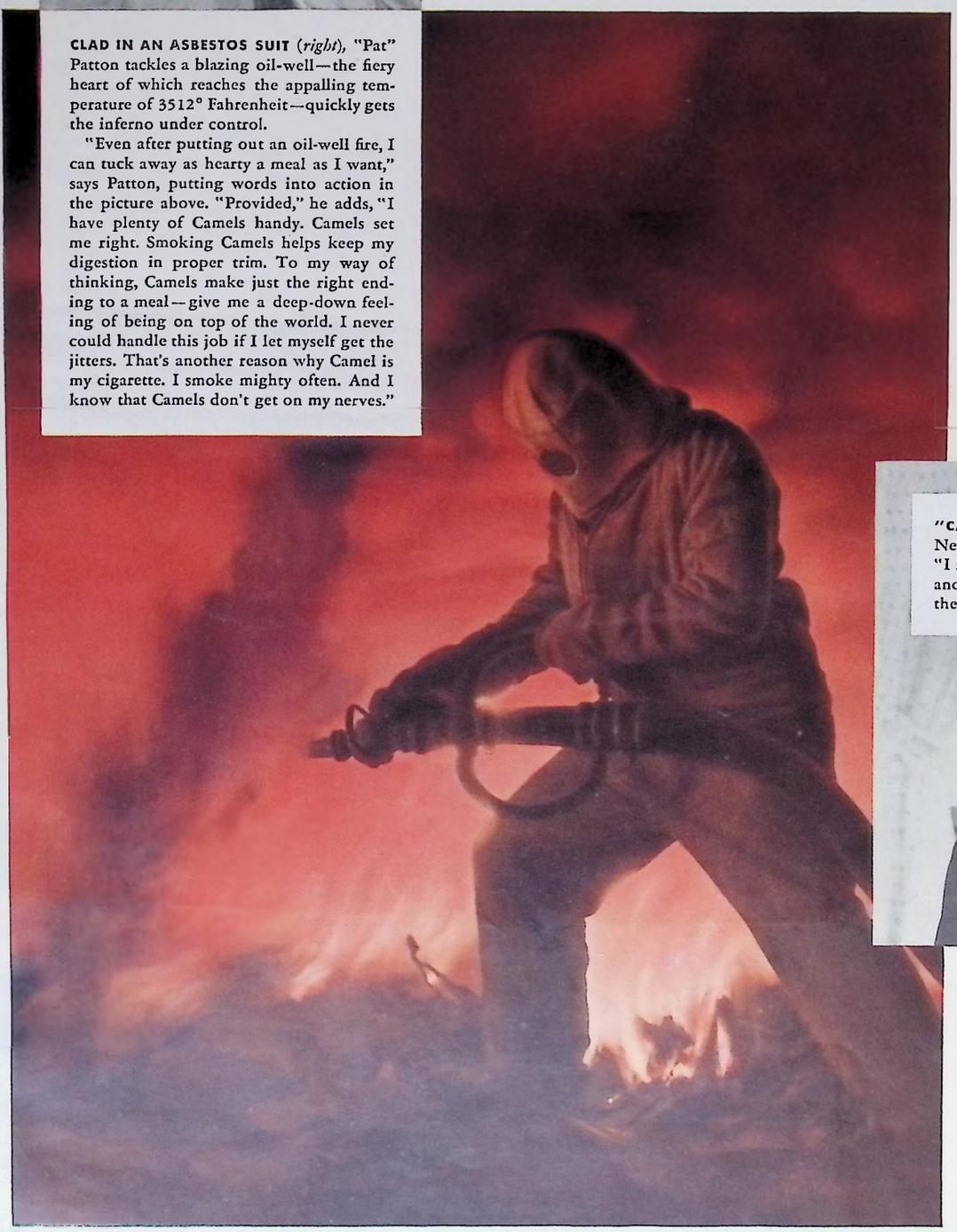


# FOR DIGESTION'S SAKE... —SMOKE CAMELS!

## "I'LL O.K. THAT"—SAYS "PAT" PATTON, STEEL-NERVED OIL-WELL FIRE FIGHTER

**CLAD IN AN ASBESTOS SUIT** (*right*), "Pat" Patton tackles a blazing oil-well—the fiery heart of which reaches the appalling temperature of 3512° Fahrenheit—quickly gets the inferno under control.

"Even after putting out an oil-well fire, I can tuck away as hearty a meal as I want," says Patton, putting words into action in the picture above. "Provided," he adds, "I have plenty of Camels handy. Camels set me right. Smoking Camels helps keep my digestion in proper trim. To my way of thinking, Camels make just the right ending to a meal—give me a deep-down feeling of being on top of the world. I never could handle this job if I let myself get the jitters. That's another reason why Camel is my cigarette. I smoke mighty often. And I know that Camels don't get on my nerves."



### Digestion often needs a "lift" too!

OFTEN during a hard, tiring day, smokers pause to get a "lift" in energy with a Camel. And at mealtimes Camels offer a helping hand to good digestion. They help you to enjoy your food more. And they increase the flow of fluids—alkaline digestive fluids—that are so vital to a sense of well-being after eating. Make every meal more zestful—more pleasant—by smoking Camels as a regular part of dining. With their matchless mildness, Camels are better for steady smoking. They don't get on your nerves or tire your taste.

**"CAMELS ARE GRAND** at mealtimes," says New York matron, Mrs. Vincent Murray. "I smoke them during meals and after—and my digestion works like a top. Most of the women I know smoke Camels."






COSTLIER TOBACCOS

Camels are made from finer, MORE EXPENSIVE TOBACCOS—Turkish and Domestic—than any other popular brand.

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