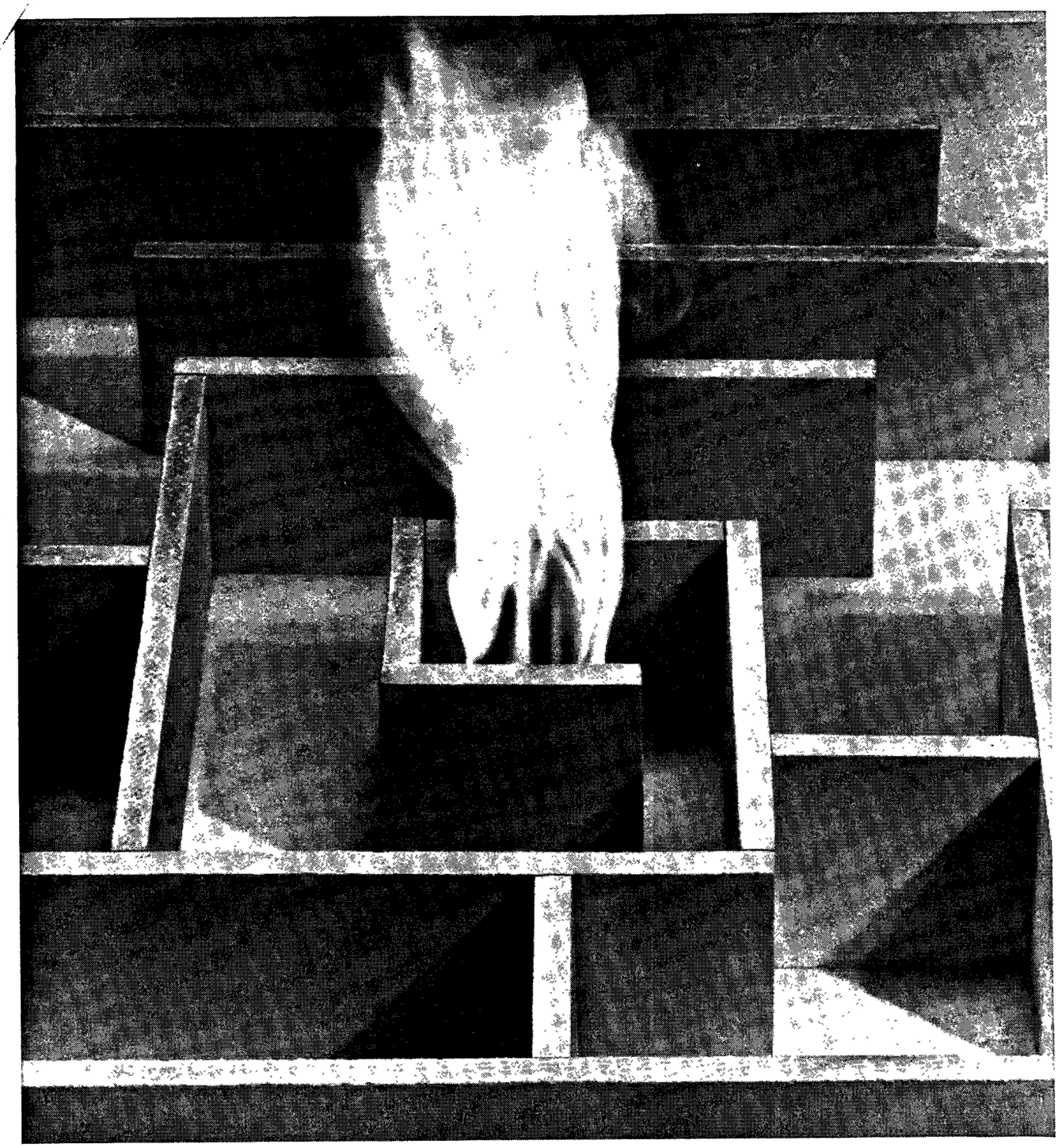
For full details on Marinite and other J-M Marine Products, write to Johns-Manville, Box 14, New York 16, N. Y. In Canada: Port Credit, Ontario. Cable: Johnmanvil.

JOHNS-MANVILLE JM PRODUCTS

This advertisement appears in:

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/4

1964



Nowhere to go–except out

(if it's surrounded by lightweight J-M Marinite Joiner Panels)

That's the whole point of installing Johns-Manville Marinite® bulkheads. To prevent the spread of shipboard flames.

This asbestos-cement, diatomaceous-silica product forms a flame barrier. If a fire does start, it is confined to the immediate area until it's extinguished.

Lightweight Marinite can be faced with metal or with a wide variety of J-M Marine Veneers. It is strong, easy to install, and (when faced) virtually maintenance-free. Available in three densities: 23, 36 and 65 lbs./cu. ft.

For full details on Marinite and on the many other J-M Marine Products, write to Johns-Manville, Box 14, New York, N.Y. 10016. In Canada: Port Credit, Ontario. Cable address: Johnmanvil.

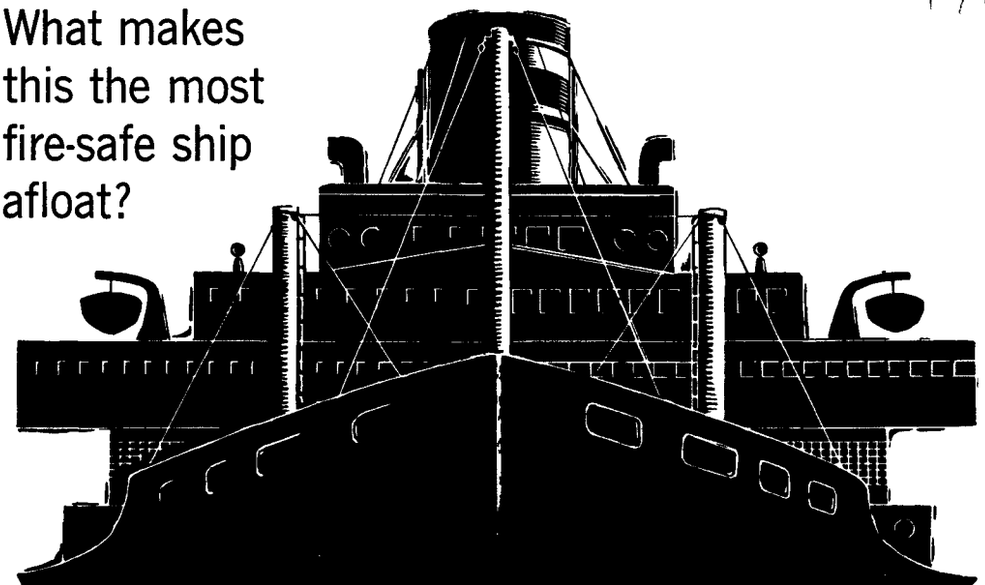
JM

Johns-Manville

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/5

1965

What makes this the most fire-safe ship afloat?



J-M MARINITE 23 AND 36 DIVISIONAL BULKHEADS AND LININGS, J-M MARINE ACOUSTICAL UNITS, J-M BX SPINTEX STRUCTURAL INSULATION, J-M MARINE VENEER, J-M MARINE HULLBOARD, J-M MICROLITE INSULATION, AND J-M REEFERITE COLD STORAGE SHEATHING—THAT'S WHAT.

Fire-safety at sea is the built-in benefit of every Johns-Manville marine product! All joiner materials have been approved by the United States Coast Guard for use aboard all U.S. flag ships.

The best-known of these products is J-M Marinite®-36 Panels. Designed primarily for use in ⅞" thicknesses as a single divisional bulkhead, Marinite-36 is available prepared for painting or veneered with a variety of decorative finishes—in Colored Marine Veneer or melamines. It controls and contains fire wherever it's used . . . in staterooms, cabins or crew-quarters.

Marinite-23, the lightest weight Marinite sheet, is for use only with metal, asbestos-cement veneers, as free-standing linings or divisional bulkheads.

Marine Veneer is a strong, hard, flexible material sold in thin sheets. Made of asbestos fiber and cement, it can be veneered to Marinite or used alone for ceilings or curved areas. It is completely incombustible.

For sound absorbing, fire-resistant overheads, J-M offers Marine Acoustical Units. These rigid units are attractive, noise-reducing and fireproof. They are available for painting or with Colored Marine Veneer facing.

J-M Marine Hullboard is a lightweight, fiber glass insulation. It is available plain or faced with treated glass fiber cloth. A wide range of sizes means reduced cutting and trimming on the job.

For maximum thermal and acoustical efficiency, J-M Microlite® is recommended. Strong, resilient and light in weight, this soft blanket-type product can be used wherever back-up insulation is needed.

To insulate the deck-head and shell, incombustible BX Spintex® may be used. This semi-rigid fiber felt meets U.S. Coast Guard requirements as a general structural insulation (paragraph 164.007).

The ideal sheathing for reefer spaces is J-M Reeferite®. These incombustible panels are composed of a light-gauge aluminum core faced on both sides with J-M Marine Veneer. The U.S. Public Health Service gives unrestricted approval to the use of odorless Reeferite for refrigerated ship's stores and cargo holds, stowage spaces, galleys, pantries and other food-preparation areas.

For full details on how J-M Marine products can make <u>your</u> ship the most fire-safe afloat, write to Johns-Manville, Box 14, New York, N.Y. 10016. In Canada: Port Credit, Ontario. Cable address: Johnmanvil.

Johns-Manville JM

This advertisement appears in: Marine Catalog/#48082 2nd Rev.–5612

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/6

1970-71

Marinite®-23 can put the Navy at ease.

Firesafe bulkhead panels are easy to handle. Less expensive to install, when standard commercial methods are used.

We think Marinite-23 is a pretty special product. And many naval architects agree.

For good reasons.

They've found Marinite-23 ship interiors offer complete fire safety, effective sound control, good looks. And need only minimum maintenance.

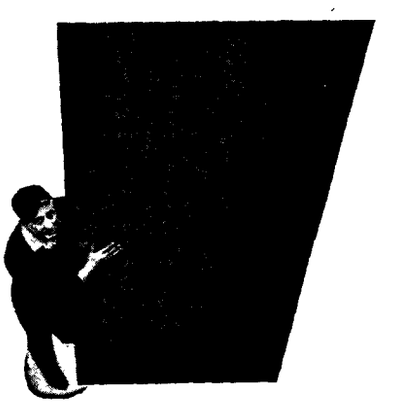
Completely inorganic, Marinite-23 is the lightest approved B-15 bulkhead panel available. It cuts and handles easily. Can be erected by standard commercial methods. And allows complete design flexibility, depending on decorative finish used—colored marine veneers or melamine plastics.

In case of fire, Marinite-23 really proves its superiority. It contains flame, adding critical extra time for shipboard control.

Marinite-23 meets the strict fire test standards for bulkheads, which specify that the product be capable of preventing flame passage for half an hour. And its insulation value must be such that the original temperature on the unexposed side must not rise more than 250° within 15 minutes.

For painted out areas, use Marinite-36. It also meets these rigid bulkhead requirements.

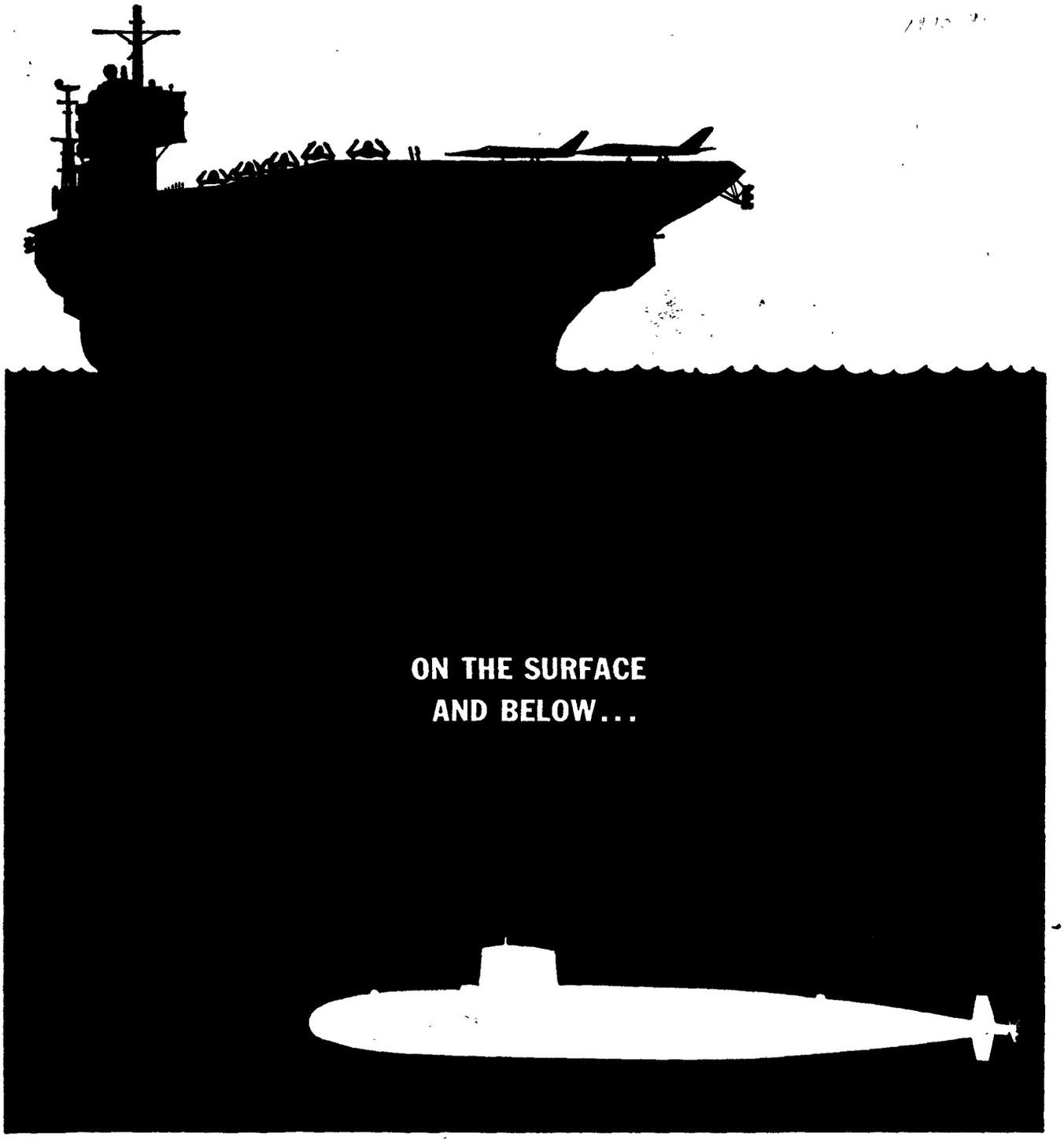
For more information on Marinite and our other marine products, write Johns-Manville, Box 290-T, New York, N.Y. 10016. Also available in Canada. Cable: Johnmanvil.



Johns-Manville

This advertisement appears in: U.S. Naval Institute Proceedings/#26521 Rev.-0730

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/7



Fire-safe Johns-Manville Marinite® serves aboard U.S. Naval vessels

J-M Marinite, a lightweight inorganic panel material, meets the strict standard fire tests for bulkheads which call for a product capable of preventing the passage of flame for one-half hour. In addition, its insulation value shall be such that the temperature on the unexposed side must not rise more than 250°F above the original temperature within 15 minutes. In the event of a mishap, a fire would be contained a longer period, thus giving critical extra time for its control.

Marinite is available in three densities: 23, 36 and 65 lbs/cu. ft. (Marinite-23 is available only faced with metal or Marine Veneer.)

Marinite also has acoustical value—the sound transmission loss (average of 11 frequencies) for ⅞" Marinite-36 plain is 28 decibels. And this product can be easily worked with standard stationary or portable wood-working tools employing carbide-tipped blades for volume cutting.

Marinite has been used, both plain and faced (as have Reeferite® and Marine Veneer), on many Naval vessels, including aircraft carriers, combat stores ships, guided missile trackers, LPDs, and submarine tenders.

The newest use is for submarine bulkheads, consisting of a Marinite-36 core with various metal facings. These panels offer the lowest initial cost when compared to hollow reinforced metal panels. They are approved for Navy use in cabins as divisional bulkheads.

For full details on Marinite and other J-M Marine Products, write to Johns-Manville, Box 290-T, New York, N. Y. 10016. Also available in Canada. Cable: Johnmanvil.

Johns-Manville JM

This advertisement appears in: U. S. Naval Institute Proceedings/#32860-0750



Vital secret weapon?

Vital, yes. Secret, no. That's because the weapon—J-M Marinite®—has proved so effective in fighting fire, it has gained world-wide recognition. And use.

This inorganic panel for bulkheads stops flame in its tracks. If a fire does break out, it is confined until it's extinguished. The Navy uses Marinite on and under the seven seas—in aircraft carriers, submarine tenders, combat stores ships, guided missile trackers, LPDs and nuclear submarines.

Marinite is versatile, too. It can be faced with metal or with J-M Marine Veneers, as well as hard melamine laminates. It is strong, lightweight, easy to install and is available in three densities: 23, 36 and 65 lbs./cu. ft.

Also available: incombustible fiber glass insulations, to USCG 164.009, MIL-I-742c and MIL-I-22023. Just write to Johns-Manville, Box 290-T, New York, N.Y. 10016. Also available in Canada and overseas. Cable: Johnmanvil.

Johns-Manville JM

This advertisement appears in: ASNE Day Program/#32859-0750

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/9

1970

'FIRE ABOARD'

You've just read the most important reason for specifying J-M Incombustible Marine Products

The best way to fight a fire aboard is to fight it before it starts. Build fire safety right *into* a ship—with Johns-Manville Incombustible Marine Products.

Joiner Panels. Lightweight Marinite panels of varying densities designed to contain and control shipboard fire within a limited zone wherever they are used. *Marinite® -23, 36 and 65.*

Ceiling and Sheathing Panels. *Plain Marine Veneer.* Strong, flexible, thin sheets that can be veneered to Marinite panels or used alone for sheathing ceilings or curved areas. *Perforated Marine Veneer* for acoustical treatment. *Colored Marine Veneer* for a variety of decorative effects. *Plain or Perforated Dekeran.®* A 3/16" ceiling panel with a baked-on inorganic finish that resists stains and abrasion. Odorless *Reeferite®* has the approval of the U.S. Public Health Service. Ideal for sheathing reefer spaces. The exterior grade is used for awnings aboard ship.

Acoustical Materials. *Marine Acoustical Units.* Sound-absorbing, fire-resistant overheads available for painting or prefinished with Colored Marine Veneer or Dekeran.

Insulations. *Incombustible Hullboard-SG* and plain or faced *Hullboard-SG* and *S-2.* Lightweight fiber glass insulations. *Incombustible Microlite®* for maximum thermal and acoustical efficiency. Strong, lightweight comfort and thermal insulation.

For full details on how J-M Marine Products can make *your* ship the most firesafe afloat, write to Johns-Manville, Box 290-T, New York, N.Y. 10016. Also available in Canada. Cable: Johnmanvil.

Johns-Manville JM

This advertisement appears in: Marine Catalog Buyers Guide / #33790-0711

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/10

Asbestos in the Arctic.

When the SS *Manhattan* explored a year 'round tanker route to the Alaskan North Slope oil fields, asbestos was aboard.

Asbestos fibers added increased strength and fire-safety to J-M Metal-On® (aluminum jacketed calcium silicate pipe insulation) used to protect the ship's external deck piping.

The excellent insulating characteristics of this asbestos-bonded insulation kept liquids flowing in the minus 50°F Arctic temperatures.

Chemically stable and resistant to water damage, asbestos will neither burn nor rot. And it easily withstands severe atmospheric changes.

J-M asbestos insulation is at work helping to solve many kinds of temperature control problems. Hot and cold.

For information on how asbestos can help you, contact your local J-M representative or the Canadian Johns-Manville Co., Ltd., Box 1500, Asbestos, P.Q. Or Johns-Manville Asbestos Fiber Sales, Manville, N.J. 08835 U.S.A.

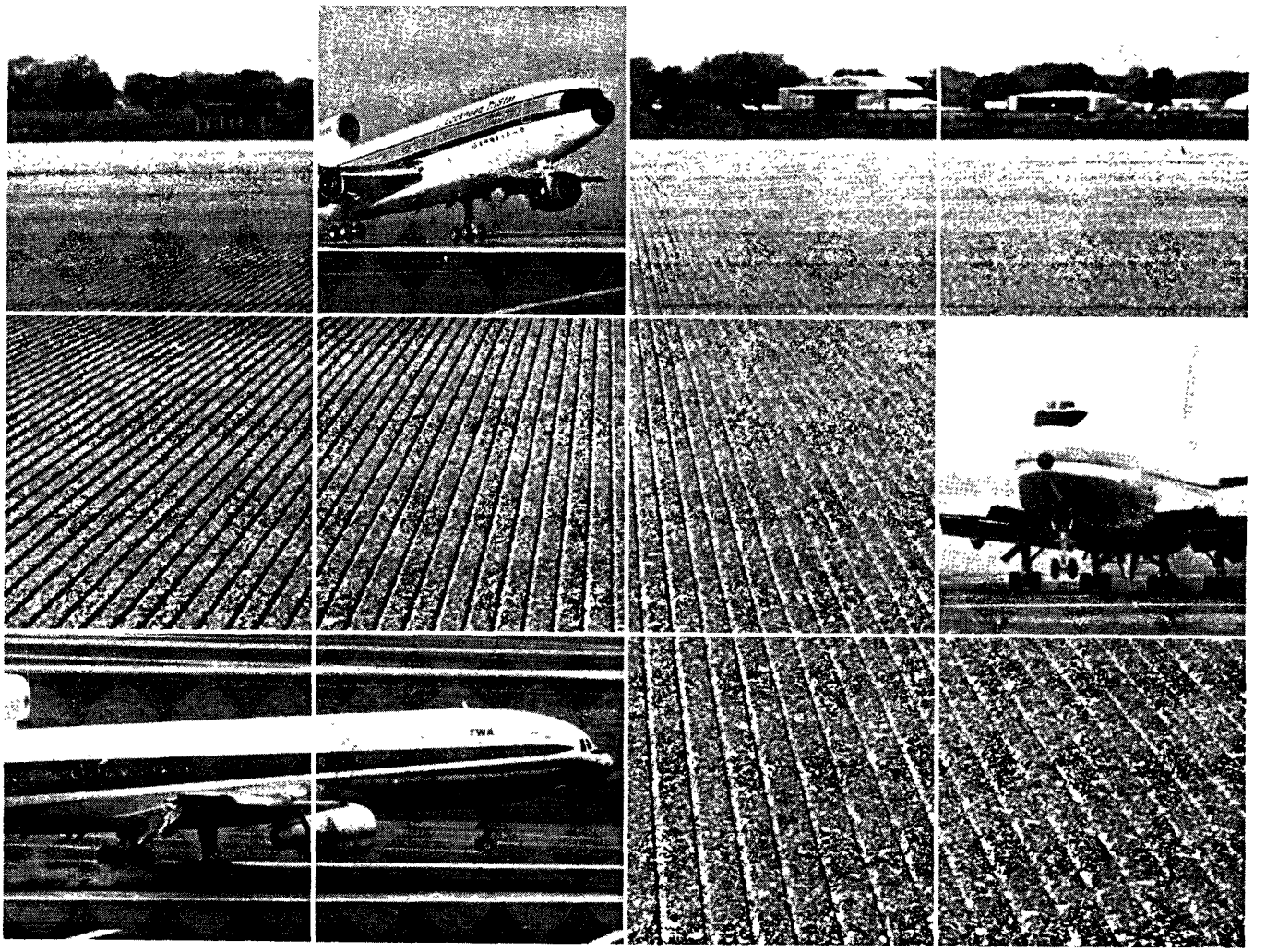
JM

Johns-Manville



This advertisement appears in Asbestos Magazine/32268-0730

J-M Asbaltic® runway overlays go down with the speed of asphalt but offer grooves that last.



Johns-Manville technology helps smooth out asphalt runway overlay problems.

A tougher asphalt pavement It's done by adding Asbaltic asbestos fiber to asphalt So you get a mix with higher asphalt content This increases durability and resistance to asphalt hardening and raveling It also increases flexibility and decreases cracking under loads

Asbestos fibers improve stability and make overlays resistant to softening under scorching summer heat So, water-runoff grooves don t go flat under the crushing weight of jet touchdowns Gouging from locked-wheel turns and rutting in touchdown areas are also reduced with Asbaltic

Asbaltic overlays go down fast with regular paving equipment Runway downtime is kept to a minimum and so are maintenance costs

We have a free information kit on J-M Asbaltic Fill out the coupon and send for yours today If you require information quickly, contact: M C Leman, Technical Sales Engineer, Johns-Manville, Greenwood Plaza, Dept A01, Denver, Colorado 80217

MAIL TO
Johns-Manville
Greenwood Plaza Dept C02, Denver, Colo 80217
Please send me your new information kit on J-M Asbaltic® Runway Overlays

Name _____

Airport/Firm Name _____

Address _____

City _____ State _____ Zip _____

Phone ( ) _____

JM
Johns-Manville

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J-M 83

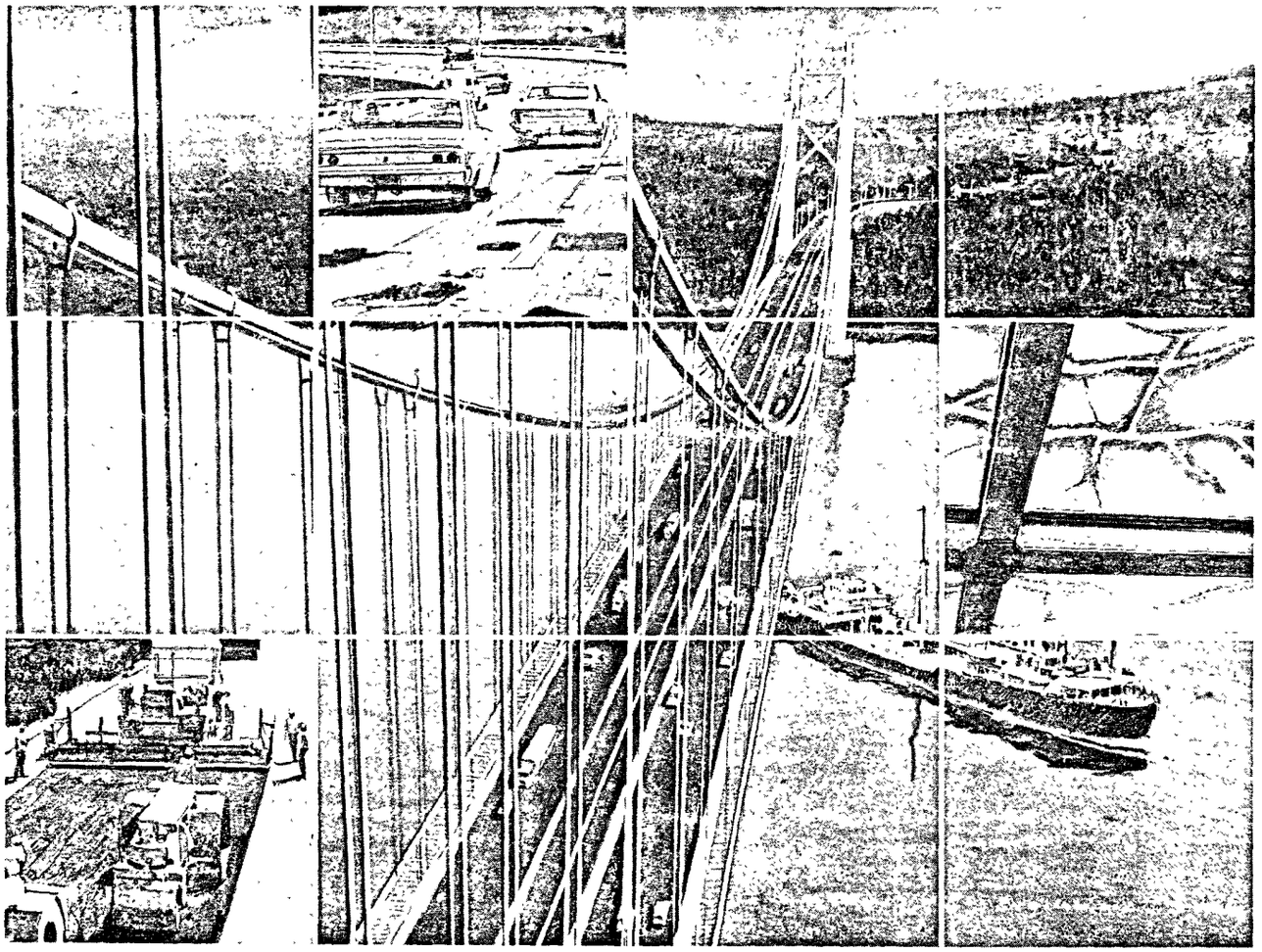
FRYE-SILLS NO 2802-9/ 41053-7
JOHNS-MANVILLE
H-G NO 4207
B/W Ad for Airport Runway Market

Steve/Chris

Capitol. Eng. 1/12/76
2802-9-41068-4

Better Roads, Feb. issue 1976
Civil Engineering - Feb & April 1976
Airport Services Management - Jan & Feb 1976

J-M Hot Mix Membrane permits traffic while the wearing course is being put down.



Johns-Manville technology has developed Hot Mix Membrane for bridge decks. It does just what an impermeable membrane should do. It protects steel and concrete from moisture and corrosive de-icing salts. But, there are a few things it doesn't do. It does not cause major traffic tie-ups or require special placing procedures. Nor does it require extensive deck preparation. Just perform normal repairing and sweeping, apply a suitable tack coat and pave with the membrane mix.

And after *rolling* the membrane mix, you can open the bridge to controlled traffic while the wearing course is being laid. The J-M Hot Mix Membrane and Asbaltic wearing course gives impermeability and durability. The system has been proven by years of trouble-free service.

Send for information kit on Hot Mix Membrane and Asbaltic Wearing Course. Including mixing and installation instructions, case histories, complete technical specifications and more. Fill out the coupon and send for yours today.

MAIL TO:
Johns-Manville
Greenwood Plaza, Dept. B02, Denver, Colo. 80217
Please send me your new information kit on J-M Hot Mix Membrane & Asbaltic® Wearing Course for bridge decks

NAME _____

FIRM NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE ( ) _____

JM
Johns-Manville

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FRYE-SILLS NO. 2802-9/4105-5
J-M ASBESTOS
H-G NO. 4209
B/W AD FOR BRIDGE DECK MARKET

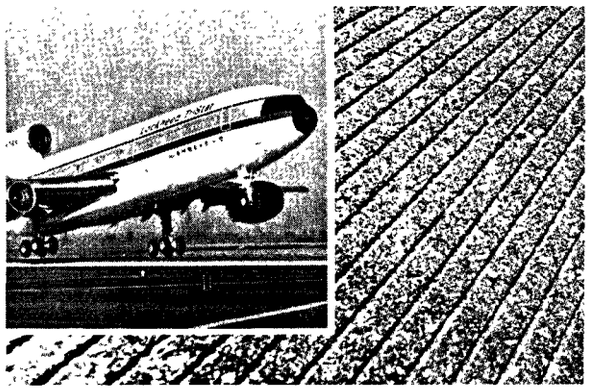
J-M 83

Civil Engineering - March '76
Better Roads - March & April '76

[redacted]

J-M 83

BV



Get superior runway performance with a new, durable J-M asbestos-asphalt overlay.

The addition of J-M Asbaltic® fiber and an asphalt increase extends pavement life. The tougher pavement lends itself to grooving, resists abrasion from braking action and locked wheel turns.

For actual application data and literature, just complete this postage-free card and mail it today.

Name_____

Title_____

Company_____

Address_____

City_____ State_____ Zip_____

Phone_____

JM

Johns-Manville

POSTCARD MAILING –

AIRPORT SERVICES MANAGEMENT – Mailing list

First Class
Permit No. 4642
Denver, Colo.

BUSINESS REPLY MAIL

No Postage Stamp Necessary if Mailed in United States

Postage will be paid by:

Johns-Manville
Box 5705-AFD
Denver, CO 80217

Attention: Miguel Leman
2 Plaza South

ASM376

2822-9-41072-1
Original Ltr – 2/12/71

#41072-1

Airport Services Mgmt. – postcard mailing

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First Class
Permit No 4642
Denver, Colo

BUSINESS REPLY MAIL

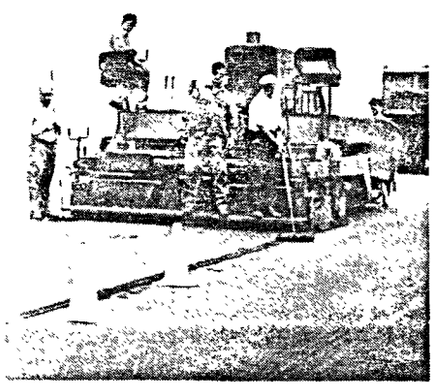
No Postage Stamp Necessary If Mailed In United States

Postage will be paid by:
Johns-Manville
Box 5705-AFD
Denver, CO 80217

Post Card MAILING
Civil Engrg-May '76

Why overlay over and over?

Send for information on how J-M Asbaltic® fiber can improve your asphalt mix and provide longer-lasting airport runways and bridge decks.



☐ Runways

☐ Bridge decks

Name _____

Title _____

Representing _____

Address _____

City _____ State _____ Zip _____

JM
Johns-Manville

CE576

#41076-4

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J-M 83

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J-M 83

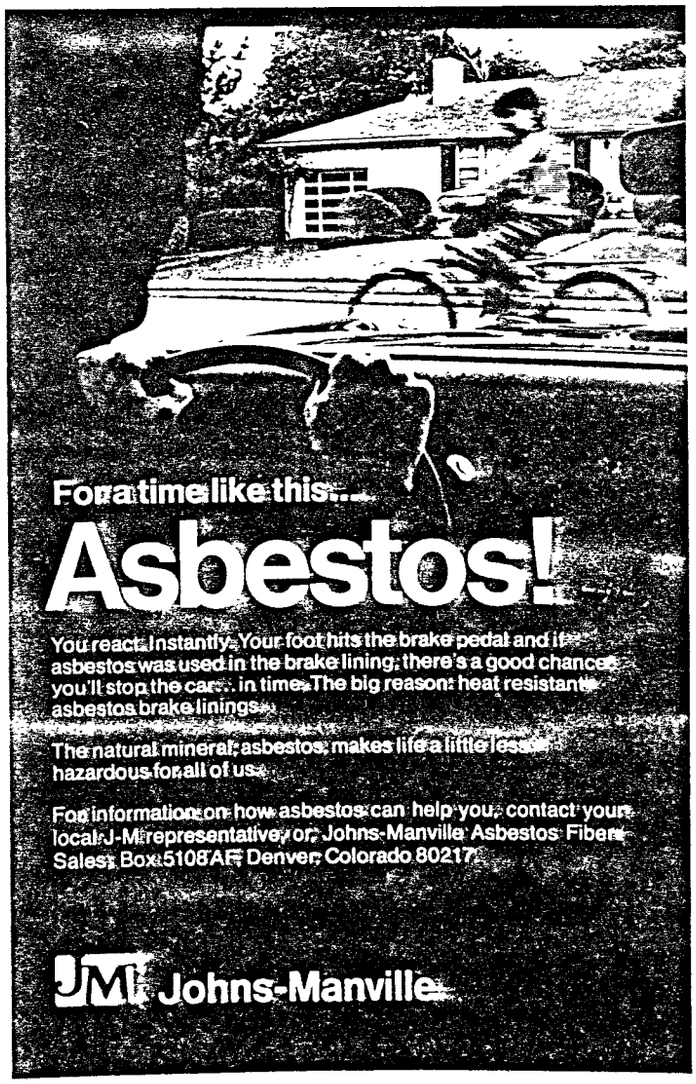
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Asbestos mag -

April, may June July.

Aug Sept Oct + Nov 1977



2302-9-41080-1R

Asbestos

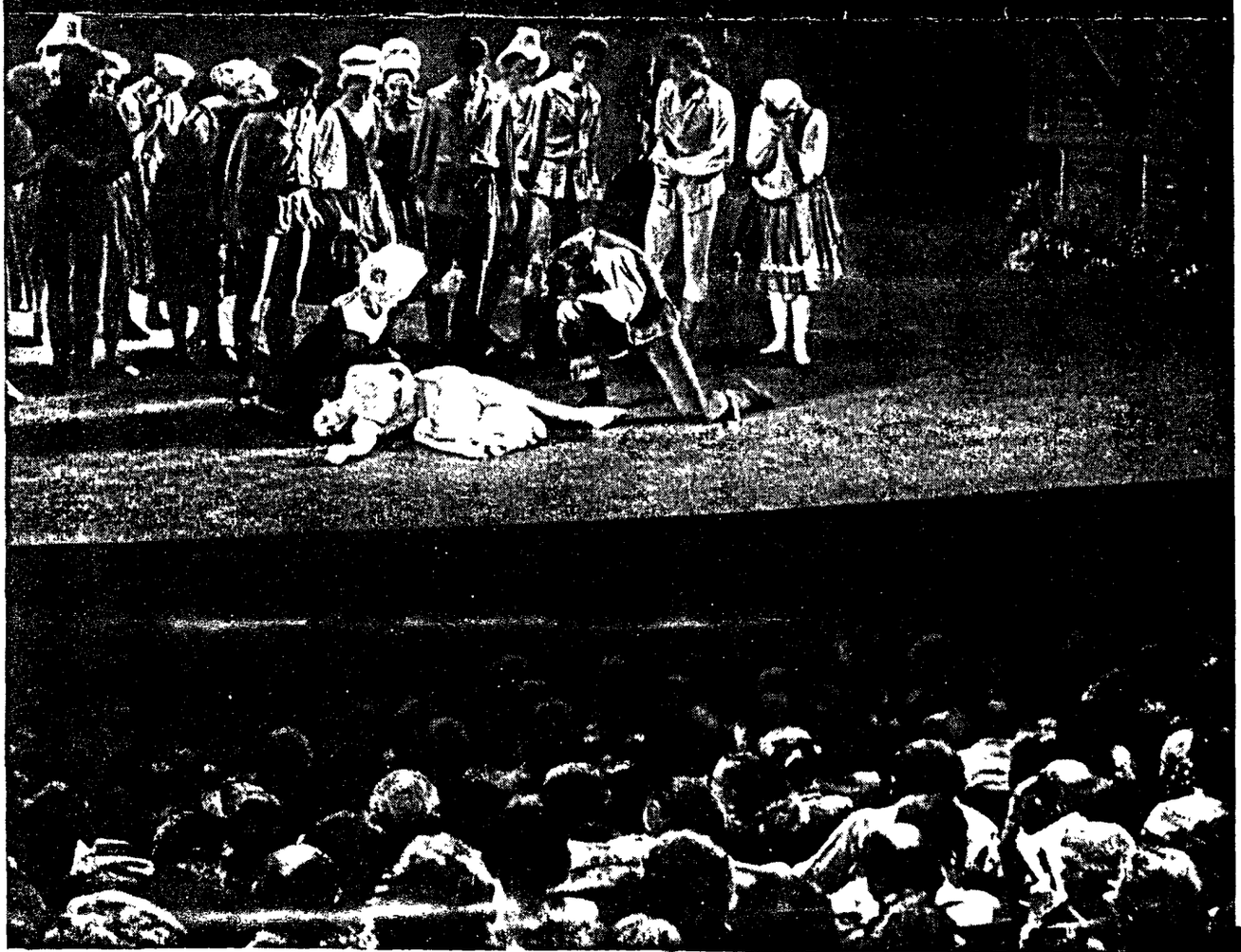
There could be a lot more tragedy in the theater without it.

It's been a long time since the vaudeville curtains with "Asbestos" printed across the front. But even though theatergoers no longer see the word, asbestos is still there to protect them against fire. In curtains at New York's Lincoln Center, for example.

Asbestos is a unique material—incombustible, lightweight and tough. Indispensable for hundreds of protective uses—in industry, in homes and public buildings, in cars and trucks, on ships at sea, even on spacecraft.

Without asbestos, life for all of us would be a lot more hazardous.

ASBESTOS INFORMATION ASSOCIATION/North America
22 East 40th Street · New York 10016



AIA/NA Members: Atlas Asbestos Co./CAPCO/Certain-teed/Flintkote/GAF/Johns-Manville/National Gypsum/Pa[illegible]/Raybestos-Manhattan

This advertisement appears in: Forbes, Newsweek, Time, U.S. News, Wall Street Journal/ #34167-1721

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J-M 83

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/17

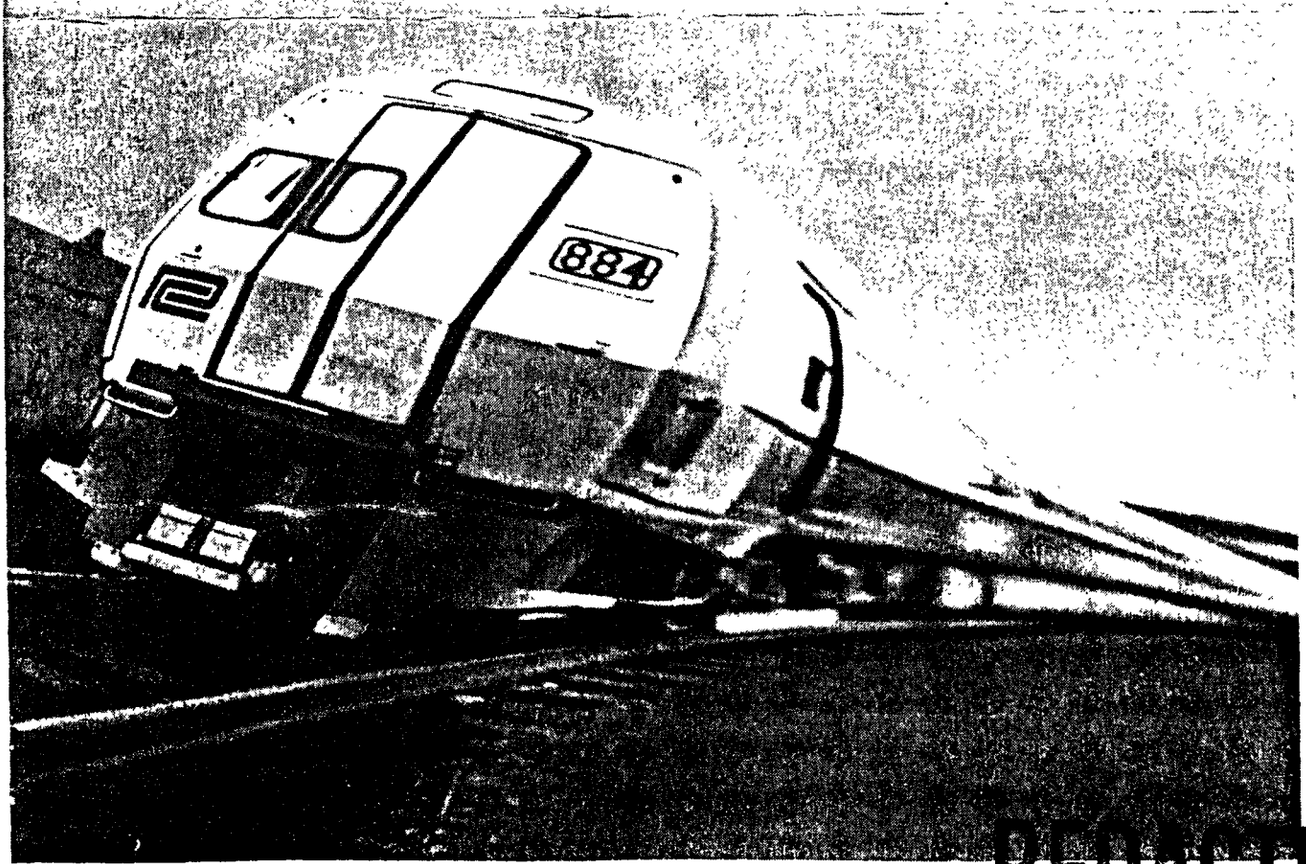
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Asbestos

Vital at all the stops along the way.

At speeds of 100 mph, Penn Central's New York-Washington, D.C. Metroliner needs all the stopping power it can get. So hard-working asbestos is used in the brake shoes on this cannonballing express.
Tough, lightweight, incombustible asbestos is a unique material. Indispensable for hundreds of protective uses—in industry, in homes and public buildings, in cars and trucks and trains, on ships, even on spacecraft.
Without asbestos, life for all of us would be a lot more hazardous.

ASBESTOS INFORMATION ASSOCIATION/ North America
22 East 40th Street • New York 10016



AIA/NA Members: Atlas Asbestos Co./CAPCO/Certain-teed/Flintkote/GAF/Johns-Manville/National Gypsum/Pittsburgh Corning/Raybestos-Manhattan

This advertisement appears in: Forbes, Fortune, Newsweek, Time, U.S. News & World Report, Wall Street Journal/43766 Rev.-1

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J-M 83

Asbestos

It helps pipe pour on the pressure.

Lives and property can depend on water pressure in pipes leading to fire hydrants. The problem with old-style pipe: it corroded inside, rusted outside, and sometimes burst under sustained pressure. But today, with the help of asbestos-cement pipe, firelines pour on the pressure indefinitely and never rust or corrode. Tough, lightweight, incombustible asbestos is a unique material. Indispensable for hundreds of protective uses—in industry, in homes and public buildings, in cars, trucks, trains, ships and even on spacecraft. Without asbestos, life for all of us would be a lot more hazardous.

ASBESTOS INFORMATION ASSOCIATION/North America
201 East 42nd Street · New York 10017



AIA/NA Members: Certain-teed/Flintkote/GAF/Johns-Manville/National Gypsum/Panacon/Raybestos [illegible]

This advertisement appears in: Forbes, Fortune, Newsweek. Time, Wall Street Journal, U. S. New[illegible]780

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J-M 83

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/19



...IANTE, IL SERAIT PR...ENT NU DEVANT SA... E D'ACIER.

Imaginez l'etat de son epiderme eclabousse par l'acier fondu si tout d'abord il pouvait endurer la chaleur d'une aciérie

Les employes doivent, c'est l'evidence même, porter un vetement protecteur Autrement eux-mêmes, les pompiers et tous ceux qui travaillent à l'aciérie seraient pratiquement nus, lorsqu'on procede à la coulee du metal en fusion

L'amiante Indispensable à notre vie moderne

ASBESTOS

Quand la vie en dépend, vous utilisez l'amiante.

Societe Asbestos Limitee
Edifice Sun Life, Montreal, Quebec H3B 2X6, Canada



SEULE L'AMIANTE RÉSISTE À LA CHALEUR D'UN RÉACTEUR.

L'amiante est calorifuge et ininflammable a des températures ou l'acier fond Cela la rend indispensable a l'aviation

C'est le seul materiau qui protegent les autres materiaux de la chaleur qui les deforme ou les fond

On l'utilise dans les moteurs, comme antifriction dans les freins par exemple ou comme isolant thermique pour le fuselage de l'avion

L'amiante Indispensable a notre vie moderne

ASBESTOS

Quand la vie en dépend, vous utilisez l'amiante.

Societe Asbestos Limitee
Edifice Sun Life, Montreal, Quebec H3B 2X6, Canada



L'AMIANTE EST ININFLAMMABLE, MÊME SI LE PÉTROLIER... PRENAIT FEU.

Un petrolier geant qui brule est un desastre pour l'environnement, sans compter les pertes de vie inutiles

Un petrolier represente toujours un danger, même vide, car la moindre etincelle risque de le faire exploser

On prend donc d'extraordinaires mesures de securite pour proteger les bateaux-citernes qui transportent le petrole

L'amiante sert a isoler les gens et les reseaux electriques qui peuvent causer les incendies de navires Elle est ininflammable et tient bon meme apres que l'acier a fondu

L'amiante Indispensable a notre vie moderne

ASBESTOS

Quand la vie en dépend, vous utilisez l'amiante.

Societé Asbestos Limitée
Edifice Sun Life, Montréal, Québec H3B 2X6, Canada



C'EST L'AMIANTE QUI REND LES FREINS D'AUTO PLUS R...ANTS.

En cas d'urgence, le systeme de freinage d'une voiture peut produire suffisamment de chaleur pour deformer l'acier trempe des freins a disque Seule l'amiante resiste

Parce qu'elle est calorifuge et ininflammable, l'amiante est un composant essentiel de la garniture des freins

Pour la meme raison on en trouve aussi dans la garniture de l'embrayage et dans la boite de vitesses A cause de sa resistance a l'huile chaude, on en trouve dans les joints

L'amiante Indispensable a notre vie moderne

ASBESTOS

Quand la vie en dépend, vous utilisez l'amiante.

Societe Asbestos Limitee
Edifice Sun-Life, Montreal, Quebec H3B 2X6, Canada



L'AMIANTE SEULE PROTÈGE LE SECOURISTE.

Un seul materiau protege le secouriste qui veut s'approcher d'une auto de course en feu. A chaque piste de course il y a un pompier habillé de vêtements spéciaux, de service en tout temps

Ce vêtement est evidemment fait d'amiante et d'aluminium. Seule l'amiante peut proteger contre des temperatures qui font exploser les pneus au magnesium et lancer les chassis d'auto

Sans elle les coureurs automobiles, les pompiers et ceux qui les secondent seraient sans defense

L'amiante Indispensable à notre vie moderne

ASBESTOS

Quand la vie en dépend, vous utilisez l'amiante.

Societe Asbestos Limitee
Edifice Sun Life, Montreal, Quebec H3B 2X6, Canada



L'AMIANTE REND PLUS SÛRE L'ÉVACUATION DES GRATTE-CIEL EN FEU.

Il a fallu deux heures pour evacuer le World Trade Centre de New York Plus l'edifice est haut, plus est importante la prevention des incendies

Voila pourquoi les edifices d'aujourd'hui ont des murs en ciment d'amiante et même des planchers contenant de l'amiante

L'amiante retient le feu, ne brûle pas et tient bon après que les metaux et les vitres ont fondu, pour donner le temps necessaire a l'evacuation des gens

L'amiante entre aussi dans la fabrication des moteurs electriques et des generatrices d'urgence

L'amiante Indispensable a notre vie moderne

ASBESTOS

Quand la vie en dépend, vous utilisez l'amiante.

Societé Asbestos Limitée
Edifice Sun Life, Montreal, Québec H3B 2X6, Canada

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A [illegible]DY IS NO MATCH FO[illegible]EN STEEL.

You can imagine the result of having molten steel splashed onto your skin That is, if you could stand the heat of a steel mill in the first place

It's obvious why people who work here wear protective clothing It's also obvious why that clothing is made of asbestos cloth

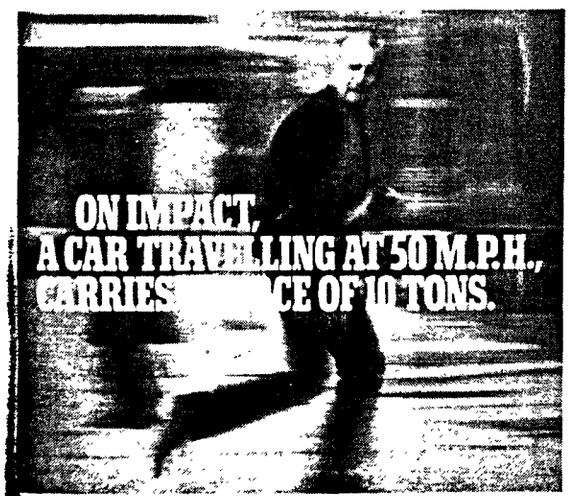
Asbestos can stand up to heat that melts steel It's the only woven material that can Without it, our millworkers, firemen and others who work in hot places would be virtually naked

Asbestos We couldn't live the way we do without it

ASBESTOS

When life depends on it, you use asbestos.

Asbestos Corporation Limited,
Sun Life Building, Montreal, Quebec H3B 2X6, Canada.



ON IMPACT, A CAR TRAVELLING AT 50 M.P.H., CARRIES [illegible]CE OF 10 TONS.

In an emergency stop, a car's braking system can produce enough heat to distort hardened steel disc brakes

Only one material can stand up to it Asbestos

[illegible] fire, asbestos is [illegible] in every brake pad and lining [illegible] for the same reason [illegible] to resist it is

Asbestos We couldn't live the way we do without it

ASBESTOS

When life d[illegible]s on it, y[illegible]e asbestos.

[illegible] Corporation [illegible]

Sun Life [illegible] [illegible] X6 Canada

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A JET ENGINE CAN RUN HOT ENOUGH TO DISTORT THE COMPONENTS INSIDE IT.

Only one material has what it takes to shield other materials from heat that can distort, or even melt them

Asbestos, whose low heat build-up and inability to catch fire, even at temperatures where steel melts, makes it indispensable to air travel

It's used in the engines, in friction applications like brakes, as thermal insulation for the body of the aircraft

Asbestos We couldn't live the way we do without it

ASBESTOS

When life depends on it, you use asbestos.

Asbestos Corporation Limited,
Sun Life Building, Montreal, Québec H3B 2X6, Canada.



[illegible] RACE CAR CATCHES FIRE, [illegible] HAVE 27 SECONDS TO GET [illegible] OUT.

And only one material can protect the man who gets him out At every race track there is a fireman wearing special protective clothing at all times

Obviously this suit is made of aluminized asbestos because only asbestos can protect the wearer in temperatures that make magnesium wheels go off like flash guns and causes chassis to melt As a matter of fact, asbestos is the only woven material that can make this claim and without it, race drivers, firemen and others who work in these environments would be defenseless

Asbestos We couldn't live the way we do without it

ASBESTOS

When life depends on it, you use asbestos.

Asbestos Corporation Limited,
Sun Life Building, Montreal, Quebec H3B 2X6 Canada



WITH A HALF-MILLION TONS OF INFLAMMABLE OIL ABOARD, THE LAST THING YOU NEED IS A FIRE.

The environmental consequences of a burning super-tanker would be disastrous So would the loss of life

An empty supertanker is even more dangerous It can simply explode from a small spark in the wrong place

No wonder painstaking precautions are taken to protect the ships that carry the oil that runs our economy

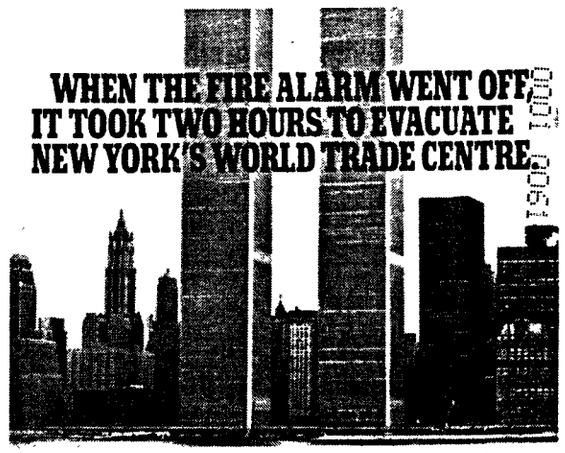
Asbestos material is used to isolate fire-causing people and electrical systems from the cargo because asbestos cannot catch fire and holds up even after steel has melted down

Asbestos We couldn't live the way we do without it

ASBESTOS

When life depends on it, you use asbestos.

Asbestos Corporation Limited,
Sun Life Building, Montreal, Quebec H3B 2X6, Canada.



WHEN THE FIRE ALARM WENT OFF, IT TOOK TWO HOURS TO EVACUATE NEW YORK'S WORLD TRADE CENTRE.

The bigger the building, the more important fire-proofing becomes

That's why today's buildings have asbestos-cement walls and even floors containing asbestos

Asbestos contains fire, cannot burn and holds up after metal and glass have melted down, giving vital time for people to escape

You'll also find asbestos sealing plumbing joints, insulating heating pipes, electric motors and emergency generators

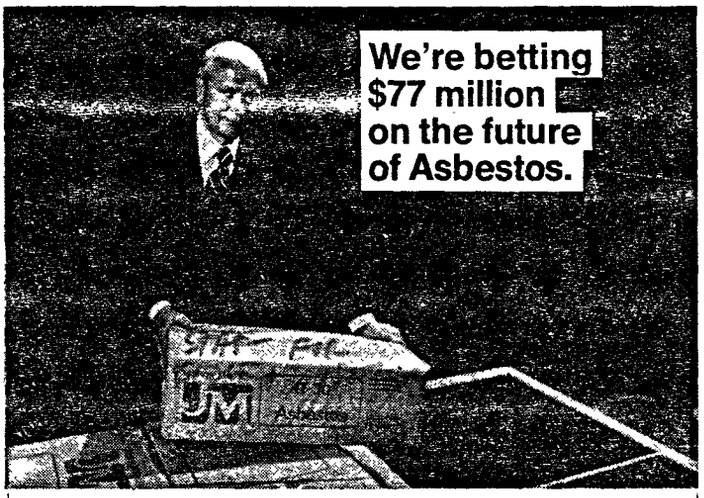
Asbestos We couldn't live the way we do without it

ASBESTOS

When life depends on it, you use asbestos.

Asbestos Corporation Limited,
Sun Life Building, Montreal, Quebec H3B 2X6, Canada.

0001 0062



And that's just a beginning!

A Johns-Manville 3-stage, 5-year plan to develop its facilities at Asbestos, Quebec, will insure an annual output of 700,000 short tons of asbestos over the next 20 years and an additional 20 years at an annual rate of 500,000 to 600,000 tons.

Vital as this commitment is, it is only part of what's needed to insure the future of our industry. The truth about asbestos must be told — factually, widely, and repeatedly.

That's why we're investing heavily in a full-scale program of advertising appearing regularly in *Business Week*. The ads are full pages, in four color. And while the advertising investment is not nearly as large as that committed to our plant, it is in many ways just as important.

Do we believe in the future of asbestos? $77 million says we do.

Johns-Manville

Asbestos Magazine Jan-1978

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Asbestos

Touchdown The moment of truth in any flight And it calls for the best in a pilot, in a plane, in a runway Asbestos added to runway overlays allows a substantial increase in asphalt.

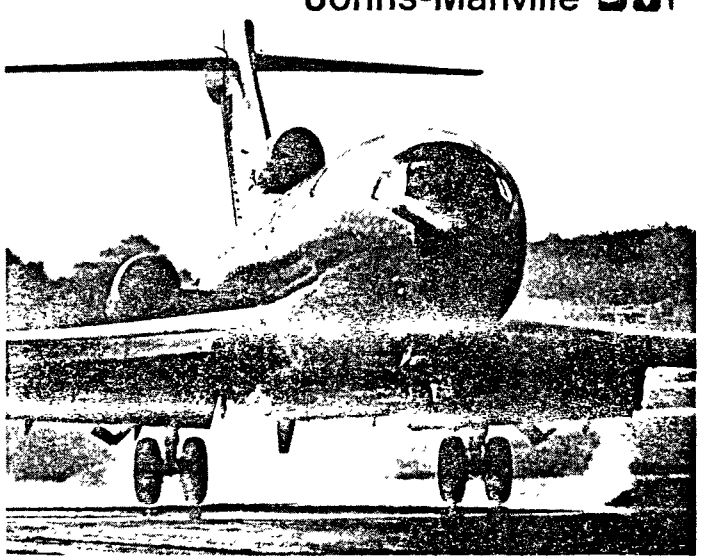
The result improved strength, longer life.

Asbestos is a unique material — incombustible, lightweight and tough Indispensable for hundreds of protective uses — in vehicles, in pavement, in public buildings, in homes, on ships at sea, in aerospace

Without asbestos, life for all of us would be a lot more hazardous

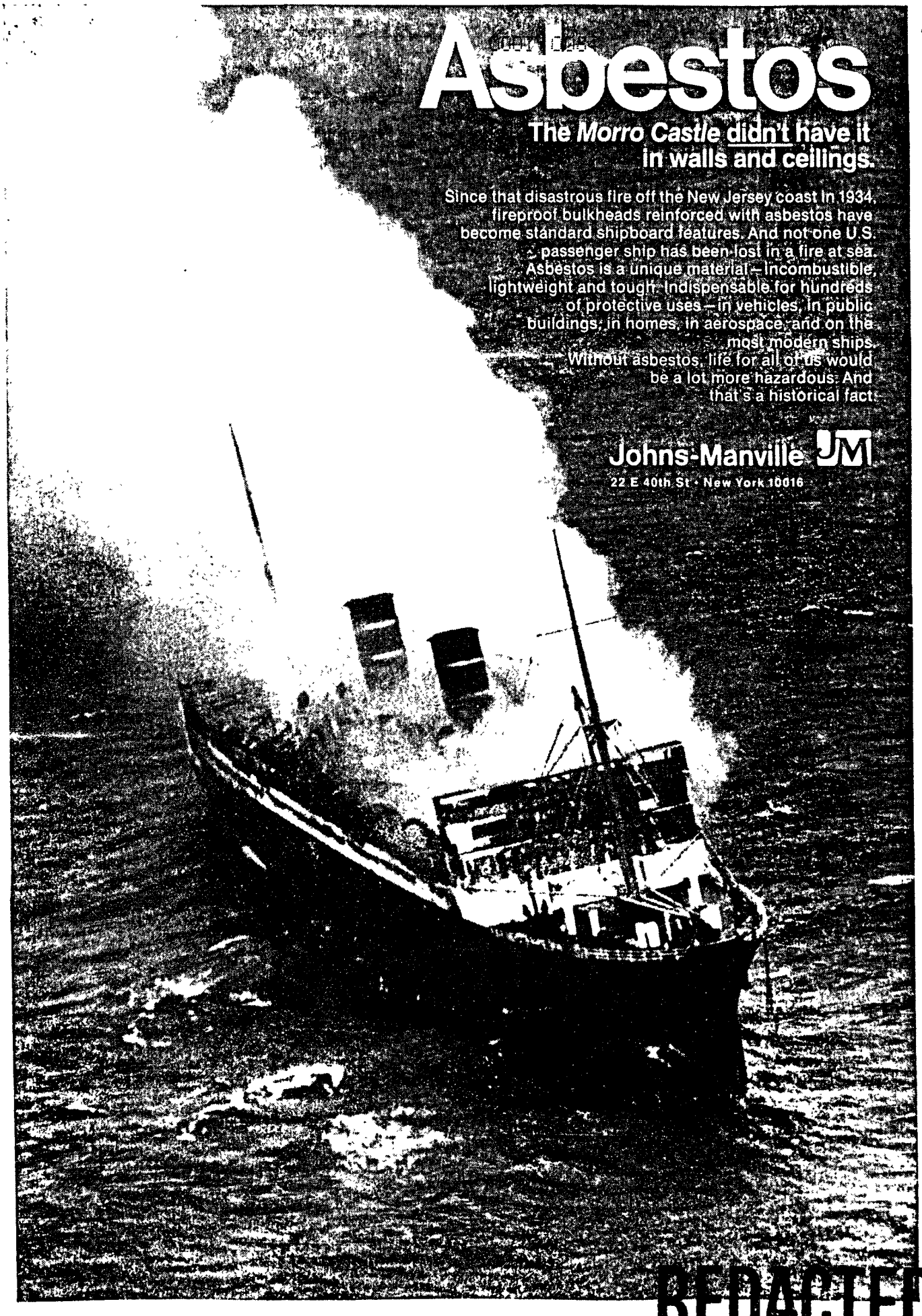
For information on how asbestos can help you, contact your local J-M representative or the Canadian Johns-Manville Co., Ltd , Box 1500, Asbestos, P Q Or Johns-Manville Asbestos Fibre Sales, Box 5705-AFD, Denver, Colo. 80217 U.S A.

Johns-Manville JM



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This advertisement appears in: Business Week, Newsweek, US News and World Report/#33436-0790

LM 83

Asbestos

Indispensable at a time like this.

The temperature is high enough to melt steel. But the man can work just feet away in comfort and protection. The reason: his fire-resistant equipment, hat, gloves, and suit. Asbestos is a unique material—incombustible, lightweight and tough. Indispensable for hundreds of protective uses—in homes and public buildings, in cars and trucks, on ships at sea, even on spacecraft. To think of a world without asbestos is to think of a world suddenly much more hazardous.

JM Johns-Manville

22 E 40th St • New York 10016



This advertisement appears in: Business Week; Newsweek; U.S. News/ #3343 [illegible]

J-M 83

Published by AsbestosClaims.Law
asbestosclaims.law/library/24528/25

Asbestos

It's in brake linings on 83,000,000 U.S. cars for times like this.

It's dusk. Everybody's doing 60. Visibility is at its worst. And there's not much room between cars. Suddenly asbestos becomes an important thing in your world. The reason: it's the basis of all efficient brake linings. The basis of a sure, safe stop. Asbestos is a unique material—incombustible, lightweight and tough. Indispensable for hundreds of protective uses—in vehicles, in public buildings, in homes, on ships at sea, in aerospace.
Without asbestos, life for all of us would be a lot more hazardous.

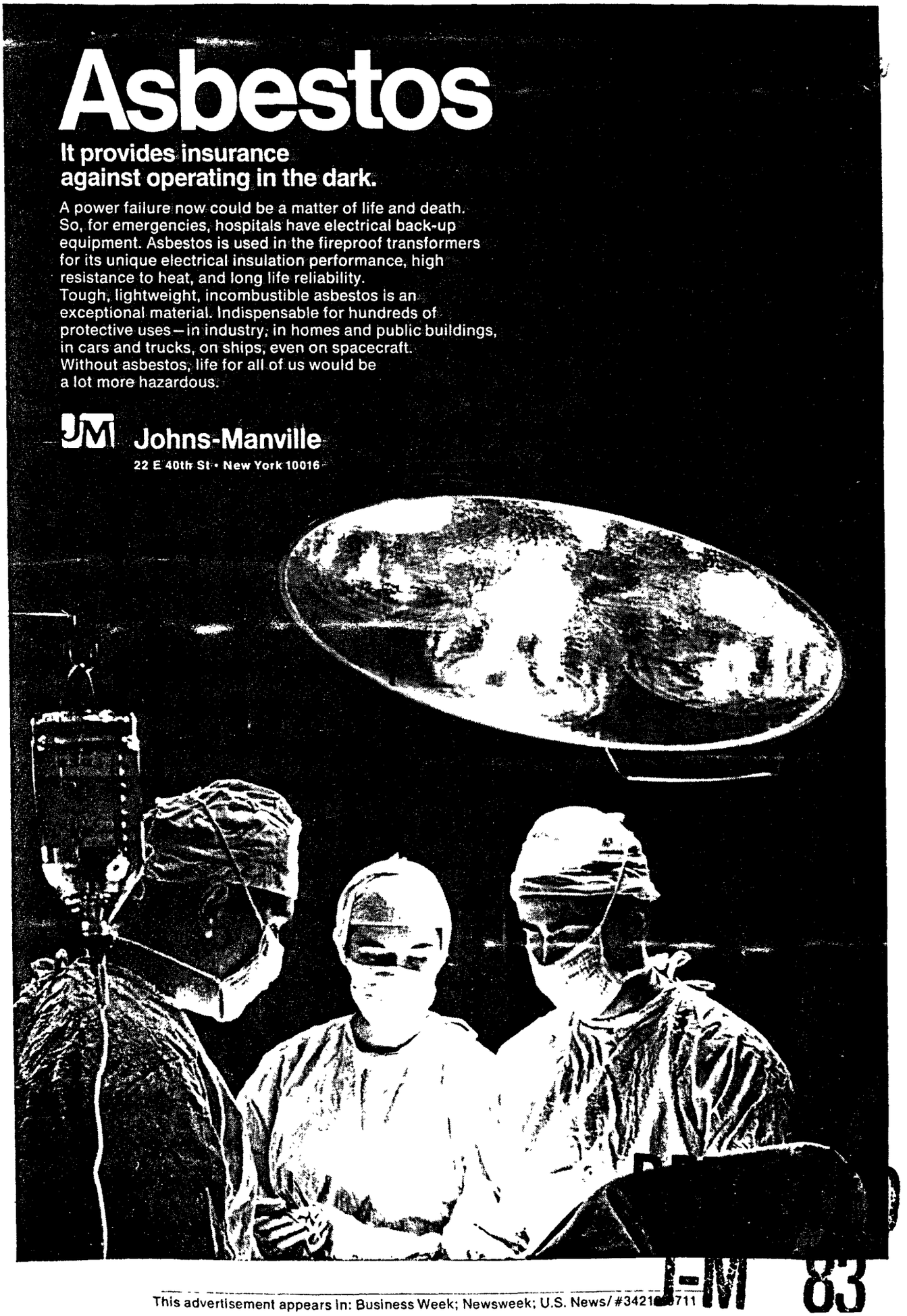
JM Johns-Manville

22 E. 40TH ST., NEW YORK 10016. CABLE: JOHNMANVIL



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J-M 83


Asbestos
It provides insurance
against operating in the dark.
A power failure now could be a matter of life and death. So, for emergencies, hospitals have electrical back-up equipment. Asbestos is used in the fireproof transformers for its unique electrical insulation performance, high resistance to heat, and long life reliability.
Tough, lightweight, incombustible asbestos is an exceptional material. Indispensable for hundreds of protective uses—in industry, in homes and public buildings, in cars and trucks, on ships, even on spacecraft.
Without asbestos, life for all of us would be a lot more hazardous.
JM Johns-Manville
22 E 40th St • New York 10016
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